

## Meeting Agenda

Purpose	Date	Time	Location	Absences
Monthly Club Meeting	7/17/24	6:15pm	Cornerstone	Reported: Greg Ross, Frank Ryan Absent:
		Sta	nding Items	
Торіс	Owner	Time	l l l l l l l l l l l l l l l l l l l	Notes
Call Meeting to Order	Matt	2 min	Meeting Call to Order	
& Review previous meeting notes/Action steps			<ul> <li>Identify any non-OGC them introduce thems</li> <li>3 new attended</li> <li>Scott</li> <li>Kristi</li> </ul>	or additional absences C members in attendance - have selves ees for the meeting t Purtell, Amanda Slowinski, and in Mariano assigned last meeting and inquire
Old Business	Jim	5 min	below) • Shed update(it is compl Notes:	ht ee Word document from Kerri Ploch
New Business	Jim	5 min	Any new business from our m agenda? Notes:	nembership that is not on the
Meeting Focus	Greg	5 min	Our meeting focus • Gold Ticket Sales/Re  Notes: •	turn \$ and tickets

New Business			
Торіс	Owner	Time	Notes
Program Update	Sal	5 min	Update: • Camp July 22nd-24th • 151 kids registered at this time • Youth numbers are great again • Warmup suits delivered to Seniors  Notes: •

Financial Review	Kristin S.	5 min	Update:Prior Month Cash Balance = (June Cash Balance) = <u>\$34,103.02</u> (\$3,573.83 (Bank FiveNine Checking), \$26,529.19 (Bank Five Nine Savings)) Expenses: Total \$3893 New Era Graphics \$743 (Gold Tickets/Envelopes), BSN Sports \$3150 (Senior Jersey Replacements) Income: Total \$16,030 Benevity \$170, Gold Ticket Sales (HS Only) \$15,860 June Cash Balance = <u>\$42,242.06</u> (\$15,710.83 (Bank FiveNine Checking), \$26,531.23 (Bank Five Nine Savings)) Notes: •
Communication	Kristen W.	5 min	Update: • Pep Rally details, please share • Tag social media to show player updates  Notes: • Update gridiron club member roster
Volunteers	Kerry R. (lead) Committee Members: Jessica Nevermann	5 min	<ul> <li>Update:         <ul> <li><u>https://www.signupgenius.com/go/904044AA4A729A20</u> <u>-48632002-football#/</u></li> <li>Most "big ticket" needs have at least one person signed up for-YAY!</li> <li>Will be passing out QR codes at the pep rally to get more people signed up for game day needs</li> </ul> </li> <li>Wotes:         <ul> <li>Jessica to take over as Lead</li> <li>GameDay volunteers needed</li> <li>More committee members needed</li> </ul> </li> </ul>
Ocon Youth Football	Shelly W/Jim	5 min	Update: • Youth Registration starts tomorrow thru July 26th • Equipment handout • July 28th(7th/8th) • August 4th(5th/6th)  Notes: • Coaches Meeting last week(7/9)
SP - Gold Ticket July Target for Start *Communication begins *Sale of tickets begins *Sale of tickets ends *Raffle draw (Pep Rally) Need to figure out how to get the tickets to the JR athletes	Scott L.(lead) Leadership Contact: Kristin S Committee Members: Kerri Ploch Bernadet Travis Jamie Travis Andy Anderson Jen Anderson Jessica Nevermann	5 min	Update: High School Sales as of 7/17 \$17,800 (2023 \$20k total) 117 envelopes handed out 24 envelopes at Large (\$4800 value) 12 unsold tickets Freshman may have been missed during power - will check with Coach to see if we can catch any additional players at camp/contact days on Monday July 22nd (12 total envelopes left - \$2400 value ) Prizes are 90% collected and organized. List of items still needed: https://docs.google.com/document/d/1Tat2bzwQs9Gphf-aH61xGion9d _ivZ36/edit

SP - Spirit Wear June *Sale 1 Comms begin *Sale 1 Comms begin *Sale 1 Online ordering begins July *Apparel delivery/pickup *Sale 2 Comms begin August *Sale 2 Online ordering begins September *Sale 3 Comms begin *Sale 3 Online ordering ends November *Apparel delivery	Etzel's (lead) Leadership Contact: Committee Members: Jessica Nevermann Amy Owenns Shelly W. Kristin Etzel Brett Etzel Brett Etzel Jen Anderson	5 min	<ul> <li>Overview: The most important strategic initiative we have! Annual ticket sales that go out to high school and youth players. Key elements include: Developing ticket, gathering donations, coordinating with high school coaches, coordinating with youth program, selecting dates of ticket sales, identifying due date, coordinating drawing. Lead:</li> <li>Scott Lilienkamp Team:</li> <li>Kerri Ploch</li> <li>Bernadet &amp; Jamie Travis</li> <li>Andy and Jen Anderson</li> <li>Jessica Nevermann</li> <li>Amy Owen</li> <li>Scott suggested starting earlier in 2025 requesting donations</li> <li>Update:</li> <li>Our first sale went well! 22k in total sales.</li> <li>Orders should be done by Friday! - you will get an email that your order is shipping and/or that it is ready for pick up</li> <li>Next sale: Late August for September delivery - final dates TBD in coming weeks</li> <li>Last fall sale - October for holiday presents</li> </ul> Lead: <ul> <li>Shelly Walker</li> <li>Kristin Etzel</li> <li>Brett Etzel</li> <li>Amy Owens</li> <li>Jen Anderson</li> </ul> Notes: <ul> <li>Next Sale date TBD. These can be done at anytime with no cost. We don't want to bombard families too many times.</li> </ul>
<u>SP - Community Pep</u> Rally	Jessica N (lead) Leadership Contact:	5 min	Update: Meeting as a committee tonight following the meeting. Also meeting on JULY 31st, 6:00pm Cornerstone for final details/discussions/planning. Too many details to put into this agenda, if any questions just ask!
May/June *Space reserved *Vendors reserved July *Communication begins *Banner at Park & rec sign spots *Food & drink acquired (could be vendor) August *Event takes place	Committee Members: Paige Ross Keri Ploch Kristin Schreindl Bernadette Jen Anderson Kerry rich		<ul> <li><i>Overview:</i> Event that takes place near the scrimmage to officially kick off the football season. Typically takes place at City Beach and is focused as a give back to the community, not another fundraiser.</li> <li><i>Lead:</i> <ul> <li>Jessica Nevermann</li> </ul> </li> <li><i>Team:</i> <ul> <li>Paige Ross</li> <li>Rachel Fielkow</li> <li>Tim Tower</li> <li>Brock Busler</li> <li>Rachel Gaulke</li> <li>Keri Ploch</li> </ul> </li> </ul>

			<ul> <li>Kristin Schreindl</li> <li>Bernadette</li> <li>Jen Anderson</li> <li>Kerry Rich</li> </ul> Notes: <ul> <li>What does the club think about 360 Milwaukee Photo Booth? 490.00 + tip for 7:00-9:00.</li> <li>If rain, still keep booking but move it to alumni pavilion</li> <li>I have contacted the city and reserved the lawn and patio portions of the community center for this (electricity and flat lawn surface)</li> <li>T-shirts for Gridiron members to wear?</li> <li>All club members are expected to be there at 5:00-? for set up and clean up</li> </ul>
Community Event Volunteering Group focused on one-off events where the Gridiron club can be involved as volunteers for fundraising. (Example = German Christmas Market)	Kerri Ploch (Lead) Leadership Contact: Committee Members: Joy Gascon Tony Gascon	5 min.	<ul> <li>Update: See notes below</li> <li>Overview: Group focused on one-off events where the Gridiron club can be involved as volunteers for fundraising. (Example = German Christmas Market). We have not had a team focused on this directly in the past, advise you create a formal team.</li> <li>Lead: <ul> <li>Team:</li> <li>Joy Gascon</li> <li>Tony Gascon</li> <li>Andy Kaempf</li> <li>Frank Ryan</li> <li>Mike Karolewicz</li> </ul> </li> <li>Fall Fest Sat. Sept 7th, 2024 10:45 AM- 10:30 PM. 12 volunteers at a time. Suggest splitting up into shifts, depending on how many shifts, may need a total of 48 volunteers. Suggested shifts are 10:45-2, 1:45-5, 4:45-8, 7:45-10:30. In the past we have combined shifts, then less volunteers are needed.</li> <li>German Christmas Market, we have been offered a spot bartending either Friday, November 29th OR Saturday November 30th 1-4, need 12-13 volunteers. Which date would we like to do?</li> <li>2nd possible time Saturday evening for German Christmas market(12 volunteers needed for each shift, 24 total)</li> <li>*Levi will coordinate with Coach Logue regarding football players doing trash duty.</li> </ul>

Action Items / Next Steps			
Торіс	Owner	Time	Notes
Confirm next meeting	Jim C.	1 min	8/21/24 6:15pm

General Notes
****NEXT MEETING ON Wednesday, August 21, 2024
Topic for future discussion: