



NW PREMIER

2023 AFFILIATE PROGRAM

OBJECTIVE

With the current fragmentation and dilution of the youth football landscape here in King County it is of up most priority that we at NPJFC devise initiatives that address the growth, strength, and viability of our league. I believe this proposal addresses all those concerns, while mitigating the risk and liability of the league.

Who is this for?

- ▶ Clubs that don't currently that don't meet the minimum requirements for NPJFC membership.
- ▶ Clubs searching for a stable, standardized, competitive league environment
- ▶ Clubs that desire a legitimate competitive league environment.
- ▶ Teams' w/o legitimate league
- ▶ Teams w/league but lacking sufficient divisional opponents within home league.

NPJFC BENEFITS

- ▶ Allows us to expand divisional teams within league.
- ▶ Affiliates will have to agree to participate & certify under NPJFC bylaws
- ▶ Better opportunity to fill 8 game league schedule
- ▶ Less filler games outside of league; allowing more games to count towards league record.
- ▶ More competitive balance for both regular & post-season play.
- ▶ Incentivize merger opportunities with member clubs

AFFILIATE BENEFITS

- ▶ (1) year AFFILIATE membership in Washington's most competitive league
- ▶ **NO MINIMUM** team requirements
- ▶ League insurance included in team fee
- ▶ Dedicated league referees
- ▶ Guaranteed pre-season Jamboree
- ▶ 8 league games
- ▶ Post season play
- ▶ Possible All Star game inclusion.
- ▶ May attend all general board meetings.

AFFILIATE REQUIREMENTS

- ▶ If Affiliate applicant is a former NPJFC (board member, coach, or club administrator) applicant **MUST** be 2 years removed from departure of league.
- ▶ Earnest money deposit (\$500) due at application.
- ▶ Application due by first official day of league calendar (July)
- ▶ Will be governed by **NPJFC BYLAWS**.
- ▶ Team fee of \$1,625 (8U & up) \$845 (6U only); 30% premium over member team fee.
- ▶ Must use NPJFC league insurance provided.
- ▶ **NO** profit sharing
- ▶ **NO** general board voting rights
- ▶ **NO HOME GAMES**
- ▶ Applications approved by **AFFILIATE COMMITTEE** appointed by commissioner.

AFFILIATE CRITERIA

- ▶ If Affiliate applicant is a former NPJFC (board member, coach, or club administrator) applicant **MUST** be 2 years removed from departure of league.
- ▶ Applicant program must be at least 2 years in operation.
- ▶ **MUST** be operating in area that is **NOT** currently served by a current NPJFC member.
- ▶ There **MUST** be a **NEED** in that division for Affiliate applicant.
- ▶ Established club with minimum 2-3 years in existence.
- ▶ Can be a member of another league.

AFFILIATE MERGER INCENTIVES

To continue our focus on the strength, health, and longevity of our league the Affiliate Program is designed to foster relationships with established non-member clubs in areas where NPJFC is not currently being represented. Allowing us to uncover and explore growth opportunities for our members and the league. With that said, we want to **INCENTIVIZE** our Affiliate clubs to merge with member clubs where it **STRENGTHENS** those member clubs that **NEED** greater participation numbers. These incentives **ARE NOT** meant to encourage Affiliates to merge with members clubs who already have healthy numbers but to instead **FOSTER RELATIONSHIPS** with those clubs who have participation needs.

AFFILIATE MERGER INCENTIVES

- ▶ If AFFILIATE merges with qualified member club. AFFILIATE will receive a discounted team fee of **\$925 (\$700 SAVINGS)**, for the first season. Teams must complete the merger by competing together for the entire season.
- ▶ Merger must be approved by Affiliate Committee.
- ▶ Hard 36 maximum player roster; 14 maximum for 6u.
- ▶ Mergers must be finalized by Jamboree.