

EASTVIEW BASKETBALL ASSOCIATION
MINUTES OF A MEETING OF THE BOARD OF DIRECTORS
November 7, 2022 – Virtual Meeting

Present

Ben Goodman, President
Sue Newton, Vice President
Derek Bronson, Girls Tournament Director
Erin Hanson, Fundraising Director
Tom Madden, In-house Director
Ross Gustafson, Boys Tournament Director
Dan McGrath, Assistant Boys Tournament Director and Social Media Coordinator
Kate Schwartz, Assistant Girls Traveling Director and Equipment Coordinator
John Grosse, Treasurer
Rachel Swanson, Apparel and Web Coordinator
Scott Sikich, Player Development Coordinator
Erin Erickson, Facilities Coordinator
Jo Seaton, Assistant Volunteer Coordinator
Michelle Goodman, Girls Traveling Director
Brad Newton, Boys Traveling Director
Dara Bronson, Assistant Girls Tournament Director
Jude Miron, Assistant Boys Traveling Director
Travis Day, Coach Development Coordinator

Proceedings

Meeting called to virtual order by Ben Goodman, via email. A motion was made by Michelle Goodman, via email, to approve the October 10, 2022 board meeting minutes. Brad Newton seconded the motion, via email, with no board members opposed.

Program Updates

The Board received the following updates:

1) October 10th Board Minutes Approval - ALL

2) In-house Registration Update - Madden

- In-House Skills Sessions (3rd-6th Grade) just finished week 2. I have heard good things about Coach Carlos Gee on the girls side and from the times I have seen him with the players, he has been great. I have observed Coach Martin Mitchell during some of the boys' sessions and he is doing a nice job evaluating what skills they need additional help with. Shirts have been passed out to almost all players, with the remaining ones at my house. I sent a message that anyone who was not present for weeks 1 and 2 need to pick up their shirt at my house. I have a good amount of old, white ones from last year that I have been using them as backup coaches shirts. Nice to get rid of remaining shirts. Teams will be formed in early December so that the final 2 sessions can be used to evaluate teams and give coaches a chance to work with their players before the SSYBL starts on Jan. 7th.
- Kindergarten practices have been going well. I ran the 1st half of session #1 and the coaches ran the entire practice last week. They have a good group of coaches who are making it fun. It's so enjoyable just watching them dribble and shoot.
- 1st and 2nd Grade boys and girls have started their In-House season. I got to watch portions of a few games and the boys and girls are enjoying the 4-4 games. Our coaches are doing a nice job teaching the basics and making it fun. For as long as I have been in the program, players have received a jersey, but they are forced to pay additional money to put their names and numbers on the jersey. Everyone does since its easier for coaches and

teammates to learn names and its just fun for players to have a jersey with their name and number on it. The cost is \$5 per side of the reversible jersey. That's an additional \$10 that families have to pay. **Can we cover the cost of this next year?** It just stinks for families to get hit with an additional \$10 fee on top of the money they have already paid.

- I am working on a practice schedule for Winter (Jan-Feb). I will pass this along to all coaches and families once it is finalized. Goal is to have that done before the start of December.

3) Boys Tournament Update– Gustafson/McGrath/Seaton

- **Overall a huge success – thank you Ross! Jo and Dan – you were big time – thank you!**
- Concessions from Boys Tourney - all sites reported it as a success. Was able to see how busy BHS location was on Sunday, and the school leadership group at SHMS raised over 900 dollars to support their program with 6th graders. Plenty of interest in covering sites for the Girls Tourney in Feb.
- Thoughts for next year and for discussion:
 - What follow up items are you aware of coming out of this tournament? For example, the Bloomington Jefferson 4C team had to drop out the day of the tournament so intend to send a note to the teams that were impacted (that only got to play 2 games) and give an explanation of what happened.
 - What are things that we should remember for future tournaments? This is very broad but for example, to help support the Site Coordinators, I think it would be good to call out what games are the ones where awards are given. A simple thing but one less thing to worry about.
 - A few rules that could use a bit of clarification around technical fouls and the consequences for players, coaches and fans if there are two technical fouls Our current rule sheet could be more specific.
- **Other feedback?**

4) Fundraising Update – Hanson

- Heggies Pizza sales are a week in with 2 weeks to go! Coaches and managers, don't hesitate to send out reminder emails and pump up the kids for winning those cash prizes! I'll send something out in the next couple days (half way mark) making sure families are selling those pizzas! Additionally, I'll send out emails to coaches and managers so they reach out to their teams about selling and returning forms to them by November 28th!

5) Social Media Coordinator (McGrath)

- Social Media - plenty of pictures coming in from teams and parents, primarily team pictures. Will get hold of emails for coaches/team managers (inhouse-travel) in order to get additional pictures of game play, practices, etc.
- We are going to implement a "**Teammate of the Week**" on social media – great idea Michelle! Per Michelle: We'll have boys travel, girls travel, and in-house kids represented. Since we won't have parent permission to use on social media, coaches will need to ask the parents for their permission before we post them. Rachel knows about this, and we've talked that we'll add this to our registration next year. I have an email drafted to send to all travel coaches, Tom - I'll send to you as well so you can pass along to your in-house coaches. Thought it would be a fun way to recognize the kids who do the little things, or who are great teammates! Doesn't need to be the best player on the team necessarily. It also gives our program more of a platform on social media! I wanted to wait to implement this until the tournament was over this weekend!

6) Facilities (Erickson)

- No update

7) Web Coordinator / Apparel (Swanson) - Basketball apparel store will open again mid December._Apparel order from the first order should be arriving soon.

8) Equipment (Schwartz) – no update.

- 9) **Player Development (Sikich)** - Shot Club recognition night will be at the Girls Varsity game on 2/17
- 10) **Financial/Treasurer (Grosse)**
- Coordinating with Ross to get check payments from Boys' tourney & get those deposited at the bank.
 - Submitting payment requests for trainers that helped out at the tourney
 - Thanks to everyone for their communication on check and/or credit card needs. I am continuing to work with Kevin at EVAA to make sure we have room on the card to make purchases. The credit line is shared across all of EVAA and our 18K limit can get eaten up quick.
- 11) **Girls Tournament (Bronson)** - Currently 94 teams registered
- 12) **Boys Travel Update (B. Newton)**
- I've had a chance to watch some of our teams and meet with a few of the coaches during the Eagan and Eastview Tournaments, so far nothing out of the ordinary to report, things seem to be going well.
 - The Eagan Tournament had 5 teams in action and the Eastview tournament obviously had all 18 teams playing. The Boy's travel team overall record to this point is 35-34, right where we want to be. We have some grades that are playing mostly A that have played B in the past and some second teams that have played C in the past that are now playing B so the results so far are very positive.

Adjournment

- Business was concluded and the meeting adjourned. Minutes collected via email.