

Hello Hockey Fans!

Schenectady Youth Hockey Association (SYHA) is a 501(c)(3) non-profit organization. Our mission is to provide a fun, safe, and properly supervised atmosphere for youth hockey and ice skating instruction. This is all made possible with the help of our valued sponsors.

SYHA supports year-round instruction for approximately 1,000 children ranging in ages from 3-18. These children and families are primarily from the communities of Schenectady, Scotia, Glenville, Niskayuna, Rotterdam, Clifton Park, Burnt Hills, Ballston Spa and other surrounding areas. We operated out of the Schenectady County Recreational Facility (Ice Rink) on Route 50 in Glenville, NY.

Feel free to visit our website to see what we are all about!

www.schenectadyyouthhockey.com

Go Chargers!

Rob Stubbs
Sponsorship Coordinator
syhasponsorship@gmail.com
518.229.8889 (cell)



GO CHARGERS!



Schenectady Youth Hockey Association Sponsorship Program

2022 - 2023

Sponsorship Packages

Mario Lemieux \$100

- Website and Social Media Recognition

Patrick Roy \$300

- Small Banner (30" x 36")
- Website and Social Media Recognition

Wayne Gretzky À la carte \$350

- Pucks printed with your two-color logo; used for games and practices.
\$3.50 per puck (100 puck min)

Guy Lafleur \$500

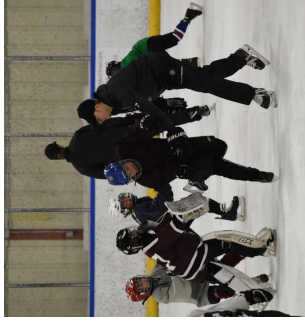
- Large Banner (30" x 72")
- Website and Social Media Recognition

Bobby Orr \$1,000

- Zamboni Advertisement (18" x 48")
- Website and Social Media Recognition

Gordie Howe \$5,000

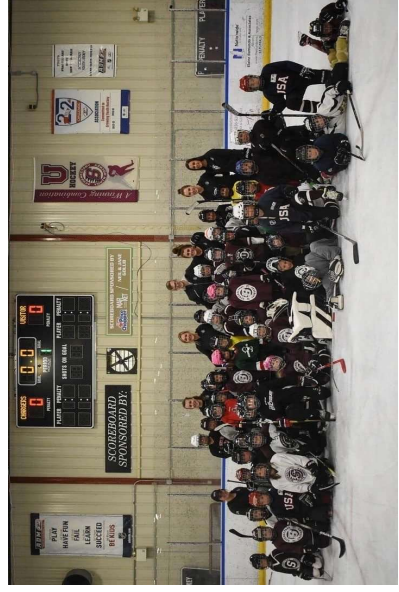
- Zamboni Wrap
- Website and Social Media Recognition



What Am I Sponsoring?

We use your sponsorship dollars to offset our operating costs, thereby reducing costs to our family. We use sponsorship money to:

- Purchase equipment (weighted pucks, multi-use nets, passing and shooting aids, practice pinnies, training cones, off-ice training equipment, etc)
- Conduct coaching education
- Pay ice rental fees
- Upgrade aging equipment (scoreboards, sound system, etc)
- Host Try Hockey For Free
- Provide scholarships



Why a Banner Ad?

Your banner advertisement will be displayed for the entire season of Adult leagues, HS hockey and youth hockey games. With several teams and out of town guests in and out of our facility, your advertisement will be viewed thousands of times.

How Do I Become a Sponsor?

Select your sponsorship package and complete the enclosed application. Additional copies and information can be found at www.schenectadyouthhockey.com/sponsor.

Please feel free to contact our Sponsorship Coordinator, Rob Stubbs, at syhasponsorship@gmail.com.

Sponsorship monies may be directed to specific teams within SYHA.

