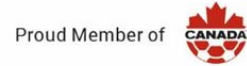




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Media Release

Ontario Soccer announces renewed partnership with NBC Sports Next's SportsEngine

The new agreement and plan will see the development of a soccer management technology ecosystem to support Ontario at all levels of the game

Oct. 22, 2021

Vaughan, ON – Ontario Soccer announced today that it has entered a new multi-year partnership agreement with SportsEngine, part of NBC Sports Next, as its Official Technology Partner.

SportsEngine has served as Ontario Soccer's Official Technology Partner since 2015 and developed Ontario Soccer's official registration system, the Ontario Soccer Club and Academy Registry (OSCAR) in 2019. The system helps Districts, Clubs, and Academies, within Ontario Soccer, streamline the process of data submission, approvals and allow real-time access, to the critical data, affiliated clubs and leagues need to run their organizations more efficiently.

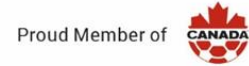
"This renewed agreement will ensure continued refinement of the existing products we use with SportsEngine, as well as offer a whole new suite of soccer management technology solutions for soccer in Ontario," said Johnny Misley, Ontario Soccer Chief Executive Officer. "With SportsEngine, we are building a platform that will not only connect our membership at all levels, through an ecosystem model, it will bring together match officials, coaches and others within one fully integrated solution."

The partnership will include a series of technical requirements designed to provide enhancements to the member management capabilities. Additionally, the agreement provides benefits and cost savings to the Ontario Soccer Districts, Clubs and Academies that currently use the SportsEngine Registration solutions along with any new organizations that decide to join in the seasons ahead.

"We are honored to continue our technology partnership with Ontario Soccer," said John Weinerth, Vice-President of Sport & Enterprise, NBC Sports Next. "Working together alongside Ontario Soccer,



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we've continued to innovate and provide functionality that serves their members. At the core, we are dedicated to serving Ontario Soccer by providing best-in-class technical resources and solutions that help them grow the sport."

The announcement today concludes a 16-month comprehensive market and vendor review process. It was completed by Request for Information and Request for Proposal Review Committees, which were appointed by membership District Associations and made up of information technology experts.

"Ontario Soccer is very grateful to the District appointed technology experts who assisted us with the design, review and final recommendation of SportsEngine as our technology partner," said Peter Augruso, President/Chair, Board of Directors, Ontario Soccer. "We also thank all technology vendors who applied and we were pleased to see the quality of applications from Canada, US and even internationally."

Visit OntarioSoccer.net to learn more about what will be offered.

About Ontario Soccer

Founded in 1901, Ontario Soccer is comprised of more than 550 Clubs and Private Academies servicing over 24,000 teams with 380,000 registered players, 70,000 coaches and managers, and 9,500 match officials, as well as countless volunteers, parents and supporters comprising a direct, multi-cultural community of over 1,000,000 Ontarians.

Ontario Soccer develops and delivers exceptional and sustainable programs and services throughout Ontario with the mission of providing leadership and support for the advancement of soccer in collaboration and cooperation with our membership, partners and other stakeholders. Ontario Soccer also operates the Ontario Player Development League (OPDL) - the province's premier standards based youth development program and proudly supports Canada Soccer's National Teams, the Canadian Premier League and Toronto FC.

An overall goal of Ontario Soccer is to assist with the equitable development of soccer as a healthy lifestyle choice, provide a talented pathway for players to excel and encourage inclusive community involvement at all levels.

About SportsEngine


SportsEngine is part of NBC Sports Next, a division of NBC Sports and home to all NBCUniversal digital applications in sports and technology. NBC Sports Next equips 30MM players, coaches, athletes, sports administrators and fans in 40 countries with more than 25 sports solution products, which includes [SportsEngine](#), the leading provider of [sport relationship management software](#).



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Helping the world play smarter, SportsEngine helps sports organizations around the globe streamline their administrative tasks, and enables them to focus more on developing their athletes, providing safe experiences, and furthering the love of sport. For more information, please visit SportsEngine.com/corp.