

Date: January 11, 2022

Location: Zoom

# Centennial Youth Lacrosse Association

## Meeting Minutes

### Attending:

Board: Mandy DelMedico, Meg Sawyer, Eric Kobeska, Katherine Sundseth, David Moran, Jessica Crotty, Jere Ives, Tiffany Cardinal, Seth King and Kim Girard

Other Attendees: Nichole Rakow

Absent: Tom Zdon

Call to Order: 7:04 pm

Approval of minutes: Meg motion and Eric and Dave both 2<sup>nd</sup> **MOTION Approved**

### Treasurer Report and Banking Update:

- Meg had not received a statement this month.
- In Tom's absence, Mandy provided an update that the association has moved to online banking.
- Goal of the transition was for the Treasurer to utilize QuickBooks and online banking more simultaneously.

### New Board Members and Vacant positions

- Girls Director: Vacant
- Tournament Director: Vacant
- Fundraiser: Nichole and Eric Rakow submitted an application to serve together in the Fundraiser role on the board. Mandy advised it would be one stipend versus two but would fulfill the hours for kids.

Eric K motioned for the Rakows to fill the Fundraiser position and Jessica/Jere both 2<sup>nd</sup> **MOTION Approved**

### Try LAX Pre-Season Opportunities

- To encourage interest in lacrosse, Meg suggested a Try LAX opportunity
- Mounds View is doing one on January 27<sup>th</sup> and February 10<sup>th</sup> at Sports Hall at the Super Rink from 7 pm – 8 pm. The Mounds View High School Lacrosse Team will be assisting with the event.
- Jing Peng, GNLL Coordinator/Director, advised we may be able to piggyback on the Mounds View event for boys interested in learning more about Lacrosse. In

addition, Jing was willing to work with the National Sports Center to get a time/slot for Centennial kids to have a Try LAX event.

- As of January 3<sup>rd</sup> registration for Mounds View event was as follows:
  - January 27<sup>th</sup> at 7:00 – 8:00 pm: 15 kids
  - February 10<sup>th</sup> from 7:00 – 8:00 pm: 4 kids
- Seth reached out to Jing during the board meeting. Jing advised Centennial could attend both the January 27, 2022 and February 10, 2022 events. They will also be hosting a Regional Try Lax event on February 26, 2022.
  - Meg motion 1/27 and 2/10 Try LAX dates with Home Grown and Dave both 2<sup>nd</sup> **MOTION Approved**
  - Time is donated so no cost associated for Centennial Lacrosse Association and insurance for the event is covered by Home Grown.
  - Seth/Mandy may be able to round up a few High Schoolers to assist with the two Try LAX events.
- Board discussed having a Centennial only event in the future (One-hour girls and one-hour boys)

### **Great Northern Lacrosse League (GNLL) Season and Updates**

- Last month the board voted to commit to GNLL for upcoming season. Centennial will have one season (Spring/Summer). However registration with GNLL will be separate for Spring and Summer 2022.
- Last update from GNLL was that majority of surrounding communities were going to GNLL vs YLM.
- Eric K provided a brief overview of registration windows for upcoming GNLL season.
  - Spring Season:
    - Association Registration: January 1, 2022 – February 18, 2022
      - \$500 deposit required
    - Team Registration Deadline: Friday, March 4, 2022
    - Spring Scheduling Meeting: March 6, 2022
  - Summer Season:
    - Association Registration: November 15, 2021 – January 16, 2022
    - Team Registration Deadline: April 30, 2022
    - GNLL has advised in writing we will receive a discounted fee for the first summer season (50% of the cost difference between YLM and GNLL prices)
- Boys Director typically handles GNLL Association Registration
- Seth mentioned he will ask Jing to confirm communities moving to GNLL and to send an email to board to confirm deposit.
- Mandy will confirm season information for Girls Team since that is through MNLAX.
  - Mandy mentioned that Spring Lake Park may also be interested in a girl's co-op with Centennial.

## Registration/Incentives

- Katie provided an overview. Due to costs associated with switch to GNLL, Sports Engine and uniforms registration fees were increased by \$30

2022 Centennial Association Registration Fees	
Level	Fee
Boys 8U	\$325
Boys 10U	\$425
Girls 10U	\$425
Boys 12 U	\$525
Girls 12 U	\$525
Boys 14 U	\$525
Girls 14U	\$525

- Registration is currently open and closes on February 24, 2022, with option to extend if need be.
  - Meg and Jessica will send out a social media post and notice after tonight's meeting.
- Suggestion was made to have other Centennial Sports Association's post the Lacrosse Registration Information and Try LAX dates.
  - Meg: Girls and Boys Hockey
  - Katie: Football
  - Meg suggested to board members to send contacts to Jessica for future reference
- DIBS: Registration Page does list requirements as 6 hours. Board had previously discussed 8 hours, but there were concerns with if there would be enough volunteer opportunities. Majority of families complete their volunteer hours during the Sizzle tournament; however, families also have the option to pay \$500 in lieu of DIBs.
- Incentives
  - Katie mentioned incentives were discussed with Sonja and the ROI historically (last year bucket hat for refer a friend)
  - Last board meeting the board discussed a giveaway incentive (sweatshirt or shirt) for kids that refer a friend.
  - Registration Page can be updated to provide information on the Refer a Friend
  - Meg motion to do refer a friend shirt incentive for registration and Jere/Dave 2<sup>nd</sup> **MOTION Approved**
  - Meg will work on ordering the refer a friend shirt

## Yard Signs

- To promote 2021 Centennial Lacrosse Registration, signs were posted throughout the community.
- Between Meg and Dave the Association has approximately 25 signs to post
- We have a map of where they were posted last year. Mandy will work with Dave to get those distributed around Centerville, Woodland neighborhood and Lino Lakes Target area.

## **Sports Mania in February**

- Mandy is awaiting confirmation on dates/times from Community Ed
  - Meg and Jessica will send out comms once dates finalized.
- Sports Mania is tentatively slotted for February 2022
- Target Audience 4 – 6-year olds
- Mandy and Dave will work out equipment needs for Sports Mania and Little Scoopers this summer.

## **Around the Horn:**

- Eric:
  - Tournaments
    - Prior Lake June 24 – 26, 2022
      - Eric will be responsible for registering Centennial Lacrosse Association
    - Sizzle Dates
      - July 15 - 17, 2022
        - 2022 Sizzle Countdown and tournament dates have been posted online
      - Jessica will work to:
        - Update the online image to remove the dates
        - Remove Registration Fees online as 2021 prices are currently listed.
      - Sizzle 2022 Registration Fees
        - Mandy said she would review 2021 Sizzle P&L for tournament and compare rates to other tournaments.
        - Board agreed to discuss Sizzle 2022 Registration Fees at next month's meeting
  - 2022 Season Update
    - Tryout dates will be finalized in near future
    - Potential coaching meeting will be held in late February/Early March (Zoom or in person).
- Seth:
  - High School Coaches will be available to help with evaluations for 2022 Try Outs.
  - He will forward out information regarding GNLL registration dates/fees to board members for awareness
- Dave:
  - In preparation of spring, he plans to go through inventory and review logistics for getting equipment to fields. Once he has went through the inventory, he will order necessary equipment for 2022 season
  - If there's a need for additional fields, he may start to look into other options in surround communities.
    - Seth felt that for 8U, 10U and 12U teams, they may be able to share fields vs full fields for practice purposes.
    - Once dates for try outs finalized, he can work with Community Ed POC to schedule field time

- Katie: To help in spreading the word during the registration window, she encouraged board members to continue to share information about important 2022 season dates (tournament dates, try out dates, etc.).
- Tiffany: Nothing to report. If people have ideas for volunteer hours (try outs, stringing nets, etc.) beyond Sizzle, please let her know.
- Jere: Nothing to report right but exploring setting up a Try Goalie event.
- Kim: Apologized for the delay in release of December Board Meeting Minutes, will get those out sooner moving forward.
- Jessica: Has not hear back from Dick's Sporting Goods about discount dates
  - Mandy mentioned we may want to hide the "Dick's Sporting Good Special Lacrosse Offer" link on the webpage until that's finalized.
- Nichole: If you have ideas for fundraising, please let Eric or her know. Eric does know the previous fundraising director and will be reaching out to him for ideas/suggestions for the coming year.
- Meg:
  - Encouraged all board members help in promoting the Lacrosse Registration on social media.
  - Mentioned she is working on uniform designs; last year's designs received a lot of positive feedback.

**Meeting Adjourn:**

- Motion from Meg and 2<sup>nd</sup> by Eric/Dave..... **Adjourn 8:29**