

EHS Boys Basketball Booster Club Meeting Minutes
Wednesday, December 22, 2021
7 p.m.

Alissa called the meeting to order at 7:00 p.m. Kevin was not in attendance as the boys had just ended practice shortly before the meeting started. Alissa immediately turned the meeting over to Scott given a scheduling conflict later in the meeting.

Generally speaking, we are doing well with our **finances**. We have raised approximately \$8,000 more than we've spent so far and have a cash balance of roughly \$33,000. Looking ahead, we have the MYAS Tournament as a spring fundraiser to raise revenues towards several future expenses as well (assistant coaching, busing, end of season banquet, scholarships, tickets for student sections, etc.). Alissa asked the group to think about whether or not we do something additional to raise funds this spring (e.g. a T-shirt fundraiser) - something to consider and discuss at a future date.

Alissa gave an update on the **Free-Throw-A-Thon** fundraiser and Coat Drive. We raised \$7,300, with Team 1 coming in first place at \$2,875. Because the boys surpassed the \$5,000 mark, we will do a full-program Donut Saturday sometime in 2022. We will also coordinate prizes for the Team 1 boys and our two top sellers shortly. Jess commented that the Free-Throw-A-Thon was a great chance for the boys to practice their free throws and a good first attempt overall. Lots of ideas for next year!

The boys were a big help in making the **coat drive** a success. One hundred and twenty-nine coats were donated, with a few still trickling in. We acknowledged that the first few weeks were extremely busy, with the coat drive, Free-Throw-A-Thon, and finals. What looked good on paper was harder to execute in life. We will take these lessons learned and apply them going forward.

Alissa formally nominated our **newest Member at Large**, Mike Bockenstedt. All board members were in favor of the nomination and Mike was appointed to the Board. Welcome Mike!

Alissa and Scott discussed the **Eagan Community Foundation scholarships** renewal. In the past, we have created 2 \$1,000 scholarships for seniors within the program. Alissa motioned to renew and commit to another year's scholarships. Scott seconded.

Alissa also suggested that the board have a more robust conversation about **roles and responsibilities** at our next meeting. The booster club is taking on more responsibilities than in the past and it would be good to gain clarity, as well as recruit additional help. Board members were asked to add to the list of roles and responsibilities included in the December agenda for next month.

Becky gave several updates:

- We are doing better than anticipated with **concessions**. She is coordinating with the school's Coke vendor directly going forward, which is helpful in that they deliver to the school. Hopefully this should give us a pricing advantage too.
- Chick-fil-A has been going well. We sold approximately 75 sandwiches on Youth Night, and roughly 45-50 the last two home games. It was commented that this may be a more expensive option than others (e.g., hot dogs), so we may want to provide options - either at all games or at alternating games.
- Popcorn has also been missed based on feedback received.
- No decisions were made.
- **Programs** are being edited and will be ready in January.
- **ETV** coverage is going well. Josh likes to know who's announcing ahead of time so Becky is transitioning advance notice responsibilities to Mike.
- **Warm-up jackets** are being embroidered and will hopefully be back before next week's tournament. We have all but one.

Jess gave a quick update on **sponsorships**. We have collected approximately half of the sponsorship dollars raised. She is following up with remaining sponsors. Jess will also email board members after the meeting to review and approve the November 2021 meeting minutes.

Mike has a group of **announcers** that he's recruited. He's asked everyone for the games / dates they're interested in announcing so we can identify and fill open spots. Steve created a format or cadence for thanking sponsors during the game, and language that works for him, as it is a lot to get through 15+ sponsors in a single game. Mike will collect and share this with other announcers. Jason suggested reaching out to Sandy to get an additional pool of high school students who may be interested in announcing too.

Alissa talked about securing **restaurant fundraising nights** in 2022. Red Savoy's has been wonderful to work with in the past, along with Dunn Bros too. Raising Canes, Davanni's and Chipotle are other potential options too. Jess suggested a calendar to make sure that we're spacing all activities out appropriately given that there's approximately 11 weeks left in the season which will go by quick.

There was one question about Free-Throw-A-Thon communications. Coach prefers to communicate through the boys when possible. The booster club tends to communicate with parents.

The meeting adjourned at 7:53 p.m. Our next Booster Club meeting will be Monday, January 17th at 7 p.m.