

Blue Line Club Meeting
September 12, 2019
RCC

Attendees: Steve Levandowski, Kerry Peterson, Pete Kenefick, Sherri Brumm, Ricky Saintey, Kelly Sabo, Val Horsager, Ceci Dosan

Meeting called to order at 6:00 pm.

Minutes

August minutes approved.

Player Gear/Spirit Wear

Kelly provided update

- Order being placed through CA Gear (Contact: Nate)
- Bauer Pants, Hoodie; UA ¾ Zip; Inexpensive Long Sleeve & Shorts; Hat. These items total \$200-\$225.
- Backpack will be additional \$40, and motion to order backpack carried.

Fall Priorities

Updates provided by all

- Parent Meeting:
 - Date set at October 17th (but subsequently changed to October 15th due to MEA weekend).
 - Room was reserved from 6:00-9:00 p.m.; Kerry P. to change student center reservation.
 - Tryouts & Volunteer opportunities to be focus of meeting.
- Volunteer Opportunities:
 - Sherri to put together Google doc for signups.
 - All to review and solicit past committee chairs/members to participate again.
 - Release Google doc to all by September 23rd with note that all positions need to be filled before parent meeting or will be assigned.
- Advertising Sales:
 - All members to sell \$100 advertising spot (1/8 page, which is the size of a business card) or pay \$100.
 - Steve to review/edit solicitation flyer and sponsor form and get to Sherri on Sunday, Sept. 15th.
 - Sherri to send Ad email mid-September
- Logo Jersey:
 - Couple Ad spaces left for \$500 each (\$150 goes to family's ice bill for sale of jersey ad).

- Blitz Cards:
 - One week turnaround required for printing.
 - Time is becoming an issue; need to find volunteer to confirm if last year's businesses want to do again, and then solicit new Blitz Card sponsors for open ad spaces.
 - Discuss date for Blitz Card sales at parent meeting in October.
 - Motion carried to have sales on a Saturday (best day to catch people at home)
 - Day of sales - will need volunteers for drivers, and will need pizza for "feed" after sales.
- Monday Pasta Feeds:
 - Sherri presented student center availability for Mondays in November, December, January February.
 - Group chose 12/2; 12/16; 1/6; 1/27; 2/3; 2/10; and 2/24; Sherri to confirm dates with Mary at RHS
 - Ceci volunteered to handle meal plans/Signup Genius for Monday dinners.
- Saturday Skates
 - Kerry to reserve PDA room for Saturday skate / breakfasts.
 - Per Pete, Debbie Kenefick to run Saturday breakfasts & weekly Signup Genius.

Coaches Update

Ricky provided update

- New Jerseys:
 - New jerseys: Gold and White with diagonal lettering.
 - Cost: \$3,000
- Breezer Covers/Practice Jerseys/Pucks/Tape:
 - Kids to vote on breezer covers
 - All other being ordered
- Coaches Fees:
 - Booster-paid coaches include: Rick Sr., Finn, Nate Percy
 - James Saintey has volunteered as an unpaid coach.
- Video Camera:
 - Need to upgrade camera from last year. Parent volunteers to film JV and Varsity games.
 - Hudl or Vinswap possibility for 2020/21, but not for 2019/20.
- Post Tryout Player/Parent Meeting:
 - Ricky requested to occur on November 19th or 20th.
 - Serve Walking Tacos - Someone check with Kelli Linnerooth to see if she saved Signup Genius from last year.
 - STUDENT CENTER HAS NOT YET BEEN RESERVED FOR PLAYER/PARENT MEETING.
- Skate with Irish:
 - Scheduled for November 27th.

Coaches Update (Continued)

- Roseau Trip:
 - Bus departs 11:15 a.m. on Friday, November 15th.
 - Games: Varsity 2 on Friday & 3 on Saturday; JV 1-2 on Friday & 1-2 on Saturday
 - Bus departs Saturday for team-building event at Camp Ripley.
 - Athletes to be home Sunday afternoon.
- 25th Anniversary Celebration:
 - Player volunteer response was slow.
 - Captains to solicit volunteers for this event?
 - Joel Carlson support table - Donation box, wrist band sales. Sherri to pick up poster from hospital and deliver to RCC Saturday morning.

Website Update

- Kerry in process of cleaning up website.
- Will have donate button for ongoing donations from grandparents/alumni/etc.
- Possibilities limited due to outdated software.
- Motion carried to upgrade Sports Engine for an approximate incremental cost increase of \$500.
- Once upgraded, will also have a Joel Carlson support page to allow all to have a central location to find links to help the Carlson family in Joel's recovery process.

Budget Update

Pete provided update

- Captains Practice Fees - Collections going well, but still a few outstanding.
- Ice time less for Captains this year due to ice times.
- Jersey fund balance at \$15,028.99. Discussion regarding what these funds can be used for. Even though account is titled "Jersey Fund," Val reported it was originally intended to be used for uniforms, and is not limited to jerseys only.
- Bank balance at \$66,099.84.
- Limited budget activity this time of year.
- Tommy Chicago making donation; earmarked as sponsor of Chuck-a-Puck and Rally Towels.

Locker Room / Reconstruction Update

Steve provided update

- Exact funding dollars needed and sources still not specified, but City of Rosemount is definitely contributing.
- Currently planning includes walkway construction versus elevator.
- Goal is to be ready for next season

Meeting adjourned at 8:10 pm