

# Brandon Valley Hockey Association

## Board Meeting Agenda

Monday, February 10, 2025, 7:00 pm

Brandon VFW

321 S Main Ave, Brandon, SD 57005

**Members present:** Tom Gruenig, Matt Sundstrom, Sue Harms, Alissa Winter, Cody Clites, Kyle Storm, Clayton Stevens, Lynnette Coolidge, Denis Paquette, Francesca Anderson, Marsha Pederson

**Members absent:** Denise Poncelet, Emily Groen,

### **Call to Order**

President Tom Gruenig called the meeting to order at 7:01 pm. Alissa motioned to approve the January meeting minutes, 2<sup>nd</sup> by Cody. The January meeting minutes were approved.

### **BVHA Public Comment**

Krista Clites – Tuesday, April 8<sup>th</sup> – please vote in favor of the Ironwood Road Extension if you live in Brandon.

### **Treasurer's Report**

Sue sent out the January financials via email prior to the Board meeting. Marsha motioned to approve the Treasurer's report, 2<sup>nd</sup> by Clayton. Motion approved.

### **President's Report**

#### **Travel Policy Update**

Cody motioned to approve the travel policy update that Tom G. had previously sent out, 2<sup>nd</sup> by Matt. Discussion occurred regarding the specifics of the policy. Motion passes.

### **Director and Committee Reports**

#### **Hockey Development**

Clayton provided an update on the Hockey Development Coordinator position that SDAHA asks each association to have.

Denis spoke how it's been a tough year without ice and skating time. There was discussion on how to retain players and grow coaches.

### **Fundraising**

#### **Annual Raffle**

Marsha provided an update on this fundraiser. Marsha motioned on Denise's behalf to use \$10,000 as the top prize for the raffle, 2<sup>nd</sup> by Cody. Discussion occurred regarding on when to start selling tickets and when to draw. The Board would like the association to start selling raffle tickets March 1<sup>st</sup>. Drawing would be June 15<sup>th</sup> at the new indoor ice rink. Motion passes.

### **Dairy Queen and The Gruff Fundraisers**

Marsha provided an update on the results of these fundraisers.

**Gun Raffle**

Kyle provided an update on this fundraiser. Drawing is tentatively set to be March 18<sup>th</sup> as long as all the tickets are sold.

**Chase the Ace**

Kyle provided an update on this fundraiser.

**Marketing/Public Relations**

None

**Rink****Outdoor Rink Update**

No update

**Update on the sale of two locker rooms**

Cody provided an update on the sale of two of the locker rooms. They are ready to go to the new owner.

**Sale of old rink**

Tom G. provided an update on an interested buyer of the old rink.

**Capital Campaign****Indoor Rink Update**

Cody provided an update on the progress of the indoor ice rink and the progress of moving stuff from the old rink to the new rink. Cody has two association members he is training to take over as Rink Managers. Cody spoke about installing a snow fence that will be donated to the association that could delineate parking from the drop off lane. Cody spoke about the possibility of putting in a shooting area at the indoor rink. Tom and Cody would like to put up something to deter visitors from exploring around the building.

The Board discussed a potential start date of October 20<sup>th</sup> for the 2025-2026 season. Power wants to hold a tournament at our rink October 17-19. Regular season starts November 1<sup>st</sup>.

Cody provided an update on the concession stands.

Tom G. provided an update on the refinance of our loan.

**Communications**

No update

**Registration**

No update

## **Scheduling**

### **Indoor Ice Rink Rental Agreement**

The association needs to develop an indoor ice rink rental agreement. Lynnette will work with Emily to mock up an agreement to present to the Board at a later date.

## **New Business**

### **Board positions**

The following positions (with terms) are up for election in 2025 or need coverage for a vacancy at the end of this season. Some position duties have also been adjusted to accommodate our the needs with the new indoor ice rink.

President – 2 yr term

Secretary – 2 yr term

Fundraising Director – 1 yr term to cover the vacancy

Marketing Director / Capital Campaign – 3 yr term

- Market our assets, renew sponsorships, Capital Campaign Committee

At Large / Public Relations

- Organize volunteer events, parades, etc.

At Large / SDAHA Scheduler – 1 yr term to cover vacancy

At Large / Tournament Director – 3 yr term

- Organize tournaments for our indoor ice rink, themed nights

SafeSport Coordinator – Krista Clites

Tournament Director – new position

- Themed nights

Team Coordinator Director – new position

- Organize team coordinators for each level

Marketing Director

- Capital Campaign Committee.

Rink Manager – 1 yr term to fill vacancy

Communications Director – Lynnette will review the term of this position

- Manages social media accounts, send emails out to the association

### **Annual Meeting – Feedback session, Parents’ Meeting with Mites moving up to Squirts**

The annual meeting will be held on March 30<sup>th</sup> at our new indoor ice rink The goal is to have an awards ceremony for Minis through Varsity, freewill pot luck, followed by the meeting. A separate meeting for feedback and to gauge interest in positions, along with a meeting with parents of players moving up to the Squirt level will be held separately from the annual meeting.

### **Tournament fees – cap per player**

Lynnette suggested the association set tournament fees per player to help provide a budget for picking tournaments for each level. Denis will work with Emily to see what the average per player is.

**Puck-N-Pond Update – All association event Friday night 3/14**

Lynnette provided an update on the progress of Puck-N-Pond and suggested we hold an all-association skate on Friday, March 14<sup>th</sup> for the whole association to celebrate our first tournament at the indoor ice rink.

**USA Hockey Grant Application – Program Enhancement Ideas?**

Lynnette asked for ideas of program enhancements to apply for a grant through the USA Hockey Foudnation Tom G. suggested a ref development program.

**Grand Opening of Ice Rink**

A Grand Opening will be planned for after Puck-N-Pond. The Capital Campaign will help organize the Grand Opening. The Board discussed having a high school friendly game at our rink.

**Indoor Ice Rink Rules**

Lynnette will send out the rink rules for public use for approval at the next Board Meeting

**Other signage for the Indoor Ice Rink**

The Board discussed the need to have USA Guidelines/Rules posted around the rink prior to public use.

**Non-parent Coach's Agreement – Expectation for attendance at practices/games, Coach Evaluations**

Denis will review the coach's agreement to ensure it meets the needs of the association.

**Policy Manual Update – Annual review**

The Board is asked to review the policy to ensure it is update-to-date and current before registration starts for the 2025-2026 season.

**Old Business****Open skate**

Clay reviewed prices of area open skate and skate rentals. Clay motioned to approve the following pricing, 2<sup>nd</sup> by Cody. Motion passes.

Open Skate – \$5

Skate rental – \$5

Stick and Puck – \$8

Skate Sharpening – \$5

**Attorney**

Tom G. provided an update on this.

**Signage for the outside of the building**

Tom G. provided an update on the signage on the outside of the indoor ice rink.

Motion to adjourn made by Clayton, 2nd by Denis. Motion approved. The meeting adjourned at 10:56 pm.

The next meeting is scheduled for 7:00 pm on Monday, March 10<sup>th</sup>, 2025.

Respectfully submitted by Lynnette Coolidge, Secretary