

MIRACLE LEAGUE OF SAN FRANCISCO PENINSULA
JANUARY 2022 BOARD OF DIRECTORS MEETING

Location: Virtual Zoom Meeting

Date: 1/18/2022

Time: 6:00 pm

1. Call to Order (6:08)
 - a. Approval of Minutes - Approved
2. Open Forum
 - a. Registration fees \$200/mo for CampBrain (used to use PlayOn)
 - i. Should we change?
 - ii. Possible alternatives
 1. Shutterfly
 2. TeamSnap
 - iii. Dan will review alternatives and costs
3. Update on the field design and turf selection - Scott and Dan
 - a. Scott - Per Director of Parks & Rec, we are waiting on response from Redwood City Little League, once they reply we can move forward
 - i. Scott may just show up at next board meeting if they continue to not respond
4. Social Media Updates - Joel
 - a. Joel posts content on holidays and if other board members have content to post. Just trying to stay relevant on followers minds.
5. Fundraising
 - a. Giving Tuesday Final Numbers Update
 - i. \$5k raised in one week
 - ii. Gary asked if we still are signed up for Benevity, Ilana confirmed yes
 - b. League Sponsor Assignments/Presentation - Ilana
 - i. Long term goal is to hire someone to manage the league for the year (vs having Board do all the work). Would need approx. \$40k to hire someone
 1. It'd be great to find someone part-time for less money since the time commitment may not be a full-time job
 - ii. Ilana created a flyer for soliciting sponsorships
 - iii. After conversation, Board liked \$500 fee for sponsorship.

6. Spring 2022 Season - Scott and Ilana

a. COVID Discussion

- i. Share Survey results asking about people's comfort levels
 1. 28 responses, mostly players
 - a. Majority people said they'd feel comfortable with a Spring league
 2. Gary reached out to 3 ML leagues, got reply from North Bay, they had a Fall league and it was major success
- ii. Discuss Vaccination Policy
 1. Some board members suggested requiring Buddies be vaxxed
- iii. Do we want to have a season?
 1. Board Vote for Spring Season - Unanimous YES
- iv. Alternative Ideas
 1. Joel's Idea about Batting Practice - Joel
 - a. Joel suggests we focus on season instead of Batting Practice day

b. Season (if we decide to have) planning

- i. Dates - 6 games (5 games, 1 registration BBQ day)
- ii. Fee's - \$75 with early signup discount rate of \$50
- iii. Regulations - TBD

7. Pending Business

a. Buddies Discussion

- i. Gary - Director of Baseball Operations at Sacred Heart Prep wants his players to volunteer as Buddies
- ii. Gary thinks he can have Santa Clara University volunteer again
- iii. Gary has connection with Softball coach at SCU (Gina)
- iv. Rob can likely get high school buddies
- v. Dan's son and classmates are short on volunteer hours, so thinks he could get Buddies if needed

b. Website suggestions

c. Ideas about PR, news, etc.

- i. Local redwood city outlets
 1. Climate mag
 2. Post newspaper
 3. Daily journal RWC
 4. Redwood city post
 5. Menlo park almanac

6. Mercury news youth
7. Patch.com
8. Cal high sports report news - come out to an actual game, feature one of our games on segment
 - a. Kiara Biagini (Rob knows her and will reach out)
 - b. Sacred Heart Prep or SI sends their team, they could feature that high school
 - i. Dan will reach out to SI coach to gauge interest
- d. Meeting Adjourned - 7:04pm