



Board of Directors – Monthly Meeting June 28, 2015 Minutes (July meeting)

- I. Call to order

- II. Attendance
Board Members in attendance: Karen Johnson, Sarah Johnson, Craig Johnson, Mark Pearson, Cathy Currier, Grant Effertz, Carol Effertz, David Rau

Other Attendees: Tod Deming (Clutch Hitters), John (JJ) Jensen.

- III. Approval of Prior Meeting Minutes (June 2015)
Motion to approve June minutes by Karen Johnson, 2nd by Craig Johnson.
MOTION APPROVED

- IV. Old Business
 - a. Skills Clinic (6/15-17, 2-4pm)
 1. Attendance and feedback 19 of which 17 were BFA good mix of 10's and 12's some 8's
 - b. Committee's
 1. Board Code of Conduct
 2. BFA Clutch
Sarah Johnson, Cathy Currier, Jim Hanson and Tod Deming will meet after final summer season tournaments are concluded
 3. Membership Survey
Karen identified members Karla Torp, Tammy Galvin, Bob Lindberg, Karen Johnson
 - 4.

- V. New Business
 - a. Fall Registration, Evaluations and Team Formation
Karen requested and Board approved offering to waive Fall registration to the 3 players that were cut from summer season.
 - b. PCA Promotion
 1. BFA Website – general info and links
 - c. Pitching Clinics
Report back in July regarding status of remaining summer clinics and begin work to identify program for full year 2015/2016. Discussed need to have some form of continued instructions available during summer game season (June/July)
 - d. Catching Clinics – Report back in July
 1. Plan for July through end of FY 2015
 2. Program for 2016/2017 – tie in to pitching support in June

b. NAFA

e. Ongoing Action Committee Formation

Board discussed development of planning and work group committees to assist with the work load of BFA as a growing organization and aide in board member succession planning. Cathy Currier noted that clearly identified task description is needed to successfully fill committees, recent girl scout email noted as example.

Committees and workgroups identified in support of board positions were: Winter Clinic planning committee, Coaches Training committee, Fundraising committee, : Registration Processing workgroup. Finance Committee. Volunteer hours management and tracking.

Social Media Marketing: discussed need to increase social media use to include twitter and increased facebook postings. Grant will prepare a description of the tasks for this function.

f. NAFA

Discussed location and parking arrangements for opening ceremonies.

Carol Effertz confirmed she would address placing signs for team line up for parade.

Cathy reported volunteer sign up very low.

Karen will assist with concessions oversight.

g. Uniforms

JJ Jensen presented suggestions for new uniform jerseys. Primary challenge to making proposed changes is lead time needed to place orders.

VI. Director Reports

a. President: Karen Johnson

b. Vice President: Open

c. Treasurer: Sarah Johnson

d. Secretary: Tammy Tessier Kealy

e. Commissioner: Craig Johnson Dug out drawings submitted for final permit no word on shed yet.

f. Facilities Coordinator: Mark Pearson

g. 8U Director and Player and Coach Development: Bob Lindberg

h. Tournament Director: Cathy Currier

i. Communications Director: Grant Effertz

j. Member Services & Membership: Carol Effertz

k. Marketing: Gary Hanson

l. Fund Raising: David Rau

VII. Adjournment – meeting adjourned at 9:30

The next board meeting is scheduled for **Sunday, August 2nd 7:00 pm** at the Bloomington Center for the Arts