

YOUR ROLE IN THE
RECRUITING
PROCESS



Ψ WINNERGAME



**YOU'RE NOT OUT OF THE LOOP. YOU'RE IN A DIFFERENT ROLE.
DEVELOPING COLLEGE-READY ATHLETES
IN A TRAVELBALL RECRUITING WORLD**



RECRUITING NOW HAS LANES.

- TRAVEL BALL = EXPOSURE
- FAMILIES = PROCESS
- HIGH SCHOOL = *DEVELOPMENT*

YOU MAY BE THINKING...
"IF I'M NOT INVOLVED IN THE MAIN
THING THEY'RE WORRIED ABOUT,
CAN I STILL MAKE A DIFFERENCE."

ABSOLUTELY.



**YOUR ROLE ISN'T IN GETTING ATHLETES TO COLLEGE.
IT'S PREPARING THEM FOR WHEN THEY GET THERE.**



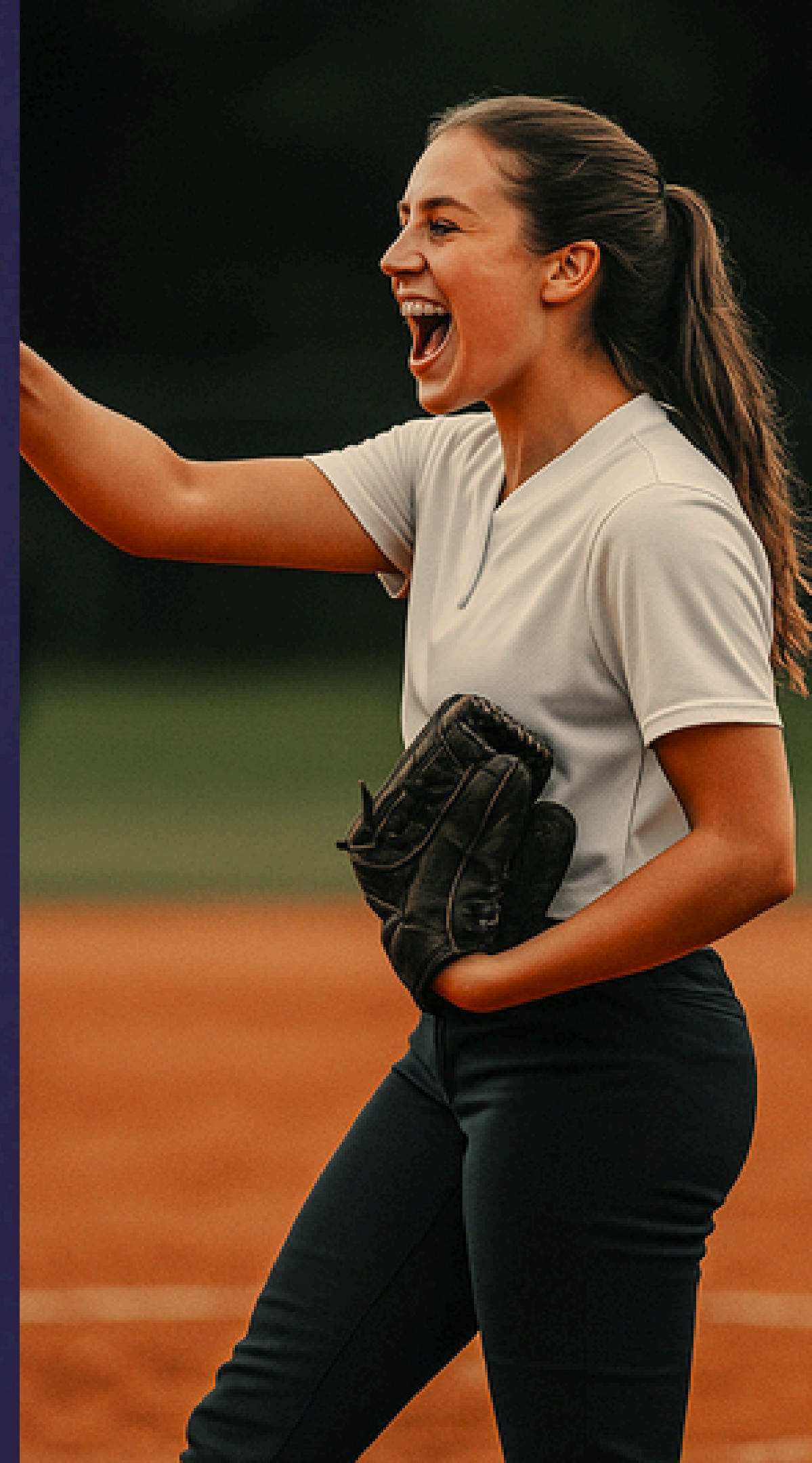


HIGH SCHOOL BALL IS A UNIQUE ENVIRONMENT THAT TESTS:

- **7TH-INNING STAMINA**
- **POST-SEASON PRESSURE**
- **COACHABILITY**
- **CONSISTENCY**
- **LEADERSHIP**

WHAT COLLEGE PROGRAMS EXPECT — BUT DON'T HAVE TIME TO TEACH

- **COMPOSURE**
- **CONFIDENCE**
- **LEADERSHIP**
- **EMOTIONAL REGULATION**
- **SELF-OWNERSHIP**





“I WANT TO HELP, BUT I’M UNSURE HOW”

- **DON’T WANT TO OVERSTEP**
- **FEEL UNDER-RESOURCED**
- **MINDSET FEELS IMPORTANT BUT VAGUE**

WANT TO TRAIN THE KIND OF ATHLETES
COLLEGES *FIGHT* FOR? THEN YOU HAVE TO TRAIN THE

WINNERGAME

KEY WORD: WIN



Intention

Why

**Next-Level
Habits**



WHY THEY'RE PURSUING COLLEGE BALL

**NOT FOR THE SCHOLARSHIP... NOT EVEN FOR THE
OPPORTUNITY TO PLAY... FOR HOW IT WILL MAKE THEM *FEEL*.**



- **PROUD**
- **ACCOMPLISHED**
- **WANTED**
- **IMPORTANT**
- **CONFIDENT**

HELP THEM FOCUS ON THE
CONTROLLABLE BEHAVIORS THAT
LEAD TO THESE FEELINGS

INTENTION IS THE KEY TO BEING A TOP PERFORMER

THAT INTENTION IS TRAINED DAILY AT YOUR PRACTICES.

ARE THEY *BEING* THE TOP RECRUIT THEY SAY THEY WANT TO BE?



- **TEACH OWNERSHIP**
- **NORMALIZE PREPARATION**
- **BUILD LEADERSHIP BEHAVIORS DAILY**





**NEXT-LEVEL HABITS ARE THE BEHAVIORS THAT TAKE
PLAYERS (& TEAMS) FROM TALENTED TO WINNERS**

ARE YOU HOLDING THEM TO THIS STANDARD?



- **EMOTIONAL CONTROL**
- **CONSISTENT RESPONSE**
- **BOUNCE-BACK ABILITY**
- **COMMUNICATION MATURITY**

**WHY SHAPES IDENTITY.
INTENTION SHAPES BEHAVIOR.
NEXT-LEVEL HABITS ARE WHAT MAKE ATHLETES
COACHABLE, RELIABLE, & READY TO LEAD IN COLLEGE.**



**FAMILIES LEAD THE PROCESS.
YOU STRENGTHEN THE ATHLETE.**





OWNING YOUR PART

- **HOLD THEM TO A STANDARD**
- **TRAIN PRESSURE RESPONSES**
- **REINFORCE LEADERSHIP**



THIS IS AN OPPORTUNITY TO MAKE A DIFFERENCE

**TO TRAIN THE KIND OF ATHLETES/COMPETITORS/
PEOPLE THE COLLEGE COACHES WANT**

WANT MORE TIPS, TOOLS
& ADVICE FOR DOING SO?

