

### **BOOSTERS SOCCER**



# **Uniting the Community Saint Anthony Village**

### **October Board Meeting**

Tuesday, October 24 6:30pm Community Center, CS9/virtual

### **Agenda**

Call to order

Attendance: Emily Sauey, Scott Stregal, PJ Striker, Sarah Olson, Kris Nerka Absent: John Lutz. Maria Jacobs

#### Introductions & Position Overview

- President Emily Sauey
- Vice President Scott Stregal
- Treasurer PJ Striker
- Uniform Director Sarah Olson
- Goal Maintenance Matt Abel
- Equipment Director Kris Nerka
- Field Coordinator John Lutz
- U10 Coordinator Maria Jacobs Schmidt
- U8 Coordinator John Lutz
- U6 Coordinator PJ Striker
- U4 Coordinator Open
- Director of Coaching Open
- Secretary Open (Emily took notes)

### **Annual Budget Overview - PJ Striker**

**Overview:** have excessive money in our budget, should focus on spending down. As a non-profit, we should be spending. We summarized opportunities for spending down the funds, see details below. Takeaways for next board meetings are as follows:

- Review of the bi-laws for restrictions on spending: Emily & Scott
- Benchmarking other booster club uniforms for improvement: Emily & Sarah
- Confirmation of donations to city property: Emily & TK
- Review marketing for youth refs and reimbursements: Emily & PJ
- Benchmark scholarship opportunities with other booster clubs: Emily
- Confirmation of materials for coaches bags Kris Nerka
- Look into options for coaching training for next year's coaches: Scott S

### Summary of ideas:



## **BOOSTERS SOCCER**



# **Uniting the Community Saint Anthony Village**

- Recommendation for this year:
  - better equipment.
  - more included in registration packets ball, warm up clothes, practice shirts, scarfs
  - Investment in organizing equipment
  - Enhanced marketing
  - Program specific team snap
- Consideration for future years: expanded programming

#### **Conversation Notes**

Reviewed quarterly soccer budget. \$46,961 in our bank account. Basketball has a large amount, but just registration was completed. Baseball was just under us, they are also in an active recruiting team.

### Historic spending:

- Loss of \$4000 loss year we were trying to spend down. We paid for extra tournaments, purchased new equipment and bags.
- In house budget budgeted \$14,000 and brought in 17.5, traveling brought in \$20,000. Historically most of the costs are related to traveling.

Reviewed proposed budget for 2024 without travel. Still anticipating around \$16,000 in revenue in addition to the current amount.

### Ideas for spending money:

- Pay for ref licensing fee for students who ref a certain number of games.
- Stanley's U8 fields actual netting.
  - Review the equipment
  - Email out coaches about suggestions.
- higher quality jerseys, spend more money on uniforms.
- Soccer balls
- Practice shirt vs. game days
- Coaching for coaches
- Scholarships for future enrollment/need based scholarships for events/supplies
  - Could we have a swap
- Needs for coaches click whistles
- Other programming opportunities:
  - Skills based soccer camps- continuity after club
    - look at cross country structure
    - Girls work with Kicks
    - Goalie training
  - Pick up/mini games treats/fun/family activities



## **BOOSTERS SOCCER**



# **Uniting the Community Saint Anthony Village**

- Days where the field isn't being used
- Contributing to soccer initiatives in St Anthony:
  - investing in fields
  - Donations to the High School teams?
    - practice jerseys

### **Open Discussions:**

Feedback from Kicks & Club Meetings (PJ Striker)

- Had a meeting with leadership of Kicks, Boosters and club, which was a challenging conversation. At recent Kicks board meeting, members had good questions about the new club and their offering. Overarching theme - soccer needs to be accessible to everyone, and it needs to be able to communicate.
- Additional offerings beyond the in house "rec" summer program
  - We can research and determine if this is an option for skills camps piggy backing off of the club does in the winter.
  - o More than that seems like too big of an endeavor.

#### **Next Month's Agenda - Virtual**

- Mission for Boosters Soccer (Emily & Scott)
- Update on budgetary requests
  - Individual Team Snap (Emily)
  - Improved registration kits (Sarah)
  - Ref Program for community youth
- Review of Boosters Bylaws (Emily & Scott)
- Timeline for Summer 2024 Season (Emily)