



Pope Touchdown Club

Pope Football 2021

Pope Touchdown Club (PTC) Mission Statement

- To support and enhance the Pope High School football program
- To promote interest in the Pope football program
- To raise funds for the football program for all eligible students at Pope High School and other activities approved by the Board of Directors
- To lend moral and financial support to all phases of the football program at Pope High School
- To work with the coaches and staff to enhance the program
- To promote excellence in all athletic and scholastic endeavors at Pope High School

Who We Are

The PTC is composed primarily of families with a player or players in the Varsity Program, JV Program, Freshman Program, Junior Program, and/or Youth Program as well as the Head Football Coach, Tab Griffin. The support of PTC is crucial to the success of the program both on and off the field. It is not only the monetary support, but also the positive support and participation at all football related events such as attendance at games, volunteering at concessions, volunteering at parking lot duties, securing pregame meal sponsors and being a team Mom/Dad that makes and helps this program run. There are many events planned to ensure our teams have the means to compete at the highest level. The PTC is committed to ensuring that we meet goals on and off the field.

Pope Football

The Pope High school football program is an extension of the classroom with regards to expectations, goals, instruction, and discipline. Much more can be learned from football than "X's and O's." It is our goal to build a football program from the inside out. We believe that players who have character, integrity, and leadership ability will be better men, husbands, fathers, community leaders, and citizens in general, if they are "strong on the inside." Football can teach these intrinsic traits, among other extrinsic traits, such as teamwork, physical demands, and community.

There is a trend among coaches and athletes that mandates winning on the scoreboard, while other vital (personal) components are left out. It is our philosophy that we will win more football games in the long run if we set a standard that young men will naturally be willing to pursue - a standard that consists of *a strong character emphasis, solid physical mandates, and academic excellence.*

Operating Budget

It takes approximately \$150,000 to \$170,000 to fund the Pope Football Program in a given year. The Pope Touchdown Club is responsible for this balance as a separate approx. \$20,000 to \$25,000 is provided by Cobb County and the Pope Athletic Department to cover certain additional travel, medical, and equipment costs. Fortunately, over the years, the Touchdown Club has developed four primary fundraisers and multiple smaller fundraisers that have allowed us to meet our financial commitments and responsibilities. In efforts to be transparent, our below annual budget was discussed on the Parents Meeting Call in February.

	2019	2020	2021 Budget
Membership/Registration	58,872	64,489	66,000
Discount Cards (net of costs)	32,062	25,877	28,000
Sponsorships	22,891	13,850	20,000
On-line or e-mail Fundraisers	13,504	9,490	20,000
Parking	8,414	2,685	4,000
Concessions (net of costs)	6,062	3,896	5,000
Spring Game	3,182	-	1,000
Junior and Youth (net of costs)	21,303	15,753	20,000
Gala, Touchdown Tailgate, Masks, Spiritwear, Firewood	8,288	3,783	6,000
All Other	4,049	4,350	4,000
Total Inflows	178,627	144,173	174,000
Field House Mortgage - P&I (Remaining Principal of \$390,000)	62,807	44,279	58,120
Coaches Discretionary Supplemental Pay & Bonuses	73,000	73,333	79,000
Field/Field House/Game Day/Player Promotion/Field Maintenance	19,236	30,679	20,000
Administrative Costs	4,516	3,185	3,000
Nutrition	-	-	5,000
Signage for Fieldhouse, Locker Room, & Weightroom	-	-	2,000
Total Outflows	159,559	151,476	167,120
Reclass of costs due to the timing of payments	(11,000)	12,325	(1,325)
Net Income (Loss)	8,068	5,022	5,555

**Cost per player is approx.
\$1,600**

**The 2021 Budget is
subject to review and
approval by the Board**

Pope Touchdown Club

Pope Football Dues

The actual cost per player to run our football program is approx. \$1,600 (\$160,000 divided by approx. 100 players). In order to offset this cost our program **DEPENDS HEAVILY** on our fundraising programs (such as discount cards and online fundraising). The registration dues for each Pope Football player is \$700 assuming that the player participates in the discount card and online fundraising activities. Additional costs are available as noted below if a player or family would like to opt-out of fundraising activities. This registration amount of \$700 can be reduced further through additional Sponsorship fundraising, see the separate Sponsorships section for further details.

Please register for Pope Football and pay for your child at www.popefootball.com. **Only credit card, debit card payments, and bank account payments** will be accepted.

Registration Refund Policy

Refunds may be requested up to the start of the first fall practice on July 26. No refunds will be granted after fall practice begins. A player participating in spring practice, but not the season will be refunded all but \$200. A player not participating in spring practice or the season will be refunded all but \$100. In the event a season is canceled due to COVID, the Board will evaluate the inflows and outflows of the program in order to determine a reasonable refund for our Pope families.

Fundraising Programs

There are 2021 Sponsorship Opportunities that can help reduce the cost of registration for your son. We need the support of local businesses...and we need your help. Our 2021 Goal is to raise \$20,000 from Sponsorships (refer to budget)

Why you should help get sponsors to advertise with the Greyhound Nation... The www.popefootball.com website gets over 145,000 hits annually. Over 4,500 Greyhound fans enter the Pope Football stadium throughout the Varsity season. Banners and website ads are seen by Varsity, Junior, and Youth football families and visitors as well. Be a part of the Greyhound Nation by purchasing a sponsorship for your business today or encouraging another company to purchase a sponsorship today!!!

IF YOU BRING IN A NEW SPONSOR YOU CAN EARN MONEY OFF REGISTRATION

\$500 Sponsorship level - earn \$150 off registration

\$1,000 Sponsorship level - earn \$300 off registration

\$1,500 Sponsorship level - earn \$600 off registration

\$2,500 and above Sponsorship level - registration will be covered

(a credit will be given through method of payment used with registration)

A new sponsor has been defined by the Board as one that was not a Pope Football sponsor for the 2019 or 2020 season

**See Sponsorship form for details which can be found on Popefootball.com under Sponsorships Tab. Please work with our Sponsorship Committee with any questions, sponsorships, etc.

Discount Cards - Our LARGEST Fundraiser each year for Pope Football

Our 2021 Goal is to Raise \$28,000 (refer to Budget)

Each player (Freshman to Senior) will be responsible for selling 20 cards. Youth and Junior Players will likely be responsible for selling 5 cards. The opt out fee for Freshman to Seniors is \$400 and \$100 for Youth/ Junior Players.

On Blitz Days.....

- Players/Parents blitz about the discount cards on their social media accounts
- Sell door to door/ neighborhood pools/ tennis courts
- Sell Cards in front of assigned establishments

On-Line Fundraiser - Our 2021 Goal is to Raise \$20,000 (refer to Budget)

Each player (Freshman to Senior) will be required to participate in an online fundraiser with the goal for each player to raise \$250. An opt out fee for the online fundraising is also available for \$250.

Incremental Fundraisers - Our 2021 Goal is to Raise \$6,000

(Gala, Touchdown Tailgate, Masks, Spiritwear, Firewood)

Gala

Each grade representative is responsible for securing an item or items for auction at the gala and working with the Special Events Committee. Donations for inclusion in the gala auction from families are appreciated. Our club receives a portion of the proceeds from the auction. The Pope Foundation is currently evaluating whether or not the auction will be held in 2021.

Media Guides

Our program showcases our players, coaches and sponsors with special recognition to our Seniors and sponsors. Media guides will be on sale at the beginning of the season for \$15. Media guides can be purchased on game days from our parking lot attendants,

at the concession stand, or at the Hounds Spirit Booth. All proceeds go directly to our program.

Football Season Tickets

Before the start of each season each family will have the opportunity to purchase season passes on the GoFan App or the Website. Individual game tickets will also be available through GoFan or the Website.

Concessions

The Pope Football program operates a concession stand for all Varsity, JV, Freshman, and Junior home games. All profits are generated for our program.

Spirit Apparel

Please show your support and SPIRIT by purchasing your Hounds gear that is listed periodically on our PopeFootball.com website.

Parking

Parking for home games is \$5. We accept cash or Venmo (@PopeTouchdownClub).

VIP Parking

The PTC will have limited VIP season parking spots for \$75 for the first 40 payments received with registration. VIP parking spots are reserved for those families regardless of whether or not a game is sold out. This is a fundraising activity that brings lower stress to parking!

Volunteering

Our program cannot run effectively or efficiently without the help of volunteers. Each family is asked to volunteer for two activities per player. If you choose to opt out please keep in mind that our program runs on volunteers. The opt out fee is \$250 per player. Information on how to sign up to volunteer will be sent out before the beginning of the season and can be found when registering your player.

Committees

PTC has designed 6 committees to allow our program to run more efficiently. Each of these committees needs a chair person to lead and coordinate, but none of these committees can be successful with just one person doing it all. All activities and events that the PTC offers are organized and run by parent volunteers. It takes a team of great parents to run every event.

Please consider signing up for one of these committees. See more details under "Committees." Please reach out to Kim Standfest at 770-696-7740 or thestandfests@hotmail.com to join one of the following committees:

Game Day Operations

Special Events

Concessions

Hospitality

Media/ Spiritwear

Sponsorship/ Fundraising

Pope Football Events

2021 Calendar of Events

February

2/9 - Weightlifting begins for Rising 9th graders (Tue/Thur)

2/11- Parents Mandatory PTC Meeting

March

3/25 - Open Registration

3/25 - Sign up for Volunteering for fall (available with registration)

TBD - Sign up for a Committee/ Committee Head (e-mail or call Kim Standfest)

May

5/3 - 12th and 11th grade Equipment Handout (3:30)

5/4 - 10th and 9th grade Equipment Handout (3:30)

5/5 - Spring Practice Begins (Mon, Tue, Thur, Fri practices)

5/6 - No Practice

5/21 - Spring Game

5/31- Beginning of Dead Week 1 (5/31-6/6)

June

6/1 - Continuation of Dead Week (5/31-6/6)

6/7 - 1st Day of Summer Workouts

- Varsity through 9th grade - Mon, Tue, Thur - 8am-11am

6/28 - Beginning of Dead Week 2 (6/28-7/2)

July

TBD - Iron Hound Challenge

TBD - Tailgate Kickoff BBQ

7/26 - 1st Day of Practice for ALL Teams

August

TBD - Picture Day

TBD - Pancake Breakfast

8/20 - First Game vs. Villa Rica (Home)

September

TBD - Matt Hobby Night

TBD - Junior Night

TBD - Senior Week/ Senior Night

October

TBD - Homecoming

TBD - Hall of Fame

November

TBD - Senior Banquet

TBA - Playoffs

December

TBD - End of Season Banquet

Also, see popefootball.com for calendar updates.

Pope Touchdown Club Board of Directors

President

Tom Stuetzer

Cell: 404.625.1730

tstuetzer@gmail.com

Executive Vice President

Lauran Halpaus

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laurenhalpaus@gmail.com

Vice President of Membership

Rachael Astorga

Cell: 770-861-3881

rachaelastorga@gmail.com

Treasurer

Cliff Harrison

Cell: 678.232.7239

cliffharrison@yahoo.com

Secretary

Kim Standfest

Cell: 770.696.7740

thestandfests@hotmail.com

Coach Tab

tab.griffin@cobbk12.org

Grade Reps

9th

Lisa Harrison

Cell: 770.841.0660

labharrison@yahoo.com

10th

Katie McGown

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11th

Angela Friend

Cell: 404.583.2559

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12th

Noushin Baumann

Cell: 770.841.9293

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Youth and Junior Directors

Junior Director

Corbin Parkhouse

Cell: 404.580.4161

cbparkhouse@gmail.com

Youth Director

Jesse Marinko

Cell: 770.877.1843

jesse.marinko@phoenixsrliving.com

Committees

(Volunteer Roles and Responsibilities)

Sponsorship/ Fundraising Committee (5 people including Committee Chair to divide and conquer on the following)

Committee will develop existing sponsor relationships, prospect new sponsorships, work with parents that bring in new sponsors, communicate with the Board on new/existing sponsorships, work with the Board to ensure all sponsorship elements are secured, coordinate with the Board on all print (media guide/ banners), hang/remove banners around the field, communicate to the Board all money raised and money raised by parents to help offset registration fees, work with Coach Tab and Coach Carroll on coordinating discount card distribution, tracking checks received, help coordinate discount Blitz days, reach out to business establishments for players to sell discount cards in front of establishments, work with each grade rep from K-12 that all cards are distributed and money is collected, help coordinate Iron Hound Challenge and work with Coach Tab on the event, work with the Board and Coach Tab to help coordinate/communicate the On-Line Fundraiser, help with any incremental fundraisers, communicate to Board if volunteers are needed for an event, Committee Chair will be asked to attend PTC monthly meetings from time to time to provide updates and feedback

Special Events (5 people including Committee Chair)

Coordinate all special events and work with grade reps on specific events including the Spring Game, Pancake Breakfast, Teacher Breakfast, Senior Banquet, End of Season Banquet, Tailgate Kick off, Iron Hound Challenge, Mom and Dad's Club, Junior Night, Senior Night, Hall of Fame, Homecoming, Picture Day, Matt Hobby and Gala, communicate with Board on all events and grade reps, communicate with with the Treasurer on any funds needed for an event, communicate with AD and Coach Tab when field, cafeteria, or gym is needed for an event, Communicate with Lifetouch (for team pictures), communicate to grade reps and the Board if volunteers are needed for an event, Committee Chair will be required to attend certain PTC monthly meetings to provide updates and feedback

Concessions (4 people including Committee Chair)

Work with grade reps to secure volunteer positions, help instruct volunteers what to do, order food, pick up food, open and close concessions, manage funds, communicate with Treasurer, coordinate Square (cashless payment method) for concessions, coordinate with Youth and Junior Directors on concessions for games (i.e. it is not Concessions responsibility to run/operate concessions for youth and junior programs), work with Sysco food service on certain food and snack orders, coordinate with local restaurants to order food for concessions to sell, plan/order food based on home game schedule, maintain a clean concession area, work with grade reps that are staffing volunteers, Committee Chair is required to attend certain PTC monthly meetings to provide updates and feedback

Media/ Spiritwear (2 people including Committee Chair)

Responsible for hanging Senior banners, selling and distributing spirit wear, yard signs, promoting Pope Football through social media, help identify a student that will lead production of Hype videos or someone that can lead Hype video productions, Committee Chair is required to attend certain PTC monthly meetings to provide updates and feedback

Game Day Operations (2 people including Committee Chair)

Coordinating parking lot attendees for home games (volunteer duty), manage funds for parking, provide parking lot attendees with parking vests, sell media guides when collecting money for parking, assist with field set-up and breakdown, participate in chain gang if needed, assist as a spotter for announcers, work with grade reps for volunteers. Committee Chair is required to attend certain PTC monthly meetings to provide updates and feedback

Hospitality Committee (4 people including Committee Chair)

Will coordinate Meal Sponsorship from local restaurants, pick up food and deliver pre-game meals to the Pope Cafeteria, work with volunteers for pre-game meal set-up and clean-up, send out sign up Genius to secure volunteers, responsible for coordinating paper products, bottled waters for players and additional food (funds will be reimbursed by the PTC for these out of pocket items), securing meal sponsorships for coaches dinners on Sunday Nights, collecting logos/ads for banners and media guide, lining up

volunteers to pick up meals for game (sign up genius), coordinating with restaurant sponsors to air Pope Football games on TV's, Committee Chair is required to attend certain PTC monthly meetings to provide updates and feedback

Special Volunteering Opportunities

MaxPreps

Each year, one volunteer enters all players stats in MaxPreps and manages MaxPreps. Reports to President and Coach Tab

Payments and Mailing Address

Miscellaneous payments can be made to the Pope Touchdown Club Venmo account "@PopeTouchdownClub".

Checks and mail can also be sent to the Pope Touchdown Club at the following address:

Pope Touchdown Club
3162 Johnson Ferry Road
Suite 260; Box 303
Marietta, GA 30062