



2021-2022 IMPACT REPORT

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OUR MISSION:

WAYA provides recreational and educational programs in a fun, and safe community environment to help children reach their full potential.



WOW! What another amazing year to be at WAYA! It is so fun for me to be on the coaching side, watching all of these kids develop life skills. I remember many a day when my brother Joe and I would be here playing these same sports, and I wouldn't trade those memories, or my new ones, for anything.

WAYA has had one of our busiest years ever as we set enrollment records for many of our sports and our facilities received some much needed upgrades. Family Day was also an incredible success as we set a new fundraising record and were only a few thousand dollars short of raising \$600,000.

I am proud to present WAYA's 2021-2022 Impact Report, intended to educate you on what we are doing here at WAYA and to inspire you to consider an end of year gift! As always, we appreciate your support and look forward to many more successful seasons to come.

Mark Newberry

Mark Newberry, Board President

In 2021-2022 WAYA served

16,657 KIDS

4,781

KIDS PLAYED
WAYA SPORTS

2,416

KIDS BECAME
WAYA MEMBERS

102

STUDENTS
ENROLLED IN
WAYA PRESCHOOL

9,358

KIDS ATTENDED
CAMPS, CLASSES
AND PROGRAMS

2022
16,657 KIDS

In a record breaking year, WAYA saw a **38% increase** in the amount of kids served through leagues, preschool, classes and camps!



YOUR IMPACT

This past year, WAYA supporters invested **\$837,511** into the youth of Austin. WAYA is proud to work alongside such a caring community. As a 501(c)(3) nonprofit, WAYA depends on your support to continue the work we do!



H-E-B

Helping Here.

Thank you to H-E-B, WAYA's
2022 Family Day Title Sponsor!

Save the date for WAYA's Family
Day: Friday, April 14th, 2023!

2021-2022 IMPACT HIGHLIGHTS

SPORTS

WAYA is home to a busy, year round, sports program that is made up of over seven different sports, played across five seasons. In a record-breaking year, WAYA's sports program served over **4,781 kids**.



957

new kids played
WAYA leagues

44%

increase in WAYA
soccer participants

325

people volunteered
to coach WAYA kids

WAYA PRESCHOOL

WAYA Preschool serves over **100 students** each school year from the ages of 12 months - PreK.



**Texas
Rising Star**

★★★★ **WAYA has a newly minted four-star rated Preschool!**

The Texas Rising Star program awarded WAYA Preschool a four-star rating, the highest possible ranking!

In order to receive this rating, WAYA Preschool made significant investments in the following areas to rise above industry standards:



Teacher Compensation,
Education & Training



Curriculum &
Student Evaluation



Classroom Design
& Outdoor Playspace



FACILITY IMPROVEMENTS

WAYA is responsible for maintaining over **40 acres** of courts, classrooms, baseball fields, and outdoor recreational spaces.

Thanks to supporters like you, WAYA was able to maintain our facility with some much needed repairs and improvements:



Six new air
conditioning
units



Indoor
security
cameras



New chairs
and chair
racks



Wayfinding
signs in
parking lot



New shed
at sand
volleyball courts



IMPACT STORY: A note from WAYA's Junior Board Presidents

"I have been involved in WAYA for as long as I can remember. My sister Wren and I joined our first soccer team as soon as we were old enough! Playing sports through WAYA developed my leadership skills greatly. My dad, Wayne Brumley, coached many of my WAYA sports teams and I remember how encouraging he was to all of the players on my team. I never felt like we lost a game even though the scoreboard said differently. WAYA has had such a positive impact on my life. I am so grateful for the lessons that I have learned and the great people that I have met through the activities and programs in which I've been involved."

-Mary Morgan Brumley



"WAYA has taught me how to communicate with teammates and encourage a positive team culture. My relationship with my peers and adults strengthened at WAYA, as I learned fundamental life skills on and off the court and field. My grandfather, Harold Brumley taught me that playing your hardest in every game matters more than the outcome. WAYA has been a second home for me for many years! I can't imagine my life, or Austin, without it."

-Wren Brumley



WAYA's Junior Board is made up of outstanding youth in grades 9th-12th, who have participated in activities at any point in time at WAYA. Led by youth, the purpose of the Junior Board is to give back to WAYA, and to make WAYA a fun place for years to come.

WAYA.ORG/DONATE

Support WAYA by making a donation at [WAYA.ORG/DONATE](https://waya.org/donate) or learn more by contacting Jana McSwain, Development Director, at jmcswain@waya.org