



SPRING LAKE PARK YOUTH LACROSSE ASSOCIATION 2022 SPONSORSHIP OPPORTUNITY

The Spring Lake Park Youth Lacrosse Association (SLPYLA) was established in 2014 to provide an opportunity for youth ages 6 to 13 to learn and enjoy the sport of lacrosse by instilling the values of scholastic achievement, sportsmanship, and individual development. SLPYLA is a non-profit youth sports organization, and we rely heavily on the support of our local community and businesses to help aid in the cost of building and growing our program. Therefore, we are seeking sponsors and supporters for our upcoming 2022 season.

What will your donation money help fund?

- **Purchase of new equipment (helmets, pads, sticks)**
Our goal is to be able to provide new lacrosse players with free rental equipment to reduce the initial upfront investment in trying a new sport. This year USA Lacrosse is changing the requirement for shoulder pads, so a significant investment will be required to refresh our equipment program.
- **Purchase of additional indoor turf to support player development**
Another key goal of ours is to develop our players by offering more practices and skills development earlier in the season and this requires investment in indoor turf time with the season starting in March.
- **Purchase of better-quality jerseys**
Lastly, we want our kids to feel proud to play for Spring Lake Park Youth Lacrosse and should we raise enough funds, we would like to improve the quality of our uniforms. The uniforms can take a beating each year with the Velcro on the pads and we want them wearing their jerseys and shooter shirts all around town to help advertise our program and your business as a sponsor.

In the upcoming 2022 spring league, SLPYLA anticipates we will have 1 – 2 teams at U8, U10, 12, and U14 and they will play approximately 10 games and 2 tournaments per team. Your generous donation will be viewed by the friends and family that come to support their loved ones and our youth league.

2022 season sponsorship is from March 2022 – Feb 2023. Sponsorships will be accepted through March 1, 2022. Your donation is tax-deductible; please consult your tax-expert for details.

Thank you for your consideration. We hope you will be able to support our program this year. We invite you to follow our program's success this season at www.springlakeparklacrosse.org or follow along on Facebook.

Thank you for your support!

Spring Lake Park Youth Lacrosse Association
www.springlakeparklacrosse.org



SPRING LAKE PARK YOUTH LACROSSE ASSOCIATION 2022 SPONSORSHIP OPTIONS

Season Sponsorship

Available to businesses or individual sponsors.

Sponsorship Levels	Platinum \$1,000+	Gold \$500
Name or Company and donation acknowledged on our website & social media	✓	✓
Name or Company logo on the SLPYLA website homepage for the entire upcoming season	✓	✓
Name or Company logo printed on the player "shooter shirt" that is worn by all players throughout the season (under their jersey).	✓	✓
Name or Company logo printed on the player jersey that is worn by all players throughout the season	✓	
NEW Name or Company logo on signage and displayed at each home game & tournaments	✓	

Individual Supporter *NEW*

If you'd like to support or donate to our program, this is a great, new option for parents, family, friends of the program to show their support.

Individual Supporter Level	Supporter \$150	Donation \$50
Recognition on the SLPYLA website homepage for the entire upcoming season	✓	✓
Receive a complimentary, exclusive SLPYLA branded item OR free entry to Bags Tournament in Spring 2022	✓	



SPRING LAKE PARK YOUTH LACROSSE ASSOCIATION 2022 SPONSORSHIP SUBMISSION FORM

Company Name: _____

Contact Name: _____ Phone: _____

Address: _____

City: _____ State: _____ Zip: _____

Company Website: _____

Sponsorship Level (check one):

☐ Platinum - \$1000

☐ Gold - \$500

Individual Supporter Level (check one):

☐ Individual Supporter - \$150

☐ Complimentary, exclusive SLPYLA branded item

☐ Free entry into Bags Tournament in Spring 2022

☐ Individual Donation - \$50

Payments:

Payable: SLPYLA
Mail to: PO Box 490034
Blaine, MN 55449

Sponsor Ad Copy:

Email to: slpbyla@gmail.com
Note: Logos must be print ready & in color
(PDF or JPEG file). Ad placement will be held
until payment & ad copy is received