

**Bogus Basin Ski Club Minutes**  
**February 2, 2020**

**The business meeting was called to order:** by President Lynda Clark at 5:43 pm.

**Board of Directors Roll Call**

**President:** Lynda Clark, **Vice President:** Steve Strickland, **Secretary:** Carol Peterson, **Treasurer:** Betty Hawkins, **Membership:** Barbara Bryant, **Social Director:** Kimberly DeWit, **Marketing Coordinator:** John Adams, **Communication:** Craig Olsen, **Purchasing:** Cliff Sell, **Trip Coordinator:** Sue Baker, **Social Media:** Nancy Moore

**Assistants & Ex-Officio**

**Past President:** ~~Darryl Kuhrt~~, **Historian:** ~~Fred Uranga~~ **ISC Liaison:** Paul Markowitz, **Asst. Marketing Coordinator:** Vicki Kuebler, **Asst. Social Director:** : ~~Susette Newson~~, ~~Sandra Hufsmith~~ **Past Past President:** ~~Kim Hovren~~

**Main Topics**

We held a virtual online meeting via Zoom. Some people had trouble logging in with Zoom and used the phone option.

**Minutes**

Betty moved to approve the January minutes. Craig seconded. Motion carried.

**Treasurer's Report: Betty**

All donation checks have been cashed. We have a \$16,576 Balance. No outstanding checks. For the Greenwood scholarship, we have \$551.20 since June of last year. This amount was donated during club membership registrations June 2020 to the present.

Barbara noticed that there is a discrepancy between Keith Robertson's net donation and that of others with like donations. Betty will check on that.

Barb said Keith Robertson donated \$20 and SportsEngine keeps a portion and that percent is different based on the total they paid. Betty calculates the percentage and there is no way to open another account.

Received from Pocket Outdoor Media a check for \$42. This is not what we expected. John will call them tomorrow.

**Raffle?** Betty deposited the money that Steve gave her. She has not gone back through the account to see what we got online. All the money is in the operating account, and Steve gave a breakdown. See below under **Raffle**.

**Communications: Craig**

Craig - Thanks Paul, Steve, and Kimberly for writing articles about Sun Valley and thanks Steve for all the photos. Craig asked Barb to write an article about the scholarship.

**Marketing – John**

John has five boxes of magazines from Far West and going to have a bunch of stickers made up. The bulk mail cost is \$2.60 for each item. Mail 70 to 80, that would be about \$225 with a letter to talk about the future together again. Can we do mailing labels. Paul wants to know if we can put a sticker on each magazine about the ski club and how to join. We could try to place handfuls of magazines around to the ski shops and each magazine will have a sticker. John states \$25 for stickers, Maybe staple the business cards with instructions on how to join our club.

Barb was in charge of Far West handing out magazines with information attached, and handed to doctors office. Not an option right now because of COVID.

Craig said this magazine is available online. Why do we want to mail a hardcopy when they can view it online? We have boxes and boxes of magazines. John moved to request \$250 to mail the magazines, Kimberly seconded. Motion carries. Kimberly wonders if we can send an email to click here if you don't want it

Trying to contact Bill Waller about more towels. Do we want more of these? Betty thinks it was about \$500. We have some left. Take a few to Tamarack and some to Brundage.

Steve wants to hand out towels at Pioneer as a membership drive in the spring. This could be helpful because we cannot have an end of the season party. Saturday is the best day.

### **Social Media: Nancy N/A**

We are bogus basin skiclub (no space) for general Facebook posting.

We are ski club (with a space for Nonprofit) and for when we have to link Bogus Basin Mountain Recreation Area, because individuals cannot link to them, but businesses can and ski club is our non-profit Facebook "personality."

We are Bogus Basin Ski Club Group on Meetup.

### **Membership: Barbara**

Betty sent the award of \$50 to Stephen Phipps. He won the BBSC drawing – all members who joined the club during June through December were part of the raffle. We have 128 members.

### **Trip Coordinator: Sue**

#### **Trip Planning for 2020/2022**

**Tamarack – 2/11/2021** - We are looking for someone to lead a trip to Tamarack. Bogus Basin Season Pass gives two days for free at Tamarack. Judy Lam is looking to led a trip to Tamarack on 2/11/2021. Paul will send the email from Judy to Sue. Self-supported meet up. Paul will have the orange and blue streamers to identify BBSC members.

**Brundage – 3/6/2021** - Lynda is leading this one. If 70 or above, you can get a \$39 lift ticket at Brundage.

### **Anthony Lakes - late March Sue and Doug**

It's a 2.5 hour drive, RV Camping and meetup, Spring Skiing.

**Camping trip – August 27-29, 2021. Sue** - We are going to pay the \$100 to hold the reservation and keep evaluating it. We can get our money back if COVID-19 is still an issue. SISCRA has responded to Sue's requests. Sue has a tentative reservation for 8/27-8/29. If we cancel prior to 30 days before we can receive a refund. Sue will reserve both the group campground and kitchen area.

Camping prices have increased this year impacting our budget (+\$136).

If we have a member who has a membership, we can save \$53. If Sue needs to sign up, the club saves \$33. The club would reimburse Sue for the sign-up cost.

- Food plan based on 30 campers

Funding main course for 2 dinners. Campers bring side dishes/desserts to share.

Funding 2 breakfasts

-Proposed budget

Camping. \$636

Kitchen. \$159

Membership \$20

Food \$500

Total \$1315

- Cost per camper attending

20	25.	30.	35
\$66	\$53	\$44	\$38

-We can always reduce our food costs by preparing less expensive dinners but feel that the “special” dinners add to overall camping enjoyment. Additionally, we can buy items on sale in advance

-In 2019 camper cost was \$35 per camper & we had 30+ attend

### **Recommendation**

If the club is willing to sponsor an outdoor event this summer, Sue suggests we reserve & advertise early to attract the most campers. Sue thinks that people want to get out after COVID. She would probably set the price at \$44 to cover food and if there’s extra money, we can provide some other dishes.

### **Dolomites/Athens -Feb 25 – March 10- 2022**

International ski trip 2022 to Italy and Greece. The trip is going to be around \$4100. Seven days in Italy and five in Greece. Could not get the ferry. Fly into Venice, ski in Italy, back down to Venice, fly into Athens, five days in Greece, back to Athens and fly home. Five evening meals in Italy, two on your own, all breakfasts in Italy and Greece. No dinners in Greece. For skiing, you need to pay for your own lift tickets. Really nice hotel. Paul wants to use the Targhee account for this trip and we need to sweep the account before hand it over to Jeffrey. This bid is for 30 people. Jeffrey is the lead on this trip. Craig moved that we accept the trip, Betty seconded. Motion carried. Hotel in Italy is Hotel Astoria Val Di Fassa, Strada Roma 98-38032. Holiday Ski Tours is putting together the trip for us.

### **Activities and Updates: Kimberly**

Feb Social – Tamarack trip

Steve – bicycle brewery tour – Feb 27 National Polar Bear ride, Kimberly has snowflakes to give as prizes.

March Social - Brundage trip

April Social – Commercial Easter

### **Old Business**

#### **Scholarship Committee - Sue, John, Barb and Lynda.**

Two years ago, Barb put out to the club that we would select the athletes and then we decided to go with an entity in McCall and an entity here. We have \$1,380 to donate to an applicant or two applicants. They might not be racing this year and we talked about doing the whole thing. Start this year and put into effect our selection committee, etc. The committee could not get together because of technical difficulties. Lynda and Barb came up

with a timeline. If we do it from our perspective, how do we advertise? Contact some coaches, maybe contact the schools. Then later on in the summer ramp it up in July and August so the kids can go to our website. How do we get the word out to the skiers? Skiers submit applications, we have a selection team, have an announcement at Warren Miller. We used questions from Far West. In addition to applications, we request two letters of recommendation. We are targeting 14 and 15 year-old competitors. As for judges, was Zac an ex-ski racer? We will reach out to Kim Hovren. John is an ex-ski racer. Kimberly is interested. We would read through the submissions. Craig said we have been giving money to BBSEF for years. What about we put that money into the scholarship fund and then encourage their races to apply for the scholarship. We can go through this process and see how it goes. Do we need approval for this program? This does not introduce any liability to the club. Craig moved that we accept this initiative. John seconded. Motion carried.

**Raffle Update** from Steve Strickland. Total Raffle Sales came to \$1,468. \$923 cash sales and \$545 online sales. Total cash tickets came to 1,260 tickets. Which makes each ticket a value of \$0.73. Schweitzer sold 395 tickets to receive \$289.35 from cash sales. In addition, online sales to Schweitzer came to \$260. Which gives \$549.35 to the Greenwood scholarship, leaving \$918.65 to the club. Steve had a lot of fun talking to everybody out there. Especially when he got to call the winners and get their reaction.

**Policy and Procedures addition** Gifts or Swag received by board members or club members from vendors or other clubs for support given should be raffled off to all club members. These items could be used to generate scholarship funds or club funds.

Gifts and Swag defined as

- ski passes good anytime
- free nights hotel stay
- non-perishable food and drink items
- clothing with vendor or club logo, etc.

Items NOT included

- Ski Passes for a specific event on specific day
- "Thank You" to a specific member(s) for their hard work on xxx event or activity.
- Trip Coordinator planning trips, FAM Trips.
- Items won via raffle
- Awarded items – FWSA Man/Woman of Year

Craig moved that we accept the P&P additions. John seconded. Motion carried.

## **New Business**

**Intermountain Ski Council** Next Council meeting will be Feb 11 at 7pm.

ISC president is in Utah. We need more people on the meeting. It is an overview of the clubs.

We usually have our annual meeting in April. Craig said if April, it's Zoom. By September, maybe we can meet in person rather virtually.

Lynda needs to roll off the board. She contacted Mark Bernard and Paul, and asked Paul to sit in for her for a year; then she would come back on the board. She would support Paul through the year. Barbara also needs to roll off. John and Betty also need to leave. Someone suggested Mark Bernard might want to step in for Craig. We need to target some individuals to step up. Carol might want to turn over the secretary responsibilities.

Barb talked about Man and Woman of the Year. Last year, there was no FWSA convention. They say they are going to have their meeting in San Diego in June and Barb would like to put forth Lynda and Craig again. They need to apply through our club and that goes through ISC and then on to FWSA. We also need to see if other people want to attend the conference.

Meeting ended at 7:41 pm

**Respectfully Submitted by Carol Peterson**

**Addendum 1 – from Craig Olsen with the draft2 edits**

We have 130 active members registered now (Feb 5, 2021) and will probably have more by the time of mailing. At \$2.60/ mailing plus the cost of stickers, the total will come to more than \$350 — \$250 will not cover the cost of this project.

**Addendum 2 – from Margie Ridgeway via email on 2/10/2021**

One thing we need to announce with out-of-town trips is to purchase tickets in advance. Especially if traveling on a Saturday to Brundage. When Margie went a week ago, that was the only way to purchase a ticket to assure they were not sold out.

**Addendum 3 – from Barb Bryant via email on 2/10/2021**

Additional comments to the Athletic Scholarship Report

In 2018, BBSC and Barbara initiated the Bob Greenwood Athletic Scholarship program to financially help deserving young snowsports competitors. Rather than the club managing the program the BOD decided to donate a ski trip in 2018 to McCall Winter Sports Club. In 2019 we donated a trip to BBSEF and again to MWSC for the entities to sell at their Silent Auctions. In 2020, BBSC donated a trip to MWSC but has since decided to manage the program locally. We will advertise the program, design an application process and form a selection committee. This year we have raised a total of \$1380 for one or two junior applicants.

The Bob Greenwood Athletic Scholarship has raised money from the following sources:

\$280 auction bid for two 2of 3 Sun Valley lift tickets

\$551.20 donations from BBSC renewals

\$549.35 BBSC raffle for the Schweitzer Ski Trip