

## **Midland Lacrosse Board Meeting: 1/6/25**

### **Members in attendance:**

Jonathan Moore  
Jeremy Rau  
Jen Pedelty  
Jeremiah Burns  
Jeff Berard  
Meghan Phelps  
Joe Stadelmaier  
JD Geisler

### **Agenda**

- New board members: Meghan Phelps (Girls Program Director) and JD Geisler (Fundraiser)
  - Welcome!
  - Trying to grow girls program- registration will be free and will be open shortly
- old board member, new role: Jeff Berard (Public Relations)
  - Want to reach the biggest group of people as possible
  - Expand audiences to neighboring cities and communities
  - Jenny Roan is on board with helping us grow the program via the MCC
  - Keep communicating- word of mouth so far is the biggest driver of new registrations
  -
- try lax update (Jonathan)
  - 30/50 girls/boys (I missed these exact numbers)
  - Good turnout for both
  - Have parents huddle up and have a group meeting- hand out registration information, OR send a follow up email with this information
  - Jeremiah will huddle up with parents toward the end
  - Our presence is important during these sessions so we can field questions
  - May need to recruit more HS students to assist so the adults can connect with parents
  - Have pictures of collegiate lacrosse players to bring into elementaries
  - Still working on dates for more try lax free- waiting to hear from MCA
- 
- Honor the Game team registrations update (Jonathan)
  - Registration opened mid December- increased registration team by \$25
  - Added cost to 8U for refs \$75 per team
  - Petoskey, Hartland, Gross Point, ?
  - 8 teams for 14U

- 6 teams for 12 and 10 U
  - Filled in 8U as able
- lax training at the MBS Training Center (JD)
  - Toys for Tots- not as big of a turnout
  - There were some technical issues and it was perceived as being chaotic
  - Use this facility to attract and retain young lacrosse players
  - Joe recommends we pay our HS athletes to instruct youth players for lessons
    - Voted on this and it passed
  - It was used in November and December and a lot over break
  - 60 min = \$90- we have credit currently
  - We need to communicate this to coaches to get the word out
- elections to be held at the Feb meeting (only 1 board member has a term ending and therefore needs to be elected for another term: Joe; we currently have 11 board members, so there is room for one more if anyone knows someone who might be interested)
  - We need to recruit another board member- Morgan, Stephanie - Jeff can reach out to Morgan and then Joe will follow up with Stephanie after depending on Morgan's response.
- Jeremiah will connect with all coaches to be sure they are committed.
- Jeremiah will also reach out to NU to see if we can hold first practice(s) at NU with their team.

#### Agenda Items for Feb meeting

- board member elections
- officer elections
- treasurer's report