



## Heat Volleyball Club Sponsorship Program



**Heat Sponsor point of contact:** Sophie Swingle [swinglesophie@gmail.com](mailto:swinglesophie@gmail.com)

Dear potential Heat Volleyball Club Sponsor,

2022-2023 Season

We're looking for sponsors to help fund our 2022-2023 youth volleyball season (ages 4u-18u boys and girls). The former Heat Volleyball Club had been supporting our youth in the Fox Valley for over 10 years. The new Board of Directors is going into our 5th season! With our aggressive initiatives, we could use your support please.

In return for your sponsorship, we're offering multiple advertising opportunities throughout the 2022-2023 season. **Would you consider sponsoring our club and donating at either our BUMP, SET, SPIKE, or ACE level? (See 2<sup>nd</sup> attachment.)**

Some of our sponsored dollars from 2021-2022 season were used to fund our 3rd annual Rec League Program. (Allowed us to reduce player cost and add more teams. We went from 10 to 18 teams this season!) In addition we used the majority of sponsor donations to help both club and rec league players in need of financial support. If it wasn't for our support, they wouldn't have been able to participate.

On top of our 18 club travel teams, to include our 1<sup>st</sup> boys team! We had 18 coed rec league teams' grades 4<sup>th</sup>-12<sup>th</sup>. In addition Heat started our Volley Seeds program this year which taught 5 – 10 year old boys and girls the sport of volleyball. We also utilized some of our sponsor dollars to purchase the necessary equipment to properly teach at that level.

With our 2022-2023 season fast approaching, we need your support to help us fund a new mental health support resource. One of our coaches who is well versed in mental health via her career, will be visiting our club teams in person this season to share mental health awareness best practices.

Heat Volleyball Club historically has supported an average of 90-100+ youth per season from around 2010 – 2017. However due to our attraction of skilled talent on the traveling club teams, our overwhelming success of our rec league program and our volley seeds program, I'm proud to share we supported over 450 individual players during our 2021-2022 season. In addition, Heat's teams and coaches taught Boys and Girls Club members the sport of volleyball over an 8 week volunteer program.

Our mission is to provide youth in the Fox Valley area an opportunity to play volleyball regardless of financial ability or skill. We hope you're able to see the impact on the local youth that we have and consider contributing to Heat's Fox Valley community youth volleyball program.

Thank you for the consideration,

Heat Volleyball Club Board of Directors, Coaches and future players <https://www.heatvbc.com/>

