

## SCFSC Board Meeting

Monday, April 23, 2018 | 6:30-8:30 p.m.

**Board Members Present:** Beth Donnelly, Carol Thelen, Crista Mrozek, Sam Parker, Melissa Linares, Patti Clymer, Brenda Borash, Gabriela Juarez, Kim Vaverek, Kareen Hayden.

**Invited Guests:** Janelle Honer, Theresa Lau

### TIME                      AGENDA

6:40p.m.                      **Call to Order-Introductions**

6:40 p.m.                      **Approval of the Agenda/Approval of Last Month's Minutes.** *Brenda Moved to approve the agenda. Kareen seconded. All approved. Crista made a motion to approve last month's minutes, Brenda seconded. Motion passed unanimously.*

6:40-6:45 p.m.              **Gratitude**

- Brenda-thanks Beth for doing a great job keeping the books.
- Patti-thanks to Melissa for a nice banquet, Kim for the great decorations and Carol for an inclusive entertaining slideshow.
- Kareen-Thank you for all who helped with the banquet.
- Theresa-Thanks to everyone for a great year-she feels she can learn so much from everyone on the board and wanted to join us now to be a part of this board.
- Melissa-to Carol for the slideshow and the organization at the banquet, to Kim for the decorations and Lydia for the cupcakes.
- Gabby-Thank you to Carol and Kim for the enjoyable banquet.
- Crista-Thanks to Beth because the finances were such a big job.
- Beth-Melissa for a wonderful banquet and for getting everyone together.
- Kim-The girls were so excited about lettering, and also the patches were well- received by the skaters- Thanks to Melissa for that! Thank you also to Beth for keeping out finances in good shape.
- Sam-Thanks to Carla for helping with our marketing.
- Janelle-Thanks to Carla and Sam for helping with the LTS marketing plan.
- Carol—to all coaches who were at the banquet, and to Janelle for her work in LTS retention and growth from last spring to this spring.

6:55-7:25 p.m.              **Reports**

1. Club Numbers (Carol)
  - a. X-Skate Skaters – 34 Home Club Members, 2 Associate Club Members, 19 X-Skate Low and 17 X-Skate High. We are now tracking AHEAD in X-Skate fee's vs what we budgeted.
  - b. 2 X-Skaters have indicated they will not be skating this summer but will be back in the fall.
  - c. Spring LTS – 49 Total Skaters - 19 Two Day Skaters, 25 Thursday skaters, 45 Monday skaters, 4 LTS Plus Skaters.
2. Club Finances (Beth)
  - a. March Bank Statement emailed - Bank Account balance as of March 30, 2018 - \$85,456.62
  - Beth presented the profits and losses ledger. Beth pointed out some highlights and answered questions. There are a few things we could do differently next year in order to break even at the ice show. For instance, we won't have the new curtain expense, and the synchro fundraiser doesn't show up on this sheet. Also, next year we should buy bouquets of flowers because it would be cheaper. Also mentioned was that our ticket sales were down this year, but we had fewer skaters in the show this year.
  - Carol pointed out the GCC and testing brought in a lot more money this year.

- Brenda motioned to approve the financials, Kareen seconded the motion. All approved.
3. LTS Updates (Janelle) – We discussed payment for LTS coaches and agreed upon \$18/hr for adult coaches over 18, \$15/hr for College aged and \$12/hr for HS. January 26 will be the St. Cloud Basic Skills competition for next year. Beth will send a check in for this. We discussed hosting the Central MN Compete USA summer camp. Janelle will get us more information.
  4. Fundraising Updates – Flower sales (Beth) - Flyers were handed out by Beth at the banquet. The orders can be left on the counter or please email the orders to Beth by Monday.
  5. Event Reports/Updates

Ice Show (Gabby/All) – See Survey results. Many things went well with the ice show: The volunteers were on time, we had good feedback about the music and costumes, and the skaters were happy and enjoyed it. The guest skater was enjoyable to watch. We communicated the details well, and we are happy with Bulldog photos. The Social media got good feedback and the set design was beautiful. Selling programs with the parent tickets worked well. Improvement—we need more LTS skaters in the show, volunteer spots need to all be filled, flowers and programs can be planned better. We could give the free tickets to the LTS skaters earlier. We should set a time limit for the final line-up for the show.

Banquet Updates (Melissa/All) – There was a concern that the pizza was undercooked, and the salad was plain. Next year we could try a different menu item. Also, we would have liked if the servers had walked around and filled water. Melissa will give them that feedback. The room was set up nicely and worked well.

Testing Updates (Kareen) - Several registrations came today, but we were at 28 yesterday. One registration was an associate member. We have 3 judges coming. We will decide how many volunteers we will need after the numbers are final. We will see if we need to bring in a copier or borrow from the MAC.

#### 6. President Updates (Carol)

- a. Dan – Bulldog/Nick @ Steve Diamond - We will get on his schedule for next year. We will see about Steve Diamond when the videos are here.
- b. SharePoint sight - If you have not been in, you will be deleted and will get a new password.
- c. Meeting Dates:
  - i. Set date for storage room clean up | Thursday, May 17 5-8 p.m.
  - ii. Competitive Synchro Teams/Informational Mtg. date | Wed, June 6 6-7 p.m.
  - iii. Coaches Mtg. | Thursday, June 7 7-8 p.m.

#### 7:25-7:35 p.m. **Old Business**

- I. Follow up from Jr. Board meeting (Patti/Sam) - The girls who were there would like to do activities that are more social together. There were some girls who are having conflicts with each other. Let's think about how to help with this and how to move forward.

#### 7:35-8:30 p.m. **New Business**

- I. Discussion - Membership Survey Results - This was for Freestyle and LTS plus skaters. We are planning to increase the hours of volunteering: 25 hours, plus 1 ice monitor session per month - Freestyle 15 hours -LTS plus 5 hours-LTS if skater does ice show. This is Per family, not per skater. Carol made a motion to increase the volunteer hours, Patti seconded it. Motion passed unanimously.

2. Marketing Plan presentation (Janelle/Sam) - There is a handout that lists Month by Month promotions for our club. There was also a list of promotional items for us to buy and pass out.
3. 2018-19 DRAFT Budget (Carol) - There are a few changes in the budget, but it is close to last year's budget. Coaches will be reimbursed a little differently. It is costing us \$1500 for locker room, storage and office per year, plus a fee from each skater using a locker. We could pay \$2250. This would cover all of that, except the office, and the locker fee for each skater for freestyle skaters would be covered. There are some changes on the Director job descriptions. We will look at all of this at our next meeting.
4. The board VOTED on Executive Board Positions. The results are:

President: Carol Thelen  
Vice President: Crista Mrozek  
Treasurer: Beth Donnelly  
Secretary: Patti Clymer