

2020 Midwestern Sectional  
Singles and US Pair Final  
Program Advertising Form

The Dallas Figure Skating Club is pleased to announce that we will be hosting the 2020 Midwestern Sectional Singles and US Pair Final in Allen, TX, Nov. 12 - 16, 2019. A commemorative program will be published with skating groups, letters of recognition, competition details, ads and much, much more. After all the skating is completed, the program will become a lifelong memento.

We invite you to submit an ad to be printed in our program. Ads may be submitted to recognize or send a special message to your skater or to promote your business. The deadline for submission of ad with artwork and check is October 1, 2019. All photos or artwork must be sized and ready for production (300 dpi or above in .pdf file format) and must be e-mailed to [richardg@plano.gov](mailto:richardg@plano.gov).

All ads will be printed in black and white. Please do not mail photographs, they must be submitted by e-mail and in the correct format with SKATER'S name, skating level and ad size on subject line. Photos can be submitted in .jpeg format. If you have any questions, please e-mail Richard Glenn at [richardg@plano.gov](mailto:richardg@plano.gov)

Advertising rates are based on camera-ready copy, which is black on white, the exact size and shape of the ad. Advertiser agrees to pay the cost of any additional type set, or other reproductions charges if camera-ready copy is not provided. All photographs must be black and white glossy prints (no negatives). Advertising agency commission must be paid by the advertiser.

Please E-MAIL art work,  
MAIL AD contract form and payment to:  
Dallas FSC / MIDS  
1500 Iroquois Circle  
Carrollton, TX 75007  
Checks payable to Dallas FSC/ Program Ad  
OR TO PAY BY CREDIT CARD: Call Debra (972) 768-7628

PLEASE PRINT CLEARLY:

Name: \_\_\_\_\_  
Company or Skater's name: \_\_\_\_\_ Skating level: \_\_\_\_\_  
Address: \_\_\_\_\_ Cell Phone: \_\_\_\_\_  
City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_ E-mail: \_\_\_\_\_

Back Outside Cover	8.5" x 11"	<input type="checkbox"/>	\$ 700
Front Inside Cover	8.5" x 11"	<input type="checkbox"/>	\$ 600
Back Inside Cover	8.5" x 11"	<input type="checkbox"/>	\$ 600
Full Page	8.5" x 11"	<input type="checkbox"/>	\$ 400
Half Page	8.5" x 5.5"	<input type="checkbox"/>	\$ 250
Quarter Page	4.25" x 5.5"	<input type="checkbox"/>	\$ 150
Business Card	3.5" x 2"	<input type="checkbox"/>	\$ 90
Personal (see attached layout options)	2.5" x 3"		\$ 80

LAYOUT

Total paid \$ \_\_\_\_\_

Please submit one form per ad ordered (additional copies may be printed of this form). Indicate the number of the ads you wish to use if you choose pre-designed personal Ad, print "To" and "From" names.

Advertisement # \_\_\_\_\_ "Skater's Name" \_\_\_\_\_

"From" Name(s) \_\_\_\_\_

Ad #1 (Personal Message. Sample: "Thank you to my coach – coach's name") Please print, 10-word limit

\_\_\_\_\_



This ad is a  
2.25 x 1.75"  
add.  
Small

This ad is 3.375 x 2.625" add.

Large

Wide

This ad is 3.375 x  
2.625" add.

Large

Tall