



2024 SPONSORSHIP FORM

DEADLINE: January 15, 2024

ABOUT

PLANO WEST LACROSSE CLUB AND CORPORATE SPONSORSHIP:

Plano West Lacrosse Club (PWLC) is a tax-exempt, non-profit 501c3 organization for youth boys, made up of over 75+ families from Kindergarten through High School who reside in West Plano. Unlike other Plano West athletic organizations, **We receive NO funding from PISD.** This youth leadership and development program is made possible by fundraising efforts and player registration.

The club's mission is to provide a safe and nurturing environment for Plano West youth lacrosse players and a competitive environment for High School players to compete at the highest levels of lacrosse, through virtues of team spirit, healthy competition, and sportsmanship. The Club also offers a social community for youth families that they can grow with throughout their development and through their High School years.

The Club has a strong alumni network of past Plano West Lacrosse players and has access to market to this group of engaged past players and their families.

Supporting Plano West Lacrosse Club not only allows your organization to give back to its community, but also gives your business access to market to over **500+ West Plano residents** through multiple events including:

- High School Home Games (100+ attendees per game)
- Youth Recruiting Events at 2 High Schools, 4 Middle Schools and 14 Elementary Schools that feed into Plano West High School along with various local private schools in the area. (50-500+ attendees per event)
- Other community social events throughout the year including Team Dinners, annual PWLC Alumni game, Family Socials, and more.

Thank you for your consideration in supporting West Plano youth and the sport of Lacrosse. We look forward to working with you!

Go Wolf Pack!

www.PlanoWestLacrosse.org

a 501c3 non-profit organization

P.O. Box 260481, Plano, TX 75026, info@planowestlacrosse.org



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2024 SPONSORSHIP LEVELS:



DIAMOND Sponsor- \$1000

- Full-page color ad on **Inside Front or Back, or Back Cover**, of game day program (2000+ impressions)
- Mention over loudspeaker announcements at 5+ Home Games (100+ attendees per game)
- Logo placement on team poster / schedule distributed to up to 100 local businesses and community organizations in Plano.
- Logo placement on team banner to be displayed at ALL high school home games and recruiting events (at West Plano elementary, middle school and high schools)
- Four (4) Facebook and Four (4) Instagram posts on Plano West Lacrosse social media (over 1500+ followers)
- Four (4) Tickets to Black & Blue Family Event & Silent Auction (\$100 value)
- Logo on Home Page of PlanoWestLacrosse.org



GOLD Sponsor - \$600

- Full-page color ad in game program (1000+ impressions)
- Mention over loudspeaker announcements at 5+ Home Games
- Logo placement on team poster / schedule distributed to up to 100 local businesses and community organizations in Plano.
- Logo placement on team banner to be displayed at high school home games and recruiting other events
- Two (2) Facebook and Two (2) Instagram posts on Plano West Lacrosse social media (over 1500+ followers)
- Two (2) Tickets to Black & Blue Family Event & Silent Auction (\$50 Value)
- Logo on Home Page of PlanoWestLacrosse.org



SILVER Sponsor – \$400

- One-half page color ad in game program (500+ impressions)
- Logo placement on team banner to be displayed at high school home games and other events
- One (1) Facebook and One (1) Instagram post on Plano West Lacrosse social media (over 1500+ followers)
- Logo on Home Page of PlanoWestLacrosse.org



BRONZE Sponsor – \$250

- One-quarter page color ad in game day program (250+ impressions)
- Logo on Home Page of PlanoWestLacrosse.org

Have a sponsorship idea that is not listed above? Let's discuss.

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We are open to customizing a package that works for YOU!

Ready to Join the Pack?

Fill out the below information and let's make you a part of the team!

Sponsor Name: _____

Address/Zip: _____

Phone #: _____ Cell #: _____

E-mail address: _____

Corporate Contact Name: _____

Corporate Contact Title: _____

Signature: _____ Date _____

Please provide:

1) Camera-ready art for game program – can use pre-existing art, business cards, etc. if they fit size specifications. Contact us if you need help developing art at no cost.

2) Company's name/logo art for team banner (can be color).

Please email artwork or questions to katielandonfitch@gmail.com.

Please send form and check (payable to "Plano West Lacrosse Club")

to PO Box 260481, Plano, TX 75026 or, if you prefer to pay electronically, please contact Katie Fitch at katielandonfitch@gmail.com

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