

Ramp Up Split Woodbury/East Ridge

Begins 2020-2021 Season



Girls Program

- 2020-2021
 - U8 and below Split
 - 2021-2022
 - U8, U10 Split
 - 2022-2023
 - U8, U10, U12 Split
 - 2023-2024
 - U8, U10, U12, U14 Split
- Both Girls Programs Reviewed Yearly
 - Co-Op Woodbury & East Ridge Association if Needed per level



Boys Program

- 2020-2021
 - Mites and below Split
- 2021-2022
 - Mites, Squirts

- 2022-2023
 - Mites, Squirts, Peewees
- 2023-2024
 - Mites, Squirts, Peewees,
Bantams & Jr Gold Split



Benefits

- **Develop More Players**
 - Single development program
 - Push kids to play at a higher level
 - Coaching Buy-In
 - Focus on Developing all Players at All Leves
- **Give Kids More Opportunity**
 - Aligns with School District
 - Aligns with most other sports in Woodbury
- **2 Strong Associations vs. 1 Association**
 - Smaller Numbers = Easier to Manage
 - Less kids on team rosters
 - Less kids on the ice, players get more reps.
 - Creative/Innovative Recruitment of new players/families to hockey
- **Brand Loyalty**
 - Players play hockey with their neighbors
 - Affinity for the school logo
 - Less impact when families choose private high school

