

EASTVIEW BASKETBALL ASSOCIATION
MINUTES OF A MEETING OF THE BOARD OF DIRECTORS
April 14th, 2025
Updates via email

Board Members

Jude Miron, President
Paul Tarnowski, Treasurer and Financial Aid
Erica Sherman, Vice President
Erica Eggers, Girls Traveling Director
Tami Weber, Assistant Girls Basketball Director
OPEN ROLE, *Tony Walker supporting*, Girls Tournament Director
Christina McNulty, In House Co-Directors
Derek Kasper, In House Co-Directors
Erik Edstrom, Web and Communications Coordinator
Dan McGrath, Social Media Coordinator
Jamie Swenson, Social Media Coordinator
Jeremy Opsahl, Facilities and Scheduling Coordinator
Jeremy Salo, Volunteer Coordinator
Brad Newton, Boys Traveling Director, Outgoing
Brian Cleaveland, Boys Traveling Director
Michael Peplinski, Boys Traveling Director
Nate Veldman, Boys Traveling Director
OPEN ROLE, *Lance Glosemeyer supporting*, Boys Tournament Director
Linda Dygos, Coach Development Director
Rachel Holmberg, Player Development Coordinator
Jen Chumley, Fundraising Director
Angie Pudenz, Registration and Apparel Coordinator
Travis Day, Equipment Coordinator
Kristina M., Board Observer
Rob Confer, Board Observer
Erica Phelps, Board Observer
Rachel Swanson, Outgoing Registration and Apparel Coordinator
Sue Newton, Vice President, Outgoing
Michelle Goodman, Facilities and Scheduling Coordinator, Outgoing
Erin Hanson, Fundraising Director, Outgoing
Tom Madden, In House Director, Outgoing

Proceedings

Program updates shared via email.

Program Updates

The Board received the following updates:

Governance and EVAA Board updates – J. Miron, S. Newton

- We are looking for a volunteer to help being our Liaison to MYBA Board of Advisors. Eastview has had a presence on this board for the past couple of years and would love to continue it. Brad Newton has been our liaison this last year and we are looking to backfill Brad. There are only 5 meetings throughout the season, mostly preseason/summer to attend virtually to keep informed on anything at the MYBA

level as well as opportunities to give feedback. Super important that we keep EVBA represented and minimal time commitment.

- This year we saw record numbers in our In-House program, the largest Boys Travel Tournament we ever hosted, and a rebound in the number of participants in our Girls tournament. Due to increase in tournament numbers and registrations, program finished with a positive budget.
- Open Board Roles:
 - Boys Tournament Director and Girls Tournament Director - We have priority Board positions to fill. We are to fill the Boys Tournament Director position as well as the Girls Tournament Director positions. Lance and Tony will be in transition roles supporting and guiding this year. But we need to find people to step into those roles right away. The tournaments bring in most of the dollars for our program outside of registration, so it's important this is done well each year and well run. If you are interested, please let Sue, Erica S, or Jude know.
 - Volunteer Coordinator
 - Treasurer - Paul is looking for someone to shadow him this year and then take over next year.
- Welcome (back) Derek Kasper and Christina McNulty, who will be Co-Directors for the In-House program. We are so excited to have their energy, passion and basketball knowledge to take over for Tom Madden, who we all know put his heart and soul into it that last several years. Michelle and I have met with them to start the transition of information, and they already have a great plan to split the role as well as lean into Jeremy Opsahl with scheduling this year for both inhouse and travel (Michelle G on speed dial). Thank you, Derek and Christina!
- Welcome Jamie Swenson, who will be taking over the Socia Media Coordinator for Dan McGrath. We are excited to have Jamie and her passion for the basketball program. Dan will be moving out of this role within the next year and transitioning over to Jamie. Thank you, Dan, and welcome Jamie.
- The survey went out and we are getting responses back, mostly positive. Thanks, Erik Edstrom, for your help with getting that out and for fixing the glitches! I will do a recap at the May meeting, but I am super proud of our organization and the positive feedback and appreciation we are hearing from the parents.

Apparel– R. Swanson / A. Pudenz

- New practice jerseys: Waiting for final mock-up from the vendor and the order should be placed by Friday, April 18th. Orders will take 6 to 8 weeks for the new jerseys to arrive.
- Uniforms: We are going to review logo mock-ups and then will present our final two to the board. Need to have to that set by the middle of May so we can vote and have samples jerseys for try-outs ordered by early June. The sample jerseys will have 00 on them so they can be used in case someone joins team late, loses their jersey etc. They will take 6 to 8 weeks to arrive. We are going to order the shorter length shorts for the girls. There will be no additional cost for this.
- Order Process: The cost for the jersey will be included in the registration fee. We are going to give each family a form at tryouts where they fill out their players information and size. We will collect the forms and then I will create a list and place the order with our vendor. The uniforms will be shipped to me. This was the best option as we would have better control over jersey number assignments and prevent shipping/logistic issues. Also, if the uniforms were sent to the families directly that would add another

week to the shipping. Each family would also be charged a \$15 shipping fee and 10% processing fee. *I know some of the boy's team's sign-up for tournaments in October. If need be, we will have them use current forms until the new one's arrived.

Boys Tournament Director – L. Glosemeyer

- Refs / Trainers have been secured for Boys / Girls Tournaments. Ref costs will be increasing from the previous rate of \$30 / game.
- Tournament details for boy's tournament will be posted in June to start registration.

In House Update – D. Kasper, C. McNulty

- Will be working on roadmap for next season.

Facilities /Scheduling Updates – J. Opsahl

- No new updates

Girls Travel Updates – E. Eggers

- We had a successful girl's season! Everything wrapped up really well, thank you to all who helped make it a great season.
- Registration for next year: We are 90% ready for registration for Travel, which will open on July 1. Huge thank you to Erica Eggers for her work on getting us in a great spot for this. Sports Engine is limited in how we can set up registration, so we believe we have it to a great spot for DIBS this year and not have to collect checks ever again.

Boys Travel Updates – B. Newton

- No new updates

Player Development – R. Holmberg

- There will be a variety of summer options compiled by the end of the week. Rachel will share with Dan for a social media post.
- Shot club will be ready by late May in time for summer break.

Social Media– D. McGrath

- No new updates

