



Dear Business Owner,

I play hockey for North Hills Hockey Club, and I am asking for your continued support.

Hockey is a very expensive sport and is mostly funded by player families. Our annual costs are over \$200,000 for the entire hockey club, and that does not include equipment costs. To help with

the costs, the club issues a program book. Each player can reduce their cost and help the club with expenses for each ad in the book or on the website he sells. Programs are distributed to NHHC families and sponsors. The website received over 46,000 page views and 4,400 users.

Enclosed, please find information regarding ad options and deadlines. It would be greatly appreciated if you would support the hockey club by purchasing an ad.

I'm sure that you are approached by many people throughout the year to sponsor their club or school activity, and I would like to thank you for taking the time to read this letter and consider the request to support our hockey club.

Again, thank you very much.

North Hills Hockey Player

Established in 1973, North Hills Hockey Club is the volunteer run non-profit hockey club for North Hills School District. We roster teams at the Middle School, Junior Varsity, and Varsity levels as well as an Elementary developmental program with players residing in the North Hills School District, including Ross Township, PA and West View Borough, PA. North Hills Hockey Club is dedicated to the teaching of techniques, rules and sportsmanlike attitudes for the sport of hockey, and to the education, character development, and enjoyment of hockey. North Hills Hockey Club is a member of PIHL and USA Hockey MidAm District. North Hills Hockey Club is a **501c3 non-profit organization**.

[www.northhillshockey.org](http://www.northhillshockey.org)



# NORTH HILLS HOCKEY CLUB

## 2024-25 PROGRAM BOOK

Business Name: \_\_\_\_\_ Website: \_\_\_\_\_

Business Contact: \_\_\_\_\_ E-mail: \_\_\_\_\_

Address: \_\_\_\_\_

Seller/Players Name: \_\_\_\_\_

Player Phone#: \_\_\_\_\_ Player Email: \_\_\_\_\_

### AD OPTION/PRICING (check one):

- RED & WHITE PKG – website (330 x 330px) + full page (8.5 x 11 in.) - \$275
- Website – (330 x 330px) - \$200
- Outside Back Cover - \$175 (based on availability)
- Inside Covers - \$150 (based on availability)
- Full Page (8.5 x 11 in.) - \$125
- Half Page (8.5 x 5.5 in.) - \$80
- Business Card - \$40

### AD COPY (check one):

- New Ad – Email high resolution digital ad (.eps, PDF, word doc.) to [nhhockeyads@gmail.com](mailto:nhhockeyads@gmail.com)
- Business card/info you would like to include, and we will design an ad for you (email logo if available)
- Same ad as last year

Make check payable to: **North Hills Hockey Club**

Ads can be emailed to [nhhockeyads@northhillshockey.org](mailto:nhhockeyads@northhillshockey.org)

**Return form and payment to** (to be filled out by player):

Player Name: \_\_\_\_\_ Player Address: \_\_\_\_\_

**Due by November 17th, 2024**

***Thank You for Your Support!***