Northern Lakes Youth Hockey Association Board of Directors
Meeting Minutes

Date: 6/21/2018
Time: Meeting Called to order by Matt
Location: Land's End

Board members present:

Dan Yantes	Trent Carr
Marissa Raushel	Travis Tjaden
Matt Balmer	Jill Haugene
Sarah Swanstrom	Michael Olsen
Mike Paulbeck	Trevor John

Board members absent:
Katie Berg Phil Martin

Guests:
John Engstrom

Guest Presentation:

Open Session:

1. **Public Comment –** None.
2. **Meeting Minutes (Matt)**
   Minutes from May 30, 2018 meeting at Big Al's were discussed.
   a. Motion made by Mike O. to approve the May 30, 2018 meeting minutes. Second by Dan. Motion passed.
3. **Gambling Report (Dan)**
   a. Big Al's is up and running with pull tabs. We hope to have e-tabs up and about 1 month. We do a meat raffle on Friday and Saturday nights at 5:30 pm.
   b. E-tab sales are going up. The gambling committee is going to try and get sites on the east side.
   c. Thank you cards/pictures are with Brandon A. for framing.
   d. Dan asked John to give breakdown of operations for gambling – see attachment.
   e. Sports betting has been legalized and was discussed relative to fundraising.
   f. Whitefish golf course up and running by the end of July (paper tabs)

g. Committee is going to try and get some of our sites to sell some of our extra Big Cash Raffles
h. Trent made a motion to approve $47,725 allowable expenses and lawful purpose expenditures of $20,000. Second by Michael. Motion passed.
i. A follow up was asked why the amount for approval differed so much from the May 2018 Site Side-by-Side Report. Dan advised they would look into it with Katie and advise. [see email chain after meeting]

4. **Finance Report (Katie)**
   a. No report.
5. **Recruiting and Retention Report (Travis)**
   a. Discussed past RR meeting. Committee felt community awareness is key – pictures in newspaper, etc. We need to try to designate someone that can follow up with coaches/managers/parents during the season to get stuff published.
   b. Want to find ways to get H.S. more involved.
   c. Planning on putting Come Try Hockey into the community education flyers.
   d. Still planning on doing a Girls Night and Bring a Friend to Hockey Night.
   e. Looking at having a New Family Orientation meeting.
   f. Welcome Back Event
   g. Want to have more computers at Come Try Hockey so people can register.
   h. Want to build up Lightning League
   i. Feel there needs to be more emphasis on changing of the jersey's
   j. Wanted to look into providing options for families on what fundraisers are mandatory – e.g. if wreaths and pizzas were mandatory the family could choose which one. This was discussed at the board and was currently turned down due to the complexity.
   k. The Come Try Hockey this year will be November 10th.
6. **Hockey Committee (Mike)**
   a. Advised the H.C. wasn't able to get together in June. A July 16th meeting is planned.
   b. He is working on Fall Skills – they have sent the ice schedule for booking.
7. **Registration Report (Marissa)**
   a. Registration for the season, fall skills and coaches/managers has been submitted. Hope to up around the end of June/beginning of July.
   b. Working with Sports Engine to have a link so families can register for Fall Skills the same time they register for the season.
   c. Player/coach registration is active on USA Hockey, but we cannot start claiming skaters/coaches until the end of July.
   d. Will send a report to Mike P. and all members of the H.C. with registered skaters from the '17-'18 season for their July 16th meeting.
   e. Jill asked to make the selection for volunteering mandatory on the registration – meaning they cannot advance to the next page prior to selecting at least one volunteering option.
8. **SafeSport (Trent)**
   a. Nothing.
9. **Website Admin/Social Media (Jill)**
   a. Changes to the handbook. It will be sent out prior to publishing for review.

10. Equipment (Travis)

a. Still missing jersey's – look at getting help from coaches/managers at the end of season to avoid this issue.
b. At Breezy we get the storage under the visitor's bench. The storage under the home bench belongs to the rink.
c. Travis received quotes for the girls' jerseys. From the Hockey House it was $75/each for youth size and $85/each for adult size. To get the exact same jersey though the Duluth Hockey the price was $48.99/each regardless if it was youth, adult or goalie.
d. Mike P. made a motion to approve getting jersey's for 10u and 12u teams with this quoted price from the Duluth Hockey Company as needed (estimate around 40 sets needed – Travis to follow up with exact number). Marissa 2nd – passed.
e. 8U/mite jerseys to be discussed at a later date.
f. Socks – Travis will review our inventory, but believe we have a ton. We need to use that up even if not everyone loved them. Would be wasteful to throw that away especially with gambling down.
g. Helmet certification – a lot of new/good helmets but past certification date. Matt is going to look into recertification process if there is one.
h. Added a lock box to the equipment room at the Hallett.
i. Matt applied for a gear up grant – will know by end of July.

11. Fundraising Report (Jill)

a. Jill provided the fundraising report – see the attached.
b. Noted that we still have a radio spot booked for August 14 that we can use to talk up some fundraisers and just talk about hockey as a whole – more along the R&R lines.
c. Raffle Ticket Return at Kart Kountry, but we need to have another option so planning Sunday, September 9th at each rink (for a shorter time frame than in past because of the Saturday option).
d. Matt advised that we are not partnering with the Redline club.
e. Travis advised that he heard the Redline club was not going to be doing a chuck-a-puck at the girls H.S. games – maybe this is an opportunity to us.

12. Other Business

a. None

The next meeting will be held at 5:30 pm on Monday, July 23, 2018 at the Bridge Tavern. Meeting revised to Thursday, July 26, 2018.

Meeting adjourned.