



Junior Rangers Football and Cheerleading Social Media “Policy”

Our organization is there for the kids and we want them to experience the fun after all!!

We absolutely love that our Junior Rangers families are active on social media – seeing updates about our athletes both on and off the field is so important – especially because we miss them when the season is over.

A few guidelines we would ask all families to keep in mind and abide by are:

1. **DO:** Stand up for what is right, and use the platform for good. **DON'T:** Allow bullying or bashing of any members of our organization (this includes children, parents, Coaches, board members etc).
2. **DO:** Be proud of our performances! Share them privately with family and friends. **DON'T:** Post any football practice videos or game play videos until the last game of the season, this includes playoffs and championships. **DON'T:** Post any routine/competition material or videos before the competition season ends unless approved by the appropriate head coach or coordinator. This means no public videos until the very last awards ceremony of the season,
3. **DO:** Use it to market our program and attract more athletes. **DON'T:** Use it to say anything negative about anyone or anything else.
 - With that being said this includes airing any issues you have with coaches. We have a communication guide in place (see Parent Handbook) we ask that you follow this policy to the best of your ability if you have issues.
4. **DO:** Be the best PR agents you can for us, we love referrals and we love watching our program grow. Our social media marketing is absolutely a team effort.
5. **DO:** Build Relationships. Social media is social, so open up conversations and engage with new and old families
6. **DO:** Catch and celebrate your athletes and Rangers family doing awesome things.
7. **DO:** Add value to your followers/fans and the entire industry. Share great industry articles, events and happenings that they may enjoy.

We hope you understand that we want to protect everyone in this highly visible and social age, and we hope you can understand why we are requesting this of all families!

- Junior Rangers Board Members

Signature: _____ **Childs Name:** _____

Failure to comply with this will result in temporary suspension or termination of your athlete