

**EASTVIEW BASKETBALL ASSOCIATION
MINUTES OF A MEETING OF THE BOARD OF DIRECTORS
OCTOBER 14, 2019 @ 7:30pm**

Present

Ben Goodman, President
Ross Gustafson, Vice-President
Tammy Weigel, Apparel and Equipment Coordinator
McCain Rosonke, Boys Tournament Director
Sara Hummel, Facilities Coordinator
Todd Frigstad, Treasurer
Erin Erickson, Volunteer Coordinator
Brady Nathan, Boys Traveling Director
Derek Bronson, Girls Tournament Director
Keri Williamson, Fundraising Director and Concessions Coordinator
Amy Hiivala, Web/Social Media Coordinator
Susan McGrath, Coaches Development Coordinator
Dara Bronson, Assistant Girls Tournament Director
Jude Miron, Volunteer Coordinator

Absent

Nick Ehrman, Girls Traveling Director
Alan Schafer, Player Development Coordinator
Michelle Goodman, In-house Director
Johnny Gill, EVHS Liaison

Proceedings

Meeting called to order by Ben Goodman at 7:32pm. With a quorum of Directors being present, the meeting proceeded with business. At this time, the Board approved discussed, amended and approved the meeting minutes from September 17th, 2019.

Program Updates

The Board received the following updates:

- **In-house (M. Goodman)**
 - 410 registrations
 - Huge LACK of coaches - I have one sections of 18 kids with ZERO coaches and one section of 25 kids with ONE guy who can be an assistant. EVAA big board put some messages on volunteer boards, but I'm not holding my breath on that!
 - Skills sessions in November - December is usually led by Bill Halter, however to save money I was going to have the coaches run it and then create their teams from seeing the kids each Saturday. Not sure I can do this with the lack of coaches so far!

- **Boys Traveling (Gustafson/Nathan)**
 - All 5-8th grade boys teams have spots in Duluth tournament. Additional room blocks secured for two additional teams (6A and 7B). Pulled registration for tournaments in Buffalo and Mendota Heights for 6A and 7B, respectively. Refunds will be issued to EVAA.
 - Established email forum for coaches to share insights with each other in lieu of another meeting. Will pose questions that can be commented on throughout the season. Targeted information will be sent to all coaches prior to first tournament.
 - Registered all 5-8 grade teams for Rochester tournament.
 - Email confirmation on rest of tournament registrations is complete.
 - Coach contracts sent to paid coaches. 1/3 returned thus far.
 - 3v3 league in Burnsville very successful.
 - When are the teams Varsity nights??

- **Boys Tournament (Rosonke)**
 - Schedule should be finalized this week, Shooting for Sunday
 - Begin volunteer set up with Erin and others, need to finalize locations and days we are utilizing gym space.
 - Using TourneyVille, was trying to avoid because it is \$700 per tournament
 - Some refunds to teams for Todd
 - 128 teams, Need one more 7A and 6A

- **Girls Traveling (Ehrman)**
 - I need to get Todd the tax forms
 - A few straggling Dibs envelopes
 - Signed agreement from Coach Matt
 - Try-Out dates for next year: Aug. 22nd 23rd 2020??
 - Traveling Night and Shot Club awards at the Girls Varsity game will be on February 15th (5pm vs. Edina)

- **Girls Tournament (Bronson)**
 - Girls Tournament nothing new to report

- **Player Development (Schafer)**
 - Preseason training is done. Very successful compared to last year. Attendance this year was normally between 50-85% of eligible players. Up from 30-50% last year. Also, the trainings provided an opportunity for Eastview coaches to connect with traveling coaches with real-time training tips and philosophy. Perhaps somewhat more on the Girls side than the Boys side.
 - Cost of Preseason trainers was \$2,600 for 52 hours of instruction, plus cost of Dist 196 gyms. By combining teams, players had opportunity for 5 hours of training- the same or more than last year. And at less than half the cost of last year.
 - Learnings for next year:
 - Set up training times when tryout times are established.
 - Use EV coaches again.
 - Program Directors help set expectations that Traveling Coaches (head and assistant) are a key part of at least the first pre-season training session. EV and Traveling coaches can dialog about what works and what doesn't.
 - 2019 Shot Club finished on 10/6. Great participation. More details to come next month. Need to discuss prizes.

- **Facilities (Hummel)**
 - Additional gyms for Boys' Tourney booked at ECC and WVMS - clarify all times, additional needs, etc
 - Speaking with Team Snap rep in coming weeks re: pricing for program plans
 - Confirm needs for Girls' Tourney - need to reconnect w/ 196 and AVCC

- **Equipment and Apparel (Weigel)**
 - All uniforms deployed, still swapping out sizes.
 - All equipment bags deployed.
 - Shooting Shirts, Coach's Apparel and Logo wear due in two weeks. All samples returned to vendor.
 - Will reopen logo wear store sooner than originally posted, to include In House families. New open date tbd, will close by November 1 (previously planned to open on November 1).

- **Volunteer Coordinator (Erickson/Miron)**
 - Volunteer Coordinator nothing new to report

- **Web/Social Media Coordinator (Hiivala)**
 - 56 current Twitter followers and 41 current Facebook followers.
 - Coordinate with coaches for followers

- **Fundraising (Williamson)**
 - Finalizing numbers from Silent Auction event; will share out at meeting
 - Review Heggie's program - hugely successful! Looking to be right around \$5K in profits!
 - Concessions - beginning to prepare for boys tournament. Exploring a few options for venues, possibly having separate company handle one or two locations (payout is 20% of total sold).

- **Financials (Frigstad)**
 - Missing DIBS checks for some teams. Brady and Nick are working on getting this complete
 - Keri and I will have an update on the fundraiser.
 - Working with EVAA on the budget and accuracy. So far things are going well. The only issue is the speed of checks being sent and lack of visibility to the check status.
 - All check request have been submitted. Please let me know if you are missing something.
 - Boys tournament – I will need to know how many venues for cash boxes. I would like some help with counting money. Possibly using squares for admissions??

General Discussion

- Two separate board votes are required from all positions: 1) Motion to modify the bylaws to make the Player Development and Coach Development voting positions, 2) Motion to finalize bylaws; Ben to solicit both votes in writing via email
- Boys tournament discussion
- Hope Fieldhouse
- Fundraiser Report and approval of scholarship opportunity
- Coach Development

Board Governance

Potential topics for the next Board meeting on November 11th at 7:30pm @ TBD

- 1) Shot Club Report Out
- 2) Monitoring Team Results
- 3) Social Media strategy
- 4) Brainstorm growth areas
- 5) Various

Adjournment

Business was concluded, the meeting adjourned at 8:59pm.