

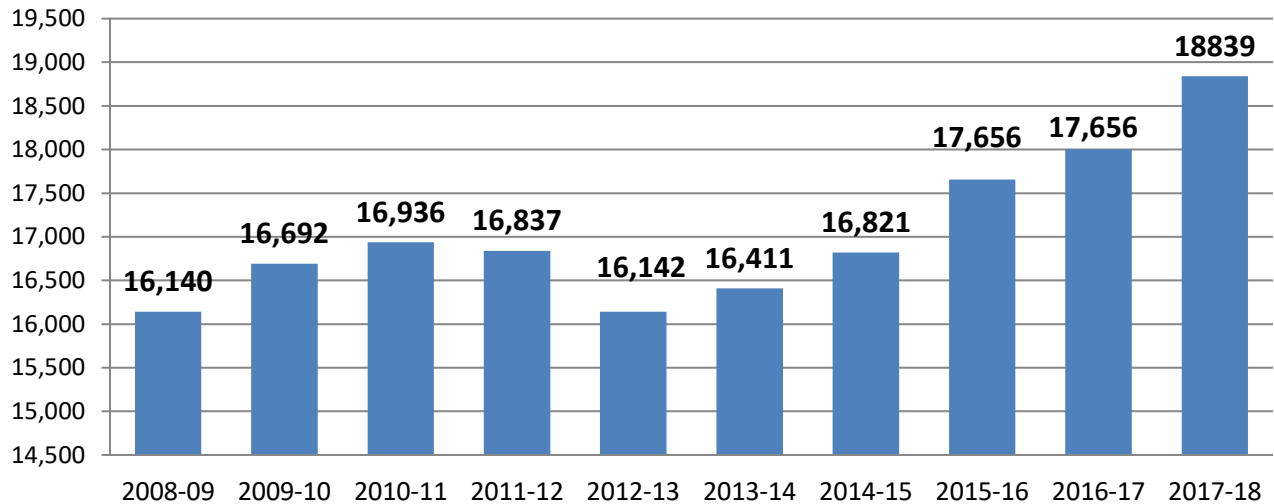


Minnesota Hockey Membership Development Report June 22-24, 2018



Minnesota Hockey recorded its fifth consecutive year of growth at the 8 & Under level and set an all-time record for Minnesota and any US state for the third straight year with 18,839 8U players. That is an increase of 837 players (4.6%) compared to last year.

Below is a ten-year history of the total number of 8 & Under players in Minnesota:



We set new records for total Boys 8U (14,030) and Girls 8U (4,809) membership individually and combined (18,839). This year also marked the first time Minnesota Hockey associations introduced over 7,000 new 8U players to the game in a single season.

A report with the 8U membership trends for each district's associations has been placed in the packet of each District Director. If you would like the digital file, contact Derek Ricke.

Little Wild Learn to Play

The Little Wild Learn to Play is off to a fantastic start. Registration opened on May 23rd and 13 of 20 locations filled on the very first day. We are now one month in and over 1,000 players are registered for the program, with 15 of the locations now full.

Grant Update

Pass the Puck Grant – The Membership Development Committee has received 27 grant applications in the 2017-18 season. 20 associations have been approved for funds through our grant programs totaling \$23,500, and three more have yet to be reviewed.

Gear Up Minnesota – The updated Gear Up Minnesota equipment grant program closed applications on June 15th. A record 57 association submitted applications. The applications are in the process of being reviewed by a subcommittee and will be announced in July.

2 & 2 Challenge

Minnesota had 22 associations complete the 2 & 2 Challenge in 2017-18. These associations will be receiving recognition and rewards from USA Hockey this summer. The complete list of associations is available at the bottom of the page.

Below are the dates and details for the 2018-19 2 & 2 Challenge which is now open for registration.

Welcome Back Week – Sept. 17th-23rd - Associations will make personal phone calls to retain players.

Try Hockey For Free Days – Nov. 10th & Feb. 23rd – The Nov. date is NOT deer hunting opener.

Transition Program – following THFF – USA Hockey will be offering the membership discount again

Bonus – IIHF Girls Hockey Weekend – Oct. 6-7 – Any on- or off-ice event is part of worldwide celebration of girls hockey.

Here is a breakdown of associations who completed the 2 & 2 Challenge in the 2017-18 season:

District 1
City of Lakes^

District 5
Sartell
Willmar

District 9
La Crescent*

District 11
Two Harbors

District 2
Mounds View

District 6
Eden Prairie
Shakopee

District 10
Andover^
Mora

District 12
Ely

District 3
Armstrong Cooper
Delano
Orono^
Osseo-Maple Grove

District 8
Apple Valley
Farmington
Johnson Como-NSP
Sibley

District 15
Fergus Falls
Northern Lakes
Park Rapids

District 4
None

District 16
None

^ Silver Status

* Bronze Status