

# BRAINERD BAXTER BASEBALL ASSOCIATION BBBA BOARD MEETING MINUTES

Meeting Date: Monday, February 14, 2022

Meeting Time: 8:00 pm

Meeting Location: (Virtual) Zoom

## **CALL TO ORDER**

8:03 pm

### **Present:**

Co-Chair	Steve Hanson
Co-Chair	Troy Rushmeyer
Treasurer	Matt Castle
Assistant Treasurer	Mike Eidenshink
Secretary	Ann Scheinost
Director	Phil Berg
Director	Wade Haapajoki
Director	Matt Means
Director	Jeremiah Piepkorn
Director	Chris Valesco
Director	Mandy Vanek
Visitors	Nick Jelacie and Tim Bellew

### **Absent:**

## **OPEN FORUM**

*Time allocated for non-members to bring matters not on the agenda to the attention of the Board. Time limits may be imposed.*

## **ADDITIONS TO AGENDA / APPROVAL OF AGENDA / APPROVAL OF MINUTES**

Move New Business item #1 to top of agenda for discussion with Nick Jelacie to share info with board.

**Note:** We will most likely not get through all agenda items – would like to prioritize most time sensitive items and vote to cut meeting off at 10:00 pm and any agenda items not finalized or discussed to be moved to special meeting on Monday, February 21, 2022 at 8:00 pm. (***\*\*Asterisked items are the most time sensitive.***)

Motion to approve this agenda, along with the meeting minutes from 1/10/2022 was made by Wade Haapajoki, seconded by Steve Hanson. Motion passed unanimously.

## **Old Business**

1. **\*\*Community Education Rec baseball requirements.**
  - a. Further discussion related to mandatory vs. options for BBBA players for Rec ball requirements – age groups
    - i. Meeting with Community Ed. - recap provided by Wade and Steve (Chris and Mike also attended); Community Ed Director, Annmarie Lacher, was provided with a history of the

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programs. Discussions included impact on number and availability of coaches for the rec program, insurance coverage, MYAS tournament options for rec programs.

- ii. Meeting with Brainerd P&R - Steve and Troy
- iii. Meeting with Baxter Brad S. - Steve
- iv. Additional costs for registration for:

- 1. Rec field usage fees
- 2. Increased tourney fees

Matt Castle provided an overview, per age group, of costs for tournaments, insurance (directors and officers are not covered, unless they also coach), uniforms, etc.

- b. Further discussion related to coaches/umpire clinics (community focused improvements)
  - c. Field upgrades (universal base and eventually mound distances buy-in from the cities of Brainerd and Baxter)
  - d. Communication with other sports directors to help each other with planning off-season events to help minimize decreased numbers with in-season sporting events, and vice versa
  - e. **Discuss and vote on all potential revisions: motion to vote on if we allow our membership in BBBA age groups 9U-14U a choice to participate in parks and rec as opposed to having it be a mandatory provision (fees will be adjusted by Monday, February 21<sup>st</sup> based on field usage fees, increased tourney fees, and insurance costs) was made by Steve Hanson, seconded by Chris Valesco; Troy Rushmeyer and Ann Scheinost abstained, one member opposed the motion with the opinion that 9- and 10-year-olds are too young to play travel ball only; motion passed.**
2. **\*\*Tournament Updates?** (Chris and Steve)
- a. Number of Teams registered so far?
  - b. **\*\*Volunteer requirements – Dibs:** Mike indicated the need to know the number of tournaments, and volunteer roles (concessions, scoreboard, field maintenance, etc.) to set up the schedules. Requirements will be shared also at team tryouts/parent meetings – **discuss and vote on family requirements (Update Handbook accordingly).**
  - c. Concessions, Food trucks – if we are going to use food trucks we must contact ASAP as they commit to other events. **\*\*Discuss and vote on specifics**
    - i. Brainerd P&R will run Brainerd parks during tourneys – no fee to us and no proceeds
    - ii. Baxter Parks allows food trucks – need to decide if we want to set up our own or invite food trucks like last year
    - iii. Meet with ISD 181 and new CE Director, new AD related to tournaments - Last year worked out well for field maintenance at Forestview and BHS – (concessions, food trucks) Wade contacted; non-profits can bring in food and beverages to sell, they can set up tents but cannot use the facilities, they can use electricity.
  - d. Marketing guide/plan: Wade?
    - i. Banners at fields for display during tournaments?
    - ii. Lodging capacities for potential increase of team #'s per tournament
    - iii. Grill burgers/hot dogs, sell pizza, etc., for sale during normal Baxter and potentially Brainerd rec games.
  - e. Corey and Heather Johnson had expressed willingness to be involved in volunteer and fundraising capacities – any further discussions with them at this point?

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## New Business

1. **\*\*Fundraising University** – Tim Bellew (former head coach at Bemidji State) and Nick Jelacie. Tim is a franchise owner of Fundraising University. Many options for fundraising, such as product sales (popcorn, cookie dough, beef jerky) and straight donations. “Profit” results on product sales are a 75/25 split, straight donations is 100%. The company leverages a blitz calling system, with a return rate of 100% of people contacted issuing a donation. (Text solicitation typically results in a 40% - 60% return.) They pay the credit card processing fees.
  - a. Potentially ear mark funds for certain items or general funds? – **discuss and vote on any action items created from it.**  
Discussion on if participation is optional or required, and if required, is there a buyout fee. Motion to move forward with the Fundraising University program and earmark donations to the general fund (at least for the first year) with Wade and Jeremiah working with the Fundraising Coordinator, was made by Wade Haapajoki, seconded by Mandy Vanek. Motion passed unanimously.
2. All Revisions needed for BBBA By-laws and Handbook (New board member info – Bios website? – changes per recent discussions related to coaches, players, parents, registration fees, volunteer requirements, etc.)
  - a. Troy has a rough draft and will finalize this week and send out via email for further discussion/approval from board this week.
3. Skills clinics – Steve, Jeremiah, Matt Means: updates
  - a. Pre-tryout skills week and try-outs (Dates established)
4. Continue to follow-up and meet with Dave Rozinka related to his email sent to us – partnership – Umpire clinics, etc.?
5. National Alliance and Youth sports info sent to Steve from Katie Kaufmann (Share info with board)
6. Treasurer’s report (Matt Castle)
  - a. **\*\*Umpire 1099’s:**
  - b. BBBA Team accounting and excel spread sheet created by Matt Castle – share info on this – discuss current tourney fee and fundraising requirements
  - c. New bank account documents revised - completed

## NEXT MEETING

**Meeting Date:** Monday, February 21, 2022

**Meeting Time:** 7:00 pm

**Meeting Location:** TBD

## ADJOURNMENT

10:01 pm

Motion to adjourn was made by was made by was made by Steve Hanson, seconded by Mike Eidenshink. Motion passed unanimously.