



RAMPAGE TV SPONSORSHIP OPPORTUNITIES

Celebrating 20 years of excellence on and off the ice, the Colorado Rampage has launched a platform to promote the great game of hockey, spotlight those that make hockey great, and celebrate the achievements of Rampage players. Throughout the 2022-23 season, Rampage TV will broadcast more than 20 Tier-1 home games live on the World Sports Broadcasting Network (WSBN.tv). In addition to these games, Rampage TV will broadcast the Tier-1 State Championship playoff tournament, hosted by the Rampage and Monument Ice Rinks in March.

Games are professionally produced by ASTV Productions, and a small Rampage TV production team brings live action with simulcast play-by-play and color commentary to viewers around the world. With the partnership forged with ASTV, games are broadcast on WSBN.tv and pushed to Roku, Apple TV, You Tube, Facebook, and more. In its debut broadcast on November 6, more than 1,340 viewers watched the 16U and 18U teams defeat Omaha AAA. The following day, live viewership reached 1,600 for the double-header series finale.

With a focus on providing commentary promoting practical habits with a tactical analysis of players and teams, Rampage TV intends to inform viewers, and help teach young players by connecting their game to the broadcast. Building on inaugural success, on November 11, the 15U game topped 1,700 live viewers. More than 2,000 combined total live viewers tuned into the 16U and 18U games the following day. Rampage TV gears up for a special Holiday production December 17, when the 13U team faces off against the Rocky Mountain Roughriders

The goal of Rampage TV is to reach our members, family and friends, our local and broader community, junior and college scouts, and all hockey enthusiasts on the world-wide web. Broadcasts are produced with professional graphics, commercials, an embedded scoreboard, and more. In January, live games will include the main camera, and two end zone cameras, replays, and other improvements. The vision of Rampage TV is to provide a platform to recognize genuine supporters of youth hockey.

This vision will be achieved by providing sponsorship opportunities to businesses. Revenue from Rampage TV sponsorship will cover all production expenses, any remainder will directly fund the Rampage Scholarship Program. Businesses receive access to the web with brand exposure and positive professional messaging.



“MVP” Title Sponsor: \$200 per game

- Sponsorship and business recognition, and direct message (30 seconds) before and after game
- A direct message (30 seconds) once per period and once during intermission(s)
- Banner text identifying business during each direct message during game action
- Business identification four times per period, twice during intermission(s)
- Business logo broadcast before game, during intermission, and after game (throughout DM)

“Hat Trick” Sponsor: \$100 per game

- Sponsorship and business recognition before and after game with logo broadcast (5 seconds)
- A direct message (30 seconds) once during intermission(s) with logo broadcast
- Business identification four times per period, twice during intermission(s)

“Play Maker” Sponsor: \$50 per game

- Sponsorship and business recognition before and after game with logo broadcast (5 seconds)
- Business identification four times per period, twice during intermission(s)

“Shut-Out” Sponsorship: \$45 per game

Rampage TV is able to download and broadcast commercials the WSBN.tv platform (making videos available to all ASTV Production users). If a commercial promoting a business doesn't already exist, Rampage TV will help. With a one-time production fee, Rampage TV will film and produce a low budget, no frills 15 or 30 second advertisement. All commercials will play before and after the game, during intermission, and during live action as breaks warrant.

**For more information producing a commercial, contact Rampage
Director of Athlete Success: shaunhathaway@comcast.net**