



GRASSROOTS CLUB SUPPORT AWARDS PROGRAM

MARCH 2022



ONTARIO SOCCER SUBSIDY PROGRAM BENEFITS MESSAGE FOR GRASSROOTS SOCCER CLUBS

...A WINNING COMBINATION TO SAVE YOU TIME AND MONEY....

Ontario Soccer is providing a subsidy to help our club, district, league and associate members with award expenses to bring some budget relief in the recovery season.

Our partner, Nothers The Award Store, has a personalized award program designed that can be implemented in a short time-line. If your club is uncertain on making an awards commitment until registration is complete, this program is for you.

The Team It Up incentive program can provide further unit cost reductions based on the number of clubs that participate.

The program is further incentivized with a credit for awards to recognize your most valuable resource - your volunteers.

ONTARIO SOCCER - CLUB SUPPORT SUBSIDIZED AWARDS

Images only
Not to scale

SPECIAL THANKS TO THE
PICKERING FOOTBALL CLUB FOR
ALLOWING THE USE OF THEIR
LOGO FOR THIS DOCUMENT



LATEST
TECHNOLOGY
"CUSTOM"
MEDALS DONE
IN-HOUSE

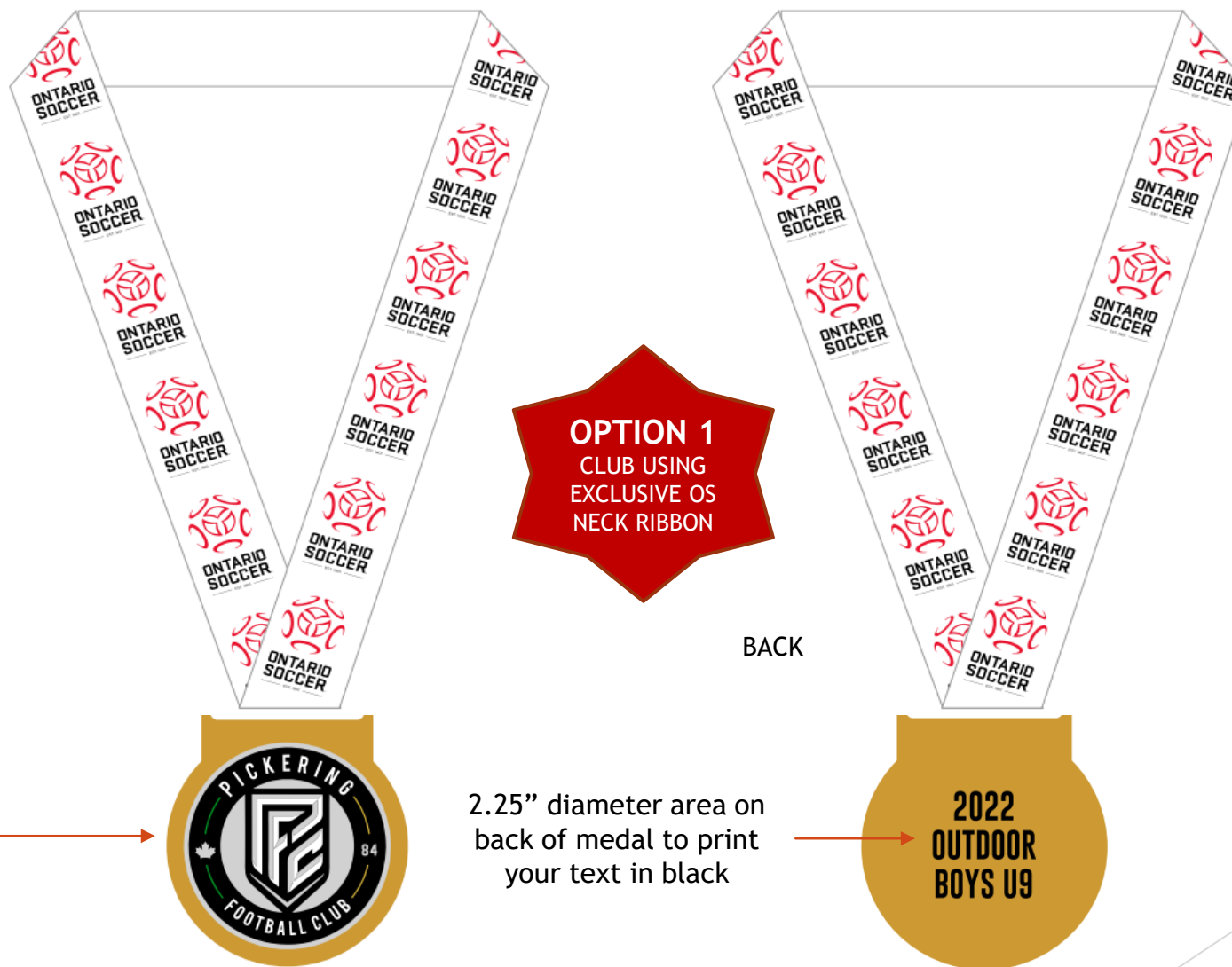
GREAT CUSTOM AWARDS WITH FAST TURN-AROUND FOR THOSE CLUBS
UNCERTAIN ABOUT EARLY COMMITMENT FOR THEIR 2022 AWARDS PROGRAM

2.5" diameter x 3 mm thick antique gold, silver and bronze medallion blank.
Includes full colour UV imprint directly onto front and back surface of the
medal. Includes custom neck ribbon with Ontario Soccer branding.

4-6 WEEKS PRODUCTION TIMELINE - BUDGET RELIEF
SUBSIDIZED PRICING PROGRAMS & RECOGNITION AWARDS INCENTIVES

ONTARIO SOCCER - CLUB SUPPORT “Team It Up” AND SUBSIDIZED AWARDS

Images only
Not to scale



Medals are subsidized if club uses Ontario Soccer approved neck ribbon design with option to decorate the medal.



ONTARIO SOCCER - CLUB SUPPORT “Team It Up” AND SUBSIDIZED AWARDS

Images only
Not to scale

OPTION 1
CLUB USING
EXCLUSIVE ONTARIO
SOCCER NECK
RIBBON

MEDAL SUBSIDIZED
BY \$1.00 EACH
NECK RIBBON
INCLUDED

FOR ORDERS NEEDED FOR JULY 15 TO JULY 30:

ALL CLUB ORDERS CONFIRMED BY MAY 1, 2022
THE TOTAL NUMBER OF MEDALS ORDERED TO DATE WILL
DICTATE THE UNIT PRICE PAID BY THE CLUB.

FOR ORDERS NEEDED FOR AUGUST 1 TO AUGUST 15:

ALL CLUB ORDERS CONFIRMED MAY 2 TO JUNE 1, 2022
THE TOTAL NUMBER OF MEDALS ORDERED DURING THAT
PERIOD WILL DICTATE THE UNIT PRICE PAID BY THE CLUB.

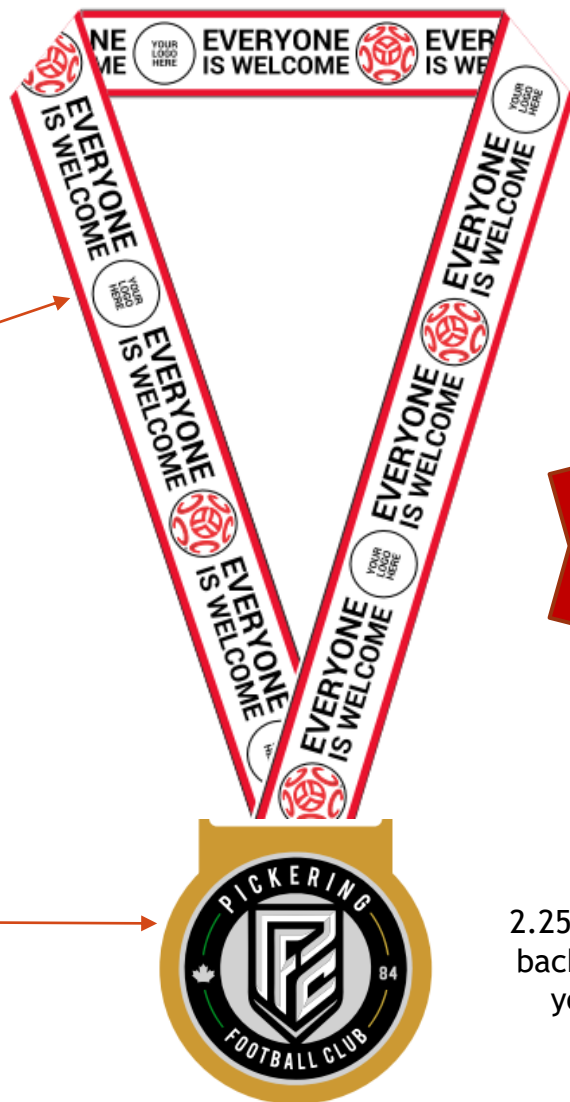
FOR ORDERS NEEDED FOR AUGUST 16 TO SEPTEMBER 30:

ALL CLUB ORDERS CONFIRMED BY JUNE 2 TO JULY 1, 2022
THE TOTAL NUMBER OF MEDALS ORDERED DURING THAT
PERIOD WILL DICTATE THE UNIT PRICE PAID BY THE CLUB

Team It Up Quantity	UV Medal Regular price	UV Medal price with subsidy	Ontario Soccer neck ribbon	Total subsidized medal including OS neck ribbon
100	\$ 5.95	\$ 4.95	Free	\$ 4.95
250	\$ 5.65	\$ 4.65	Free	\$ 4.65
500	\$ 5.35	\$ 4.35	Free	\$ 4.35
1000	\$ 5.25	\$ 4.25	Free	\$ 4.25
2500	\$ 4.95	\$ 3.95	Free	\$ 3.95
5000	\$ 4.65	\$ 3.65	Free	\$ 3.65
10000+	\$ 4.35	\$ 3.35	Free	\$ 3.35

Your club logo included
in custom neck ribbon
design co-branded with
Ontario Soccer logo.

2.25” diameter area on
front of medal to print
your logo in full colour.



OPTION 2
CLUB USING
CO-BRANDED
NECK RIBBON

2.25” diameter area on
back of medal to print
your text in black



BACK

Medals are subsidized if club uses Ontario Soccer co-branded
neck ribbon design with option to decorate the medal.



ONTARIO SOCCER - CLUB SUPPORT “Team It Up” AND SUBSIDIZED AWARDS

Images only
Not to scale

OPTION 2
CLUB USING
CO-BRANDED NECK
RIBBON

MEDAL SUBSIDIZED
BY \$1.00 EACH
NECK RIBBON
SUBSIDIZED BY
\$0.75 EACH

FOR ORDERS NEEDED FOR JULY 15 TO JULY 30:
ALL CLUB ORDERS CONFIRMED BY MAY 1, 2022
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ALL CLUB ORDERS CONFIRMED MAY 2 TO JUNE 1, 2022
THE TOTAL NUMBER OF MEDALS ORDERED DURING THAT
PERIOD WILL DICTATE THE UNIT PRICE PAID BY THE CLUB.

FOR ORDERS NEEDED FOR AUGUST 16 TO SEPTEMBER 30:
ALL CLUB ORDERS CONFIRMED BY JUNE 2 TO JULY 1, 2022
THE TOTAL NUMBER OF MEDALS ORDERED DURING THAT
PERIOD WILL DICTATE THE UNIT PRICE PAID BY THE CLUB

Team It Up Quantity	UV Medal Regular price	UV Medal price with subsidy	Custom co-branded neck ribbon with subsidy	Total subsidized Medal with subsidized custom neck ribbon
100	\$ 5.95	\$ 4.95	\$ 2.12	\$ 7.07
250	\$ 5.65	\$ 4.65	\$ 1.70	\$ 6.35
500	\$ 5.35	\$ 4.35	\$ 1.50	\$ 5.85
1000	\$ 5.25	\$ 4.25	\$ 1.30	\$ 5.55
2500	\$ 4.95	\$ 3.95	\$ 1.00	\$ 4.95
5000	\$ 4.65	\$ 3.65	\$ 0.80	\$ 4.45
10000+	\$ 4.35	\$ 3.35	\$ 0.75	\$ 4.10

CUSTOM NECK
RIBBON SET-UP
ADD \$39.95

FRONT



BACK



OPTION 3
CLUB USING
PERSONALIZED
NECK RIBBON

Medals purchased with the Team It Up program only with club branded neck ribbon design and only club branding on the medal.



ONTARIO SOCCER - CLUB SUPPORT “Team It Up” AWARDS

Images only
Not to scale

OPTION 3
CLUB USING
PERSONALIZED NECK
RIBBON

MEDALS NOT
SUBSIDIZED BUT
CLUB RECEIVES
VOLUNTEER
RECOGNITION
INCENTIVE

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THE TOTAL NUMBER OF MEDALS ORDERED DURING THAT
PERIOD WILL DICTATE THE UNIT PRICE PAID BY THE CLUB

Team It Up Quantity	UV Medal	Custom neck ribbon	Total No subsidy
100	\$ 5.95	\$ 2.87	\$ 7.82
250	\$ 5.65	\$ 2.45	\$ 7.10
500	\$ 5.35	\$ 2.25	\$ 6.60
1000	\$ 5.25	\$ 2.05	\$ 6.30
2500	\$ 4.95	\$ 1.95	\$ 5.90
5000	\$ 4.65	\$ 1.55	\$ 5.20
10000+	\$ 4.35	\$ 1.50	\$ 4.85

CUSTOM NECK
RIBBON SET-UP
ADD \$39.95



ONTARIO SOCCER SUBSIDY PROGRAM AT-A-GLANCE OVERVIEW

- OPTION A:** 100 medals with Ontario Soccer-branded neck ribbon
(no Team It Up incentive) - \$4.95 each
- OPTION B:** 100 medals with subsidy using Ontario Soccer-branded neck ribbon
(with 10 clubs purchasing 100 medals includes Team It Up incentive) - \$4.25 each
- OPTION C:** 100 medals with subsidy using Ontario Soccer and Club co-branded neck ribbon
(with 10 clubs purchasing 100 medals includes Team It Up incentive) - \$5.55 each
- OPTION D:** 100 medals with no subsidy using only Club-branded neck ribbon and medal
(with 10 clubs purchasing 100 medals includes Team It Up incentive) - \$6.33 each
- OPTION E:** 100 medals with no subsidy using only Club-branded neck ribbon and medal
(no Team It Up incentive) - \$7.82 each



GRASSROOTS SUPPORT

ONTARIO SOCCER SUBSIDY PROGRAM VOLUNTEER RECOGNITION INCENTIVE

Nothers The Award Store and Ontario Soccer will further incentivize your participation in the subsidy and/or “Team It Up” programs with an incentive credit for volunteer recognition awards based on sales plateaus.

GRASSROOTS SUPPORT

VOLUNTEER RECOGNITION AWARDS PROGRAM CREDIT FOR CLUB SPECIFIC AWARDS

MEMBER CLUBS RECEIVE \$100.00 IN VOLUNTEER RECOGNITION AWARDS VALUE IN KIND CREDIT FOR EVERY \$500.00 SPENT ON CLUB-SPECIFIC AWARDS.



NOTHERS WILL ALSO PROVIDE AN OPPORTUNITY FOR CLUBS TO USE THE VIK CREDIT OR PURCHASE A QUANTITY OF NOTHERS BRANDED PROMOTIONAL PRODUCTS TO USE AT THEIR END OF THE YEAR BANQUET AS A "TAKE-AWAY"





HOW DOES THE VOLUNTEER RECOGNITION INCENTIVE WORK?

Members who purchase \$500.00 or more will be provided with a \$100.00 VIK credit. This credit will be eligible to be used towards volunteer recognition program.

STEP 1

Review the provided catalogue and select your award options.

Using the cost amounts described for each award type, select a quantity of awards that calculates to a maximum of \$100.00 *Please note: shipping is not included and will be billed accordingly.

STEP 2

Complete the provided order document and email the document to Brad Harwood brad@nothers.com

STEP 3

Brad will send you a written quote for approval. Once approved, the quote will be converted to an active order and you will receive an art file specific to your award personalization for final production approval.

STEP 4

Your order will be delivered or shipped as directed.

STEP 5

After your presentation event is complete, your club will be provided with a survey to complete and submit as an overview of your comments on how the program worked for you.

STEP 6

After your presentation event is complete, Nothers is encouraging the submission of a 1-page report on how you see benefit in this program as you develop a recognition culture within your club. Lessons learned, key successes, etc. are welcomed components.



VOLUNTEER RECOGNITION PROGRAM IMPLEMENTATION & OUTLINE FOR “BEST PRACTICES”

Nothers The Award Store is currently developing this document for presentation to the participating clubs and can be used as the matrix for award voting criteria and award titles to help you implement a memorable program.

SAMPLE AWARD TITLES AND CRITERIA

<u>Potential Awards and Criteria</u> (all categories may apply to male or female)			
Award	Purpose/Criteria	Frequency	Presentation
Most Valuable Player	To reward not only excellence in competition, but dedication to the sport and an all-around individual.	Every year.	Awards banquet.
Outstanding Team Player	To reward not only excellence in the sport, but dedication and was a role model for all.	Every year.	Awards banquet.
Hardest Working Player	To the player that attended every practice, every game, always willing to help and showed sportsmanship.	Every year.	Awards banquet.
Most Improved	To the player that improved his/her skills to the best of their ability.	Every year.	Awards banquet.
Defensive Player of the Year	To the player that demonstrated excellent defensive skills.	Every year.	Awards banquet.
Offensive Player of the Year	To the player that demonstrated excellent offensive skills.	Every year.	Awards banquet.
Volunteer of the Year		Every year.	Awards banquet.
Umpire of the Year		Every year.	Awards banquet.
Community Partner of the Year		Every year.	Awards banquet.
House League Coach of the Year	A coach who strives to improve their own skill while assisting athletes to develop and reach their potential in a positive and safe environment.	Every year, can receive it once every 5 years.	Awards banquet.
Rep Coach of the Year	A coach who strives to improve their own skill	Every year, can	Awards banquet.

SAMPLE AWARD NOMINATION FORM

Your Club
Logo Here

Name of nominee and name of award: _____

Your name and association with nominee: _____

Tell us why you are nominating this person:

SIGNATURE: _____

SAMPLE PAGE FROM AWARDS CATALOGUE



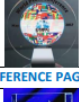



VOLUNTEER RECOGNITION PROGRAM ORDER SUMMARY

CLUB NAME: _____



CONTACT: _____

ADDRESS: _____

PHONE: _____ EMAIL: _____

IMAGE	AWARD SKU	QUANTITY	UNIT COST	EXTENSION
REFERENCE PAGE 4				
	CGLACLR503 (10" glass)		\$95.00	
	CGLACLR710 (8" glass)		\$95.00	
	CACRCLR755A (8" acrylic)		\$95.00	
REFERENCE PAGE 5				
	CACRCLR708 (7" acrylic)		\$85.00	
	CGLACLR507 (7" glass)		\$85.00	
	CGLACLR707 (8" glass)		\$75.00	

SAMPLE SURVEY

ONTARIO SOCCER VOLUNTEER RECOGNITION PROGRAM

2022 PROGRAM IMPLEMENTATION SURVEY

Your participation in a Volunteer Recognition Program will help you with engagement and retention of your most valuable asset. If you would kindly complete this short survey, it will be beneficial in growing this project for future stakeholders.

Simply click on the appropriate box with an "X" and input your comments.

- Did you have an existing recognition culture within your club and as such, you utilized this grant to augment your program?
 YES ☐ NO ☐
- Did you find value in the program and the selection of the recognition pieces?
 YES ☐ NO ☐
- Were the award recipients selected through a peer nomination process?
 YES ☐ NO ☐
- Were the award recipients made aware of their award in advance of the presentation?
 YES ☐ NO ☐
- Did you present the awards virtually or in-person?
 VIRTUAL ☐ IN PERSON ☐
- Would your club be interested in webinars on growing your volunteer recognition culture presented by industry leaders?
 YES ☐ NO ☐

GENERAL COMMENTS OR SUGGESTIONS FOR IMPROVEMENT:
 a.) _____
 b.) _____
 c.) _____

Thank you again



**WE'RE WORKING EVERYDAY TO
CREATE MEMORABLE EXPERIENCES
FOR ALL AWARD WINNERS!**

JIM NOTHER - PRESIDENT

519-663-9440 EXT 226

CELL 519-878-9440

jnother@notthers.com

BRAD HARWOOD

ACCOUNT MANAGER

519-663-9440 EXT 274

brad@notthers.com