

GameChanger Partners with US Youth Futsal, the Largest Youth Futsal Organization in the Country



The partnership makes GameChanger the Exclusive Video, Mobile Team Management, Scorekeeping, and Statistics, Partner of US Youth Futsal

<u>GameChanger</u>, the #1 rated youth sports app for FREE live streaming, scheduling, communications, and scorekeeping, today announced a multi-year partnership with <u>US Youth Futsal</u> (USYF), the largest and fastest-growing youth futsal organization in the United States. The partnership makes GameChanger the Exclusive Scorekeeping, Statistics, Mobile Team Management, and Video Partner of US Youth Futsal.

"Our mission is simply to grow the game of futsal throughout the United States, and we think GameChanger's technology will help us enhance the digital experience with our futsal community," said Brian Catrine, Executive Director of US Youth Futsal. "The app is already well known throughout other sports for its ability to connect families, and we love the live-streaming capabilities for our futsal audience."

Since launching scorekeeping and live streaming capability for soccer in 2021, GameChanger has seen strong adoption among futsal teams. With its partnership with USYF, GameChanger

looks to grow its presence even further throughout the sport by helping coaches, athletes, and families stay connected through easy-to-use technology. Using GameChanger's top-rated app, futsal coaches can seamlessly manage their teams, as well as score and live stream matches for families and friends with the ease of a few taps.

"Already popular overseas, futsal has been growing throughout the U.S. for the past several years," said Dane Menten-Weil, Go-To-Market Lead at GameChanger. "After expanding upon our scorekeeping features for soccer last year, we immediately saw interest from futsal teams on GameChanger. When we decided to grow our presence in the sport, US Youth Futsal was our preferred partner from day one."

Earlier this year, GameChanger announced a partnership with Heartland Soccer - the largest youth soccer league and tournament host in the U.S. - as it continues to grow its presence throughout soccer. GameChanger is also an official partner of Point Guard College Basketball (PGC), Little League, USA Baseball, USA Softball, and over 20 state athletic associations.

To learn more about USYF, visit www.usyouthfutsal.com. Download GameChanger from your favorite app store or visit our GC soccer page to get setup for next season. Schedule time with a GameChanger soccer market manager for any questions or onboarding assistance.

About GameChanger

GameChanger empowers youth athletes, coaches, and families to stay connected through live streaming, scorekeeping, team management tools and developmental resources. Available on iOS, Android, and the web, GameChanger covers over four million games and over 550,000 teams a year. The app's live streaming and team management technology is available for all youth sports, with deep stats and scorekeeping capability for baseball, softball and basketball. GameChanger is based in New York City and is owned and operated by DICK'S Sporting Goods.

About United States Youth Futsal

US Youth Futsal is the largest US Soccer-affiliated futsal organization in the United States, overseeing more than 100 local leagues in 30 states across the country. In addition to hosting youth leagues in every corner of the country, USYF also is an industry leader in Coaching Education, National Championship Series, Camps, as well as Futsal ID and International teams. www.usyouthfutsal.com