



Non-Profit and Volunteers

Board Meeting Agenda

Monday, June 20, 2022 | 7:00-8:30pm
Location: Teams Video Call

Attendees:

BOD Doug Beddies, Christina Beddies, Jess Smith, Mark Espena, Jeremy Resler

Programs: Basketball/Grosse, Football/Bauer, Volleyball/Laska, Tennis/Smith

Meeting Goals:

- Close out spring programs, open fall/winter
 - 90 day calendar of activities
 - Drive key initiatives
1. Welcome to Jen Borgstrom, Marketing Director Candidate – EVAA BOD. Jen comes from the Rosemount side of the community and lives with her young family in the redistricting area. She’s been involved with RAAA and EVAA for a few years, this year she is a team Manager for EVAA Lacrosse. Jen was able to connect with 3-4 board members prior to the meeting, each came back with positive feedback. The Board members voted in Jen as the new EVAA marketing Director.
 2. May minutes approval tabled to July meeting
 3. Program updates
 - a. Basketball – Wrapping up fiscal year, came in on budget, giving back \$4500 in Financial Aid assistance. These will be allocated straight into the budget in 2023.
 - b. Football – Registration opens. Flag football starts after Labor day. Flag football expanded age ranges to 1-8 gr with a VAA merger for the program. Safety compliance on track. Boys and Girls teams. Working on hosting a tournament with state affiliate October 8, will work with Christina on space.



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- c. Tennis - 2022 season underway. 6 week program with both IH and Travel this year. Total registrations 159, up almost 20% from last year. 45 returning players. 50:50 Boys Girls. 11 Youth Paid Coaches this year led by EVHS Tennis Coach Jeff Olson. Budget is a challenge with Jess playing an interim PD role. Working with Kevin. Safety compliance on track.
 - d. LAX – By email.
 - e. Volleyball – Registrations out. Working closely with Kevin on finances. New PD is fantastic!
4. Safety Update – Compliance dashboard: 95% Background checks // 95% Concussion Training. Process is working. Discussed a recently flagged background check – Positive collaboration. with program directors. Discussion came up regarding the ‘what if’ of a volunteer moving from one sport to another and having a negative history. Team agreed to work on a process for capturing and storing ‘issues’ data on volunteers that can be made accessible to other programs if needed. Confidentiality discussed, Board agreed this would be managed and secured at the global level.
 5. Systems update – New investment for web pages just made, should result in a better user experience. Newsletter communication just went out, please supply any inputs by the date specified. New communications (email blast) process developed to help with communication cadence. Every email blast requested by the programs goes out to our entire 10,000 distribution list. Please give the team plenty of time to aggregate messages to keep from being noisy. Check with Mark if you have any questions or needs.
 6. Marketing Update – New June Newsletter with new ‘Business Partner’ highlight section. This month is Hope Field House. Volunteer recognition concept presented, allowing programs or anyone in the community a chance to recognize a volunteer. Jess has spec’d out a bag of EVAA branded volunteer goodies, including a certificate of appreciation, a collector’s pin and apparel item “proud volunteer” t-shirt. Hoping to test this out as part of our new volunteer engagement strategy for 2023.
 7. Finance Update – Bingo night still being planned Jason will give an update once able. Volunteer recognition and financial aid assistance with business partners are top priorities.
 8. Other updates



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- a. Referendum – ON track with multiple meetings hosted by the city and a research group. Asking all programs to provide input either through EVAA or directly. Doug Beddies is the EVAA Point of Contact, please let him know any needs. This is a big oppty for EVAA and the community.
 - b. BOD open seats – Jess will work with team to fill open VP and Secretary positions.
 - c. Track and Field – Per Doug Beddies, T&F has not been able to locate their equipment from last year. Jess took as an action item.
9. Action items:
- a. Formalize Jen Borgstrom’s role, onboard and begin transferring information. Jess
 - b. Develop a concept for capturing negative information on Volunteers, storing and making available when needed to the programs. Jeremy
 - c. Determine go/no go for Bingo night and solicit volunteers. Jason
 - d. Find equipment for Track& Field. Jess/Doug
 - e. Referendum survey to Program directors. Jess/Doug
 - f. Provide financial update and overview path to 2023 budget completion – Kevin



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2022 Board Meetings



All EVAA BOD Meetings normally start at 7:00pm and FINISH at 8:30pm on the 3rd Monday of EVERY month.

~~January-17~~
~~February-21~~
~~March-21~~
~~April-16~~
~~May-16~~
~~June-20~~

July-18
August-15
September-19
October-17
November-21
December-19

📌 Times of start of meetings MAY vary depending on activities being on or off 📌