



# 2025 Tri-West Youth Softball Sponsorship Opportunity



We are offering four primary sponsors of packages for 2025. All sponsorships will receive advertising/links on the league homepage at TWYSL.com and acknowledgment in our digital social media activities.

## Sponsorship Levels:

*Concession Sponsor: \$1200 - Only 4 spots available*

- Naming rights to the concessions stand for the entire season with signage on the building.

*Roadside Sponsor: \$1000*

- Naming rights on signage facing both field and road for dual exposure.

*Field Sponsor: \$750*

- Naming rights to one of our diamonds for the entire season with prominently placed signage.

*Team Sponsor: \$300 for one team, \$400 for two teams, \$500 for three teams*

- Company name on player shirts, 3 X 5 banner for additional \$150

*Custom Amount:*

- Tell us what you would like to do, and we will work with you to customize a package to meet your needs.

Please note that while concessions, field and team sponsorship are limited in number we will work with you to coordinate additional opportunities at your request.

To register your intent to sponsor, please contact TWYSL Sponsorship Coordinator Ryan Lawler via email at [twyslsponsorships@gmail.com](mailto:twyslsponsorships@gmail.com) or by phone at 317-918-1087 at your earliest convenience. In your message, please identify:

*Sponsorship Level, company/sponsor name and mailing address, and contact name/phone/email.*

Please attach any digital images you may want displayed. Once the sponsorship is confirmed, checks may be made out to TWYSL and mailed to PO Box 245, Lizton, IN 46149. In order to prepare for the start of the season, we ask that all sponsorship checks be delivered as soon as possible or by March 13th .

Thank you for your consideration and continued support of our local youth athletics organizations.



*"Not all of us can do great things. But we can do small things with great love."  
-Mother Teresa-*

