

## **P.L.A.Y. Agenda for November 20th, 2022**

Current Board Members: Shreve Parsley, Brent Siegel, Pat McGowan, Debbie Aidas, Justin Slocum, Michelle Schommer and Tommy Thompson  
Staff: Chris Fleek

Current Sport VP Attendees: Tyler Chambers (VP of Softball), Joel Miller (VP of Baseball) and Dan Kalliberg (VP of LAX)

### **AGENDA**

#### **Old Business**

1. Guests – Van Go Photo and Linhoff Photo
2. Track and Field Budget – Approved for 2023. Motion T Thompson, 2nd - P McGowan – all in favor
3. Track program has been encouraged to think about equipment needs for next season. An investment in the program has been recommended to support continued strong interest.
4. Tennis Budget – Approved for 2023. Motion T Thompson, 2n - P McGowan – all in favor
5. Tennis continues to seek winter training space at the HS – ongoing effort
6. Spring/Summer Update
  - a. Tommy reported on VP election for softball;
  - b. Director of IH and Director of Travel searches are under way.
7. Fall/Winter Update
  - a. Pat reported on finish of football season; growth of cheer program has created additional facility needs and possible space conflicts with HS program.
8. EMT Update
  - a. Chris reported on meeting with Corey Schommer, new owner of Blueline Medical (along with Brent and Shreve). They have pledged to serve our EMT needs for winter/spring sports but support of football may require a different pricing structure.
  - b. Corey was encouraged to reach out to the local Fire Dept to see if any are interested in moonlighting for Blueline.
9. Miracle League Update – Skipped due to time constraints
  - a. Laker Athletic Alliance Update – Skipped due to time constraints

#### **New Business - Discussed on November 20th Meeting**

1. **PLAY Fees**
  - a. ADMIN, Facility, Maintenance - any reason to think they'll increase for 2023?
    - i. No - they were increased in 2022 and we do not expect an increase
2. **Softball Budget - 6:30 Tyler Chambers**
  - a. healthiest financial structure in all sports (\$69K overage)

- i. don't have a standard when there is a surplus on when it needs to be used, but expects to be used for the Ponds project
- b. Oct is start of new fiscal year
- c. In house - sticking when where we were at for last year
- d. Travel - projecting very similar as last year - overall #s will be similar to 2022
  - i. club landscape has changed last year which is biggest impact
  - ii. Pitching & Catching Clinics opening
  - iii. Skills Clinic
- e. No changes for the 2023 Registration fees from 2022
  - i. Shereve is asking about increasing fees but sounds like we're higher than most towns nearby (will not be increasing fees)
- f. Concession Revenue will be down due to Fall Ball hosting with the Ponds construction expected in August 2023
- g. Paid Coaches - winter clinics and allocate for one Travel coach potentially being paid
- h. Umpires budget - \$20K in 2022 but will be much lower for 2023
- i. Field Maintenance and Services - Softball's increase was 100% and Tyler is asking why it's such an increase with only hosting NAFA and State
  - i. Chris to look into and further discuss with Pam
    - 1. NAFA is the most expensive weekend for field maintenance, but worth the discussion of if it's worth the trade off?
  - ii. Line item on expenses for Sam's club "snacks for umpires/field maintenance team"
- j. Savage Dome cost went down due to no longer doing hitting at the dome, moving to Starters for the hitting clinic
- k. equipment rental??
  - i. grills and golf carts for NAFA
- l. Sports Supplies (double this amount now)
  - i. catching equipment needs to be updated
- m. 5040 will be added to budget (split between softball and baseball)
- n. Uniform costs will increase this year
- o. Approval: made a motion; Brent and Tommy second - APPROVED**

### **3. Baseball Budget - 7:00 Joel Miller**

- a. healthy overage at the end of the FY22 - \$31K overage
- b. PreK/K - keep costs low, no increase \$105
- c. Inhouse - have not had an increase in a few year, will be planning \$50/age division
- d. Travel - reg fee is increasing by \$100/age division (hats will be included this year)
- e. Scholarship opportunities
- f. Offseason for new uniforms - will be required for 2024
- g. Golf Tournament - +\$22K
  - i. new sponsor already paid for 2023 tournament
  - ii. golf tournament for 2023 registration will open much earlier
  - iii. Looking at a new venue to accommodate attracting more women to play in the tournament - Stonebrook in Shakopee, possibly
    - 1. Wilds currently contributes 4 or 6 foursomes to the silent auction

- 2. discussion of taking the tournament out of PL??
- h. Ryan Park dugout sponsorship - new signage
  - i. Scheels
- i. Registration
  - i. 100 per age division in house
  - ii. 15U - approached PPLABA to take over 15U to take over as a junior legion team - possibly will look to step back from 15U and PLABA will possibly add a 2 teams of 15U
- j. MBL and MBT Partnerships
- k. Expenses
  - i. Umpires/officials - \$71K in 2022
    - 1. these umpires are supporting all of PLAY programs and only hit the baseball P&L
    - 2. added Drew K - Dir of Baseball Opps and will manage Umpire Program
    - 3. Joel is asking to get more granular with umpire P&L to better understand all of the expenses are matching up within the Baseball program and not the full program
    - 4. Break out what Roxanne does vs the PLAY Program
  - ii. Tryout Fees
    - 1. **Approval: made a motion; Brent and Tommy second - APPROVED**
- 4. LAX - 7:30 Dan Kallberg**
  - a. Will look similar to last year
  - b. Registration will be flat in 2023 due to some of the bumps and hiccups from 2022
  - c. This year's tournament site is at jeopardy due to construction and looking for a new location
    - i. Hamilton Ridge is a possibility but will not know until after January
    - ii. Facility cost due to cost of space could increase due to location cost
    - iii. Tournament date is June 23rd 2023
  - d. Rental Equipment for boys
    - i. no longer use the helmets we have - must replace every 3 years and we have used the same for 5 years and it's now a liability issue
  - e. Girls uniforms are required for 2023
    - i. buy vs rent uniforms??
    - ii. Have the player buy, but PLAY subsidizes the cost (ie. total cost is \$60, but we pass on 1/2 of that to the player and PLAY pays the other 1/2)
    - iii. buy - are there concerns with supply chain issues and not getting them prior to the season?
  - f. If we move location for the boys - Dan would like to consider a shed at that location
  - g. Coaching fees are increasing
  - h. Sport Event
    - i. Award / Trophy - 2022 all the teams were given t-shirts for participating
    - j. **Approval: made a motion; Brent and Tommy second - APPROVED**
- 5. Fall/Winter Sports Update - Pat**
  - a. Basketball in full swing

- i. Tournament went really smooth - a lot of volunteers to help
    - ii. In-House participation is up
      - 1. issue: gym space. Adding Aspen to help alleviate
  - b. Cheer
    - i. issue with gym space continues
    - ii. competition started this week
    - iii. big home competition is Dec 3rd - Santa's Cheer Shop - fundraiser for the HS Program
    - iv. Issues with competition uniform delivery
    - v. HS Basketball Booster to bring in cheerleading to their games
  - c. Volleyball - NA from Dana
  - d. Football - NA from Adam
    - i. end of year football board meeting is Jan 5
    - ii. VP position is open - Adam plans to run again but looking for candidates
    - iii. 8th grade team had 36 players and Pat received many emails from parents that their son didn't play - which is not with PLAY stands by
- 6. Financial Overview/Health of P.L.A.Y. - Justin**
- a. 2020 - pull \$100K out of investment account - over the last 2 years, we've gotten that back and more
  - b. \$300k+ in our investment account
  - c. \$400k+ in our checking account
  - d. Justin would like to pull \$100K out of checking and put back into investment account - dollar cost average for next 4 months at \$25K per month
  - e. **Approval: made a motion; Brent and Pat second - APPROVED**
- 7. Investment Sub-Committee - Chris/Shreve**
- a. Need for "Space" - Game or Practice space
    - i. serve multiple sports
    - ii. project that we deem affordable that does not put PLAY financial health at risk
    - iii. Sub-Committee
      - 1. Brent, Shreve and Justin to start brainstorming options
- 8. Report out on presentation to City Council - Brent**
- a. understand impact from a metric standpoint on the PLAY Program
  - b. 40K + fans come into Prior Lake to watch our sports
  - c. We are a pretty big deal and PLAY matters!
- 9. Laker Athletic Alliance Update - Shreve**
- a. Going well
  - b. Hockey has stickers
    - i. Coach + 3 captains from every team to come in and talk to the Program
  - c. Bag Tags (4K tags) will be order and required to put on their bags
  - d. Banners and Logo
    - i. Sponsorship possibility
  - e. Cheer has logo on the back of their practice shirts
  - f. Language for disciplinary waiver for Adults
    - i. potentially adding to Registration Waivers
- 10. Payment to Sport Board Members - Chris**

- a. Volunteer Board Member are reimbursed a certain \$
- b. Pam's idea is to refund registration fees vs payments
  - i. Discount Codes to be used as payouts
- c. Executive Board Members - move away from \$\$ per meeting to account for work being done outside of monthly meeting (APPROVED)

#### **11. 50th Anniversary Logo Use**

- a. Date when we remove the 50th Anniversary logo from our gear/pictures/etc
  - i. Every sport has used this logo for 2022
  - ii. December 31 we will stop using it and roll out our new logo
- b. We have a new PLAY Logo - Debbie to circulate this logo

#### **12. List of "minimum requirements" for Sports in 2023 - Chris**

- a. Every sport has a standard / certain list expectations set and must be followed
  - i. examples: Parent Meetings, Sport Boards all are full, PLAY philosophy
- b. Homework:**
  - i. think through what those minimum requirements should be required vs sport specific requirements and come to December's meeting prepared to discuss

### **Board Member Topics**

**Shreve Parsley – President**

**Brent Siegel - VP**

**Treasurer - Justin Slocum**

**Summer/Spring - Tommy Thompson**

**Fall/Winter - Pat McGowan**

Registration - Michelle Schommer

Technology - *Deb Adidas*

Communication - OPEN

Fundraising - OPEN

PCA - Stuart Spronk - not in meeting

Chris Fleek:

- **Ponds Project** - will start immediately after NAFA tournament
  - PLAY investment
    - Softball has committed to \$30-40K over the next 3 years
    - Baseball has committed to \$90K
    - PLAY general would put in the remaining \$80K
- **Umpire Program** - should this be its own separate program in PLAY
  - does **Assignr** (umpire software) allow to break out by assignor

- Chris said yes.. need to look into
- **EMT Update**
  - Chris reported on Blueline Medical and discussion with Roy

**NEXT MEETING - Sunday evening at City Hall - 6pm  
December 18 - Crooked Pint**