



## INFORMATION BULLETIN

Bulletin #: 12022-013

Date: Feb. 7, 2022

To: Ontario Soccer; District Membership, Club and Associate Members

CC: Ontario Soccer Board of Directors, Staff

From: Nicky Pearson, Senior Manager, Match Officials Development & Community Education

Subject: Introduction of Match Officials Recruitment and Retention Toolkit

Ontario Soccer are pleased to provide our members with a series of new Match Official Recruitment and Retention materials that can aid in reaching out to your community.

With <u>Annual Registration and Match Official Accreditation Clinics now open</u>, these materials can be used on social media, your websites, shared via email and in newsletters, or printed and placed on information boards within your facilities.

These Members Association Recruitment tools can be found on <u>OntarioSoccer.net/Recruitment</u> and include a document that will assist in determining how to target your membership and utilize the material effectively.

Only 55 per cent of Match Officials who registered in 2019 returned for the 2021 season. This shortfall impacts everyone in the game and it is important to educate new and returning match officials on the benefits the role has in soccer.

Additionally, as a reminder, member organizations are welcomed and encouraged to attend our Club and District Recruitment Webinars, which are geared towards District Administrators, District and Club Presidents, Technical Staff and Boards.

These webinars will be taking place in February. Please <u>register online</u>, join our open discussion and share ideas.

Please review all documents carefully, and if you have any questions afterwards please contact:

**Match Official Accreditation Clinics:** <u>Alex Di Noia</u>, Sr. Coordinator Match Officials Development and Community Education

**Annual Registration and Information Webinars**: <u>Nicky Pearson</u>, Sr. Manager, Match Officials Development and Community Education



## How do I stay connected to Ontario Soccer?

For further information please refer to the latest bulletins on the <u>COVID-19 Updates</u> page, which has all the latest information from Ontario Soccer, as well as resources for your members. Please consider placing a dedicated link to the <u>COVID-19 Updates</u> on the homepage on your website.

If you have not subscribed to our weekly e-Newsletter, <u>Subscribe to INSIDE THE 18</u>. Follow us on <u>Twitter, Facebook, Instagram</u> and <u>YouTube</u>.