



STREET

MAHA MEETINGS

V1



RCXsports

Provides a master license to RCX Sports to administer NHL Street.

Vets and approves organizers to run independently licensed leagues.

No upfront franchise/license fee.

Provides official leagues administrative, marketing and promotional supports.



Operators include municipal recs, YMCA, BGC, Private orgs.

Charges family reasonable league fee (~\$75 - \$200) in line with geographic expectations and comparable sport experiences.

A per capita fee (~\$25 USD) is paid from the operator to RCX to cover the cost of branded uniforms and other swag.

Provides data back to RCX/NHL.



Provides a hockey experience to their children that is affordable, low pressure and works with their schedule.



Participates in a fun experience, makes friends, stays active and healthy.

Feels connected to the NHL brands.



- **PLAY IT ANYWHERE**

- Game designed to get back to hockey roots, where most of us started, in our driveways, streets in front of our house, and parks in our community
- Rink dimensions are flexible, to fit in to nearly any available space
- **NO HOCKEY RINK/FULL BOARDS REQUIRED!**
 - Tennis courts, basketball courts, and open parking lots are perfect playing surfaces for NHL STREET
 - Boards/barrier only required directly behind the nets.

- **MINIMAL EQUIPMENT REQUIRED**

- The only piece of equipment a player needs to participate, is the stick itself! No other equipment required, and no need to know how to skate!
- While players are always welcome to bring their own stick, NHL Street asks its operators to have some spare sticks on hand for student athletes to borrow as needed

- **AFFORDABLE FOR BOTH PLAYERS AND OPERATORS**

- No recurring or annual franchise fee for operators. RCX Sports/NHL Street operates on a per-player business model, starting at \$25 per player
 - Player fee includes a fully licensed NHL Street jersey for every player, utilizing any team logo and colors from within the NHL the operator selects.
 - All jerseys are fully sublimated, and fully reversible, to ensure there is never an issue of 2 teams wearing the same color!
- If an operator needs equipment, NHL Street and our partners at Franklin Sports can provide preferred pricing on any items you need!

- **CREATES MORE ACCESS TO THE GAME THAN EVER BEFORE**

- NHL Street brings a low pressure, low cost access point to the game of hockey, allowing more student athletes and parents to give the game a try!
- Street hockey is a natural feeder in to the game of ice hockey. Many ice hockey associations and local ice rinks around the country have already signed on to be an NHL Street operator!





- **FLEXIBLE GAME AND LEAGUE STRUCTURE**

- NHL Street provides the framework, our operators insert the pieces that work best for them, and their community!
- Adjust rink size, game length, length of season, age groups, and more!

- **TRAINING AND RESOURCES PROVIDED**

- NHL Street and RCX Sports provides all league operators with a variety of tools to help ensure their league is successful!
 - **Marketing and promotional tools:** Our team of graphic designers provide our operators with a library of professionally designed flyers and graphics that can be used in e-mail campaigns, social media and more! All assets are semi-customizable allowing operators to upload specific information about their specific league
 - **Officials training:** All youth sports leagues need officials! At NHL Street, we can help train your crew to ensure they are ready to make the right calls!
 - **Coach resources:** While the goal of NHL Street is to focus more on the fun rather than the x's and o's, there is still the need for coaches! NHL Street is a good way to not only get new players in to the game, but also to get new coaches! No prior coaching or hockey experience is required to coach! NHL Street will provide basic tools and resources to coaches, to ensure they understand the basics of hockey, its equipment, and the positions. We will even provide some basic street hockey drills for coaches that may not know where to start!





STREET

ADDITIONAL INFORMATION



PLAYING SURFACE

- **Rink Dimensions**

- **MINIMUM: 60'x30'**

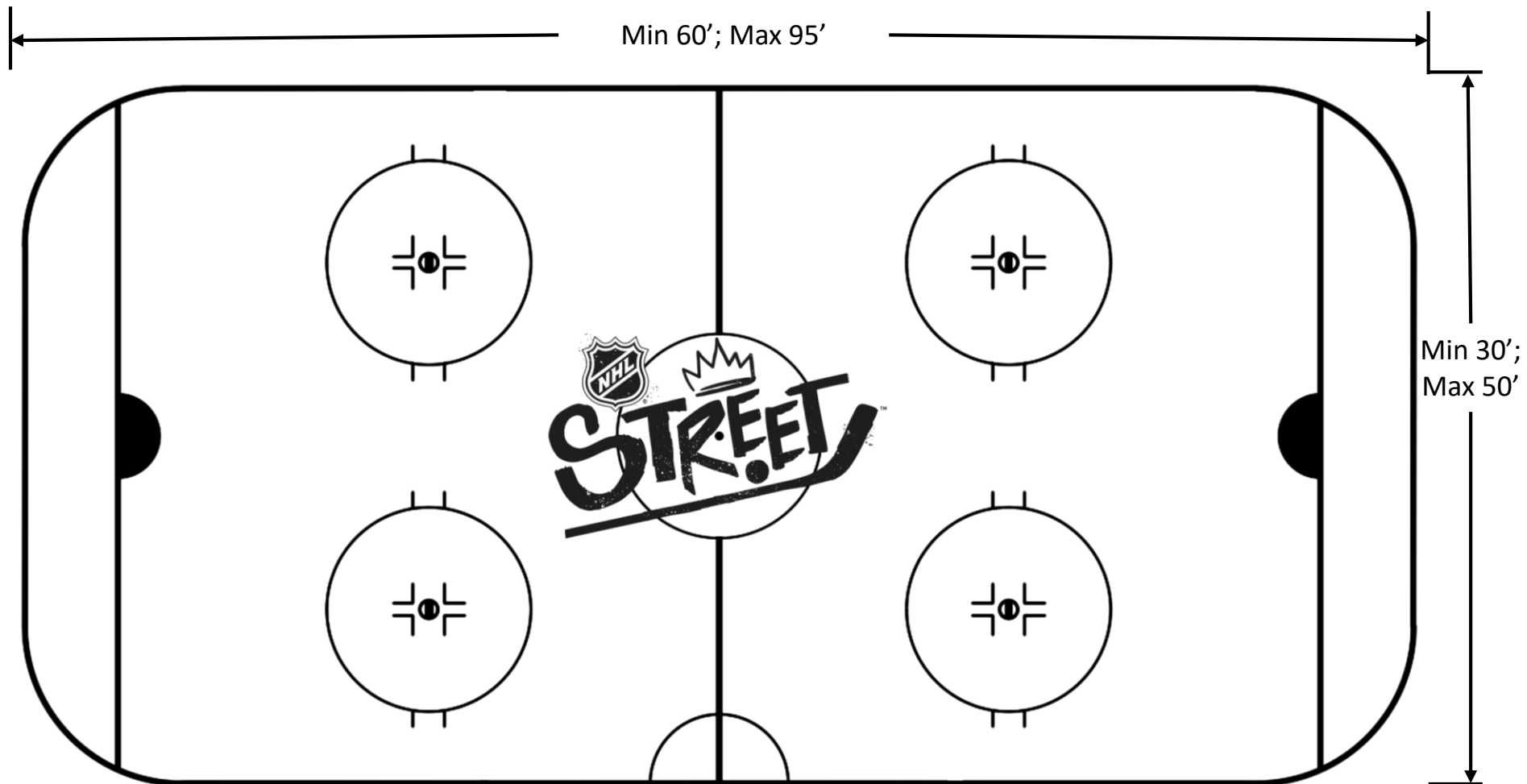
- Slightly smaller than a tennis court

- **MAXIMUM: 95'x50'**

- Roughly the size of a basketball court

- **Rink Surface**

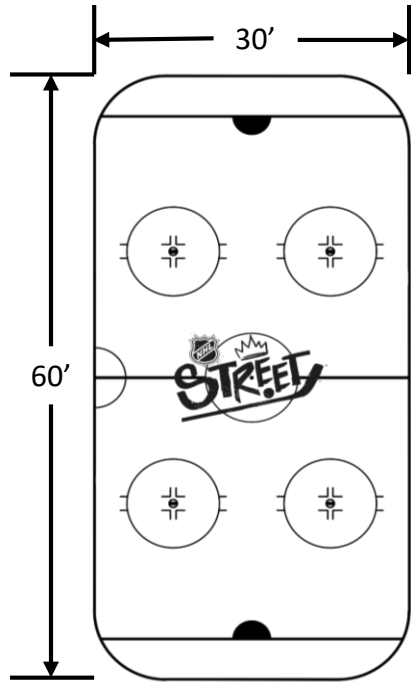
- Smooth, flat hard surface
- **EXAMPLES:** Concrete, asphalt, hardwood, vinyl, sport court etc.



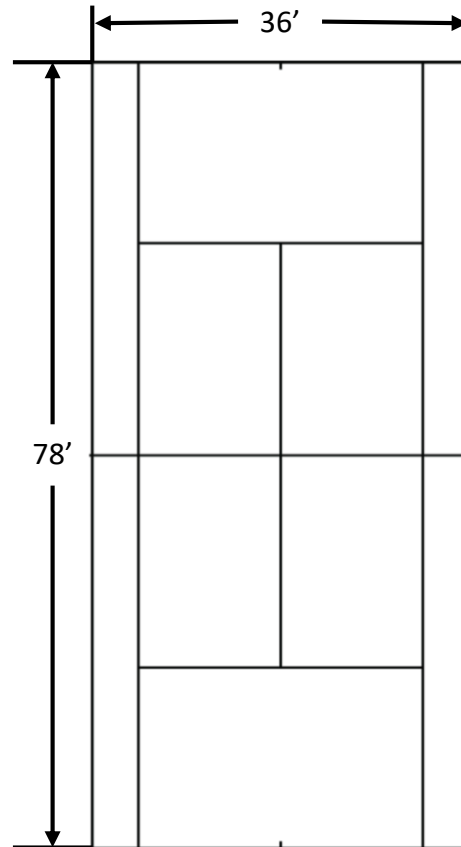


PLAYING SURFACE

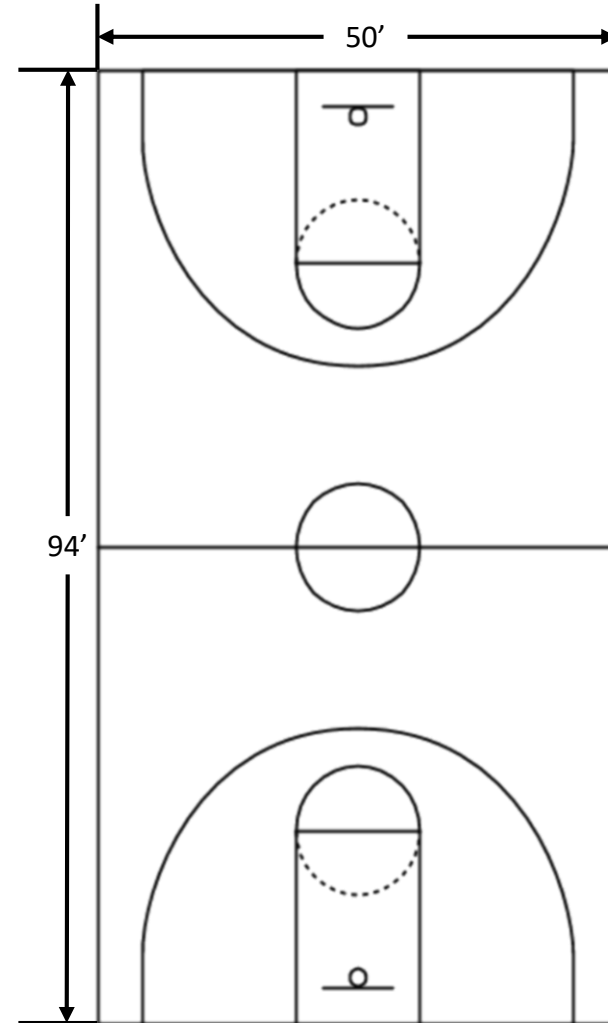
NHL STREET



TENNIS COURT



BASKETBALL COURT



- **PLAYER EQUIPMENT REQUIRED FOR PARTICIPATION**

- ALL PLAYERS GEAR
 - Hockey stick
 - Athletic shoes
 - NHL STREET team shirt
- GOALIE SPECIFIC GEAR
 - Leg pads
 - Glove & blocker
 - Chest pad
 - Goalie mask

- **NOT REQUIRED, BUT PERMITTED IF DESIRED**

- Helmet with cage
- Gloves
 - Ice or street hockey protective gloves
- Shin guards
 - Hockey
 - Soccer

- **NOT PERMITTED**

- Skates
- Elbow pads
- Shoulder pads
- Ice hockey pants
- Ice hockey goalie equipment



- Franklin Goalie Gear Re-Design



- **GOAL FRAME**

- Standard net to stand at 50" wide x 42" high
- Net sizes may vary based on age group and availability



EQUIPMENT

- GOAL FRAME

NET GUIDELINES				
Size	Width	Height	Sqft. Of net	NOTE
Minimum	46	40	12.78	Most appropriate for players up to 10 years old
Standard	50	42	14.58	Playable at all youth age groups
Maximum	54	44	16.5	Most appropriate for players older than 14 years old
NHL	72	48	24	Not recommend for NHL STREET applications



MINIMUM



STANDARD



MAXIMUM



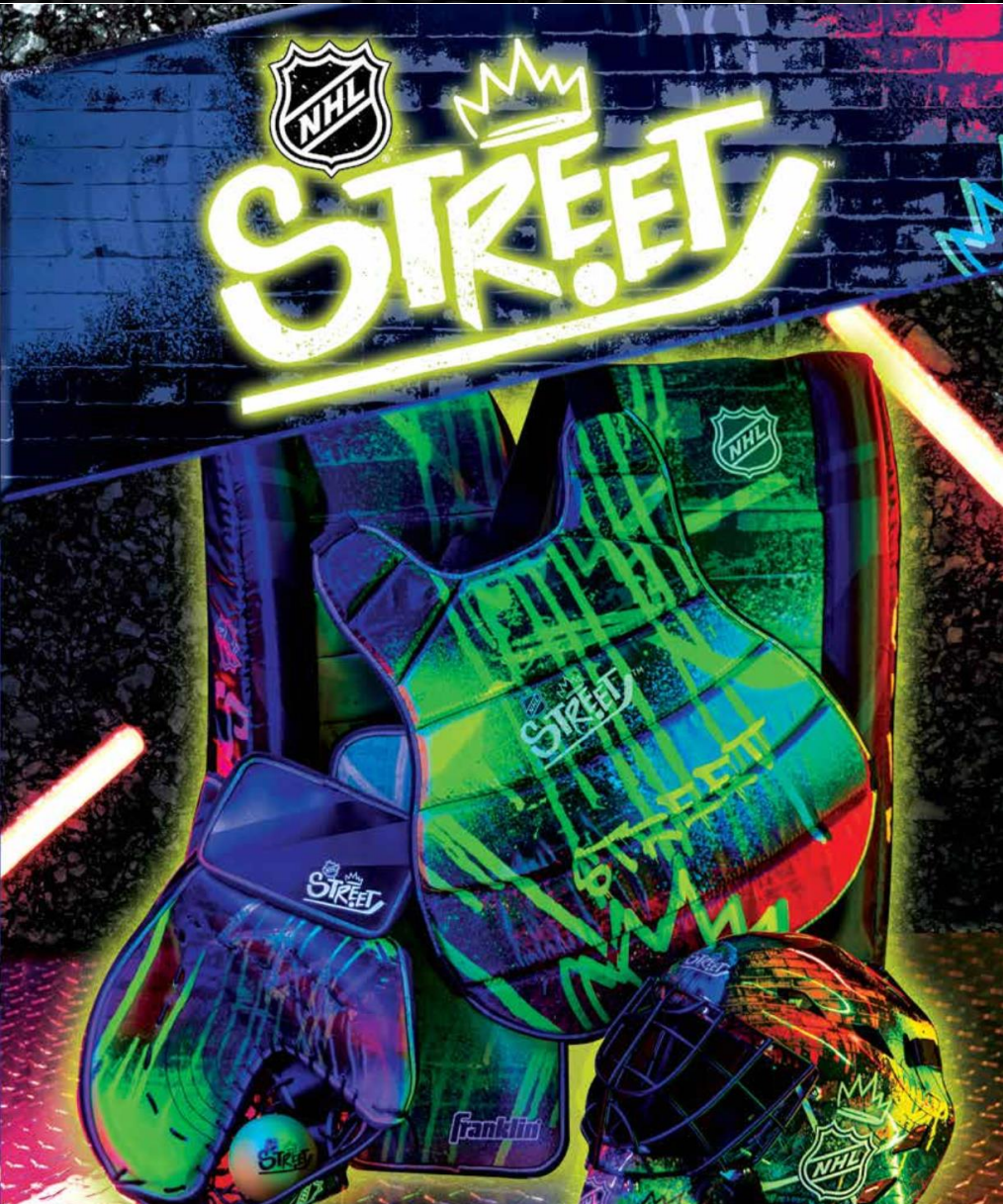
NHL



OPERATOR EQUIPMENT NEEDED



LEAGUE OPERATOR



BASIC OPERATOR NEEDS

The following notes items an operator should have on hand in order to facilitate a league/single game. Some operators may already have access to certain pieces of equipment, while others may have little to no equipment available to them.

A la carte options will be made available to provide access to equipment, at a discounted rate, to our operators.

ITEMS NEEDED

Nets

Goalie Protective Equipment

Goalie Stick

Goalie Mask

Balls

Sticks

Dashers/backstop – behind goals at a minimum