



# San Clemente Girls Softball

PO Box 5523, San Clemente, CA 92672

Sponsor@scgirlssoftball.com

## ADVERTISING WITH SAN CLEMENTE GIRLS SOFTBALL

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Dear Fans and Supporters of San Clemente Girls Softball,

I am reaching out to you on behalf of our talented and dedicated youth athletes who are part of the San Clemente Girls Softball program. Our mission is to provide every player in our league a fun, safe and skills-based environment to participate in and contribute to. To continue delivering excellence in softball, we are seeking your invaluable support. We invite you to consider sponsoring the SCGS program and becoming an esteemed partner within our community.

By aligning your business with our softball program, you demonstrate your unwavering commitment to the community you serve, while also gaining visibility among a diverse demographic. Our games attract hundreds of passionate individuals and families from South Orange County, who actively engage in local businesses and services. As a non-profit organization, we guarantee that 100% of the funds raised will directly benefit our softball program. These funds will be used to acquire high-quality uniforms and essential equipment, provide training stipends for our teams, and organize comprehensive training clinics for our entire program.

We are delighted to offer a variety of advertising opportunities for businesses interested in partnering with us. Last year, our program consisted over 22 teams catering to over 300 girls aged 4 to 14. Additionally, our highly anticipated Memorial Weekend Tournament attracted an impressive 96 teams, 1,248 players and over 4,000 people from across Southern California. By advertising with us, your brand will not only exemplify excellence and integrity but also contribute to an incredibly worthy cause.

For more detailed information on how you can support San Clemente Girls Softball, please review the attached pages. We genuinely appreciate your consideration of partnering with our program, and we encourage you to reach out to us with any questions or inquiries regarding the advertisement options that best suit your business. Please contact [Sponsor@scgirlssoftball.com](mailto:Sponsor@scgirlssoftball.com) for more information.

Thank you for your unwavering support.

Sincerely,

A handwritten signature in cursive script that reads "Aaron Greco".

Aaron Greco  
President  
San Clemente Girls Softball



# San Clemente Girls Softball

## Advertising & Sponsorship Opportunities

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### BUSINESS SPONSOR OPPORTUNITIES

#### **Platinum Sponsor: \$3,500 (Limited Availability)**

Enjoy prominent brand exposure. This elite package includes:

- A high-quality feather flag banner prominently displayed during all home games and at Stead Park during our Memorial Day tournament ensuring maximum visibility.
- Opportunity to set up a marketing tent at Stead Park during the highly attended Memorial Day Tournament.
- Opportunity to set up a marketing tent at Tierra Grande Park during the exciting Opening Day.
- Exclusive benefits from the Gold Sponsor package.

#### **Gold Sponsor: \$2,500 (Limited Availability)**

Elevate your brand's presence. This package includes:

- Display your business name and logo on a banner hung at Tierra Grande Park throughout both the Fall '23 and Spring '24 softball seasons.
- Exclusive benefits from the Silver Sponsor package.

#### **Silver Sponsor: \$2,000**

Gain valuable exposure for your business while making a lasting impact. This package includes:

- Company/name recognition on the Team Banner.
- Your business patch featured on one team's jerseys, showcasing your support during every game.
- Exclusive benefits from the Bronze Sponsor package.

#### **Bronze Sponsor: \$1,000**

Expand your reach through comprehensive marketing strategies. This package includes:

- Receive a traditional "Thank You" team picture and plaque as a token of our appreciation.
- Display your business logo, promotion, and hotlink on ALL SCGS league emails sent to over 500 families.
- Promote your business through SCGS's active Instagram and Facebook fan pages.
- Feature your business logo and hotlink on SCGS's HOMEPAGE & SPONSOR page for both the Fall '23 and Spring '24 softball seasons.
- Sponsor listing and recognition in a "Thank You" email blast sent to all 200+ SCGS families.
- Display your business name on the SPONSOR page of our league's website.

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### FAN SPONSOR OPPORTUNITIES

**Venmo: @SCGS-2022**

#### **Player Scholarship Sponsor: \$500**

Sponsor a San Clemente Girls Softball player.

#### **Sports Fan Sponsor: Any Amount**

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Join us in supporting San Clemente Girls Softball and take advantage of these exciting sponsorship opportunities. Your contribution not only promotes your business but also helps us provide quality softball experiences for our players. Contact us today to secure your sponsorship package and make a positive impact in our community.