

Bogus Basin Ski Club Monthly Meeting Minutes
October 4, 2022

The business meeting was called to order: by President Lynda Clark at 6:36 pm at Lynda's Shop.

Board of Directors Roll Call

President: Lynda Clark **Vice President:** Steve Strickland; **Secretary:** Christine Hill; **Treasurer:** Ken Snider; **Membership:** Paul Markowitz; **Social Director:** Kimberly DeWit; **Marketing Coordinator:** Diane Ross; **Communications Director/Web Master:** Sherri Lechten; **Purchasing:** Cliff Sell; **Trip Coordinator:** Paul Markowitz; **Social Media Director:** Nancy Moore

Assistants & Ex-Officio

Past President: Paul Markowitz, **Historian:** Fred Uranga, **ISC Liaison:** Paul Markowitz, **Asst. Marketing Coordinator:** Vicki Kuebler, **Asst. Social Director:** Sussette Newsom, Sandra Hufsmith, **Quartermaster:** Zac Medek; **Mogul Editor:** Carol Peterson

Guests: Larry Crocket, Barbara Bryant, and Michael Bouton

Main Topics – Warren Miller planning, Bob Greenwood Scholarship Funds Status updates, FWSA Boise Conference, future events, and activity planning.

Minutes

Paul Markowitz made a motion to approve September 2022 meeting minutes. Cliff Sell seconded. Motion carried, September meeting minutes accepted and approved.

Warren Miller: Larry Crocket

- Larry sent out letter and booth registration form to McU's, Greenwoods, Eco Lounge, and Ridgeline Sports and others inquiring as to interest in having booths on film nights. Received response from EcoLounge already. Will also send out to Brundage Mt. We will probably get about five paying vendors for booths. Sent out free registration forms to BB Ski Patrol, BBSEF, and Ski Museum.
- Discussed options for registering to win prizes: 1) either scanning QR code or 2) row and seat number done at onset of intermission. Seating is general admission.
- Proceeds (10% of ticket sales) will go to BASE, BB, BB Ski Patrol, and Bob Greenwoods Scholarship Program.
- Subject came up once again about purchasing banner on Morning Star Chair, will hold off on that decision to see how well we do on Warren Miller.
- We pay \$12,000 to Warren Miller after event and \$8,700 to Egyptian theater. We have put \$500 down with Elliott for the Egyptian. We grossed \$28,000 last year.
- Larry Crocket is chairing this event and Lynda Clark is assisting. Payette Brewery will be sponsor and providing beer. Morgan Ramiro from Channel 7 news will be MC. Volunteers can sign up on Sign up Genius. Will pay for security and checking age. Vicki said that Diane Ross has been working diligently on printer and posters for the event. Michael sent out digital press release.

Bogus Basin bringing you Warren Miller movie with “Eventual Weather” on Channel 2 news in advance. Lynda will meet with Diane on how to download file. Working with Michael Guerricabeitia, Account Executive with channel 2.

Bob Greenwood Scholarship: Barbara Bryant

- Champagne Brunch- some parents paid for own lunches. Scholarship recipient kids were scared to speak but were relieved after and found it rewarding, especially that people were attentive to their speeches.
- Scholarship report- Sue Baker and Sussette Newsom helped with scholarship committee. Will now include Nordic as well as Alpine. BBSEF coaches will not be involved in decision making of scholarship recipients, that will be up to BBSC. Don't want parents or coaches' biases.
- Silent auction/raffle item- Paul purchased three lift tickets to Steamboat Springs, CO and three lift tickets to Snowmass, CO. Just need to couple that with hotel accommodations for raffle prize. Barb is going to work on that. Raffle sales, sign up donations, and Vertigals Raffle brought in funds for scholarship program. We have \$5329.92 in the Scholarship account as of September 30, 2022. 100% of contributions in scholarship raffle items goes to benefit the children. If want to contribute by buying lunches or other miscellaneous expenses to scholarship recipients, funds should be donated into fund in the future rather than paying out of pocket.
- **Barbara** started the scholarship funds program with McCall and will try to find a trip to donate for their silent auction dinner again this year.

Treasurer's Report: Ken Snider (not present at meeting)

- Ken provided updates and financial statement for the month of September to the BOD prior to meeting via email dated 10/3/2022 which is summarized as follows:
 - As directed by the BOD at last meeting, Ken paid Kim DeWit \$124.90 from scholarship funds to reimburse her for personal expenses incurred for champagne brunch scholarship recipients' parents' lunches and PA system.
 - Ken paid Sticker Mafia for new batch of stickers for \$275.60 and Steve found remainder of previous batch, so now have plenty of stickers.
 - On 10/3/2022 Ken transferred \$35.00 donated through Sports Engine to the Greenwood Scholarship Funds.
 - **The operating account as of 9/30/2022 has a balance of \$51,109.93, less trip deposits of \$39,543.18 for a total in operating funds of \$11,566.75.** \$4500.00 in trip deposits was previously paid to Alpine Adventures.
 - Lynda expressed concerns over profits/losses on each event and has asked Ken to track that for events. We broke even on Crab Crack, we overbought for Boats n Floats- we bought for about 60 people and only 30 attended.
- Paul Markowitz made a motion to accept September Treasurer's report. Steve Strickland seconded. Motion carried. Treasurer's Report for September was accepted and approved.

Communications/Website: Sherri Lechten not present, Carol Peterson representing:

- This coming Friday night eblast will contain information for ski swap and sign-up genius and Warren Miller will be sent out following week.
- Carol has sent out monthly Mogul over last five months and has gotten us all caught up- way to go Carol!
- Ski Patrol looking for volunteers to act as patients for outdoor testing.

FWSA Boise Convention 2023: Michael Bouton, Guest

- Purpose of hosting convention is to raise funding for BBSC and increase visibility of club, perhaps people become members or bid on items.
- Alpine Ski Swap in McCall is discontinued, but they will sell discounted ski apparel Friday night.
- Thursday is river rafting trip. Doug Baker may be raft captain- that needs to be confirmed. Michael proposed doing lunch and taking Big Bertha, will leave hotel at 0830 and have lunch at Cascade Raft or picnic area. Michael will confirm location. Costs for lunch approximately \$250.00 for about 45 people.
- Other events that are occurring include:
 - 6/15 Thursday e-bike Ride lead by Nancy, Paul, and Jeffrey. Will rent from Boise Bike hopefully, still to be determined.
 - Thursday night Pub Crawl lead by Sherri Lechten, has a good plan.
 - Friday 6/16- Hike and bike at Bogus lead by Lynda and Ken, will have vans and drivers. Fred is working with Bogus and they will have soft summer opening for this event.
 - Top Golf Friday
 - JUMP will be part of event (2:30-5:30), they will lead people through labs and exercise to get people to interact.
 - Talked about possibly welcome FWSA delegates at airport

Jenn Coutts will be in Boise 11/15, she will be here Wednesday and Thursday and would like to have in person meeting for event organizers.

Marketing: Diane Ross not present

- Working on Warren Miller discussed above.

Social Media- Nancy Moore

- If have any pictures of recent events, get to Nancy asap. Social media should be current. Anyone can post pictures to Facebook or Instagram. However, Nancy requests that announcements and official posts come from BBSC. We continue to get increasing exposure on BBSC Facebook every week with additional new followers.

Membership: Paul Markowitz

- Paul sent out letters and stickers to new members. Paul is now getting message that have new members or renewals.

- Winery tour was great success, had 29 people, got a couple of new members and people signed up for events.

Trips Status update: Lynda Clark – For full details, see BBSC website.

- Sun Valley- 1/9-15/2023
- Mt. Bachelor- 2/15-19/2023- At time of meeting still looking for 7 people to fill the bus.
- Banff Trip- 3/11-18/2023- trip is full and bumped up a day.
- Powder Mt. – Dan Arnold is organizing a trip sometime in March.
- **FWSA** is also organizing the following trips: Note- the two trips currently not posted will be posted soon.
 - Annual Ski & Snowboard Weeks:
 - Jackson Hole Wyoming- 1/21-28/2023 (not on website yet)
 - Steamboat Colorado- 1/27- 2/3/2023 (not on website yet)
 - Taos Ski Valley Mini Ski Trip – 2/25- 3/2/2023

Activities and Updates: Kim DeWit, Social Director

- Winery tour that was held on 9/24/2022, 29 people attended, Nancy wrote up summary and gave to Carol for next Mogul. A “Thank you” note/letter was sent to Bruce who graciously provided his property for staging, parking and after ride potluck.
- Fall Witches Bike Brewery Tour coming up on 10/30/2022- Steve Strickland hosting ride to Lost Grove and 10 Barrel.
- Raffle Opportunity Events at Play it Again Sports, Mc Us, Greenwoods, Eco Lounge, and Barrel House forthcoming. Raffle Booth Sales commenced at Ridgeline Ski Swap 10/7 and 10/8.
- Steve has been working diligently on new poster board display for raffle table.

Holiday Party, December 3, 2022, at Officer’s Club.

- Nancy, Kim and Paul are committee organizers
- Will include prime rib dinner, lemonade, gratuity, cleaning service, and desert for estimated total of \$3085.00. This does not include the band, drink tickets or decorations. Suggested \$60 cost per person is reasonable for attending event. Will need to be careful not to overspend on decorations. Kim still requesting ideas for theme. Ideas kicked around included: Roaring 20s, White Christmas, Ugly Sweater, or international theme Holiday Cruise. This last idea drummed up quite a bit of enthusiasm.

Meeting adjourned at 8:39pm.

Respectfully Submitted by
CHRISTINE A. HILL

BBSC Secretary