

NUSE Hockey Association Board Meeting

Date:	11/15/23
Location:	Sleepy Eye Brewing

Board Members Present (Voting Members):				
Justin Remus	Luke Wunderlin		Beth Klein	Jenna Peterson
Rick Walters	Andrea Wendland	Karen Haala	Kristina Saenz	Amanda Meyer
	Matt Wenninger			

Members Present (Advisory Positions):				
Jennifer Nelson	Darrin Buegler	Mike Peterson	Erica Neuman	Nick Resh
Becca Werner	Tracy Winter	Jason Wohlers	Nicki Anderson	Geoff Torzewski
Nate Bauer	Nichole Schroepfer	Ryan Neuman	Alicia Forstner	Heather Kleckle

Approve Agenda	1st:	Jennifer	2nd:	Luke	MC
Approve Minutes	1st:	Rick	2nd:	Kristina	MC

Treasurer Report:	Jenna Peterson				
As of 10/31					
<u>Balance Sheet</u>					
Ending cash in checking is \$167,891.					
Total cash on the balance sheet is \$198,072					
Income Statement:					
\$1,135 in additional jersey sales					
\$1,078 additional meal ticket sales					
\$450 in past due 22-23 volunteer hours					
\$10,239 in additional registration income net of United Way paybacks					
\$1,352 paid out in coaching reimbursements					
\$981 paid in additional jersey order					
\$938 paid for safety supplies					
\$1,717 paid for pasta meal supplies					
\$6,117 paid for New Ulm Ice					
\$10,260 paid for Sleepy Eye Ice					
Please note that any emailed payment requests received from Nov 11-Nov 23, 2023 will not be paid until I return on Nov 24th.					
Motion to Approve Financials	1st:	Andrea	2nd:	Luke	MC

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Communication Report:	Andrea Wendland
<p>1. Again, I'm about two months in, so my report is mostly questions as I navigate the position. Thank you for your patience. Therefore, if you have answers to any of the questions, directions for where I can locate the answer, etc. please feel free to add comments! Thank you!</p> <p>2. Website / SportsEngine access:</p> <ol style="list-style-type: none">1. I'd like permission to visit with every admin, to identify what level of access is needed to accomplish their role for NUSE. Reasons:<ol style="list-style-type: none">1. Information Security: Sensitive PII available to a large audience (unnecessarily?)2. Changes made that do not align with the individual's NUSE responsibilities, to my knowledge.3. Examples: permissions were updated for some NUSE members which removed the permissions the individual needed, website pages that were deactivated, were republished and shouldn't have been, changes made to pages that communications (to my knowledge) is responsible for, changes made to pages that team reps are responsible for.b. There is no audit trail to run to see who/when/what changes were made, which leads to unnecessary extra efforts to undo/redo work.c. Permissions in SE - the column where it reads "no access, limited access, and full access" does not mean that if it says "no access" they do not have any access at all.<ol style="list-style-type: none">1. This column is for the Sports Engine HQ. Individuals can have "no access" but yet have special permissions to certain pages, teams, etc. to access and complete the work that they need to complete.2. See what the terms mean, here, in this link. The "full access" means that they can add admins. <p>3. New questions/business:</p> <ol style="list-style-type: none">a. I created a 5-day outlook on the Association Events page to bring in all levels' tags, mostly for games as the games are not on the main calendar, but on the individual team pages. Is there a way to have two tags for the levels so that we can have a whole association game schedule vs. looking at every team page? For example, if this was possible, SQA would have a practice/skills tag and a game tag. If possible, I'd like to put the whole association game schedule on our main page.b. Will there be three 8U parent reps? One for each level? I believe this was discussed, but did not hear a decision.c. When the SQA, SQB, SQC rosters are made, please send my way for SE rostering and communications.i. Also will need the team reps asap to grant permissions.ii. The Registrar and Team Rep Coordinator will need this info, too. Communications can pass this information on to them once the players have been notified.d. Please have your teams send me pictures for the website - team tourney pics, hard hat recipients, etc. <p>4. Open/Old business/questions from previous report(s):</p>	

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<p>. What is the process for a registrant who registered after the Parent Drop In Sessions?</p> <p>a. At the 8U parent meeting, it was alluded that there was miscommunication on Sleepy Eye skaters (4 y/o?) - what was the concern, and what can communications do to avoid any confusion this season?</p> <p>b. Gambling Corner page - is the contact information correct on this page?</p> <p>c. Committees page - are these listings and the purpose of each committee accurate? <i>I will have to look over and make adjustments. We have added one committee, Arena Marketing: Members of this team: Matt Wenninger-Chair, Nate Resch, Nate Bauer, Karen Haala (consultant), Luke Wunderlin, and Justin Remus</i></p> <p>d. New to Hockey page - do we have a new flyer for this FAQ? I am happy to make a new one, but if someone already has this done or the template that was used previously, that would be appreciated.</p> <p>e. Are there written procedures to document key times of the season and who is responsible for what? (Registration, Preseason, Preseason to regular season, etc.)</p>

D4 Report:	Geoff Torzewski
Locker room monitors	
<ul style="list-style-type: none"> • We are one of the only associations that enforce it. • 2 monitors present at games and door needs to be open 	
Model association	
<ul style="list-style-type: none"> • 3 D4 teams to submit and apply • 24/25 season there will be a new set of guidelines 	
Minnesota hockey looking for a skill instructor	
<ul style="list-style-type: none"> • Paid position • Trying to expand the reach of these skill instructors 	
Golie director position open for D4	
Futures program	
<ul style="list-style-type: none"> • Our district is struggling to find people to run them and kids to participate in them • Split between Marshall, Rochester, and NU • 13 hours of on-ice. Jamboree and tourney help in Elk river • Run this in the month of July? 	
Guy Goslin	
<ul style="list-style-type: none"> • Can use for parent or player meetings • Coaching 	
Officials	
<ul style="list-style-type: none"> • At an all time high • Over 150 officials • 90% come from NU and Marshall 	

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<ul style="list-style-type: none"> • Running more 3 man crews? • Do we restructure the pay if we run 3 man? <p>We may be hosting one of the D5 district Tourneys</p>

HOC Report	Geoff Torzewski
<p>Double up the HOC coaches meeting. November 29th</p> <p>Entering final week of Squirt in-house Month</p> <ul style="list-style-type: none"> • Overall positive experience • Tweaks wanting to implement for next year • Saturday scrimmage is squashed • Sunday will be the final scrimmage in SE • Finalizing rosters after the scrimmage on Sunday <p>Hutch reached out stating that have an open spot for the 10U Tourney, Jan12th, 13th and 14th</p> <ul style="list-style-type: none"> • No Fee 	

Equipment Report:	Nate Bauer
<p>If any coaches need safety kits that are in the cabinet in the equipment room. Helmet repair kits as well</p>	

Registrar Report:	Amanda Meyer
<p>Having some issues getting rosters approved. In holding Send them into Mike if having issues getting approved</p>	

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Safe Sport:	Luke Wunderlin
Concerned parent call Bantom Level	
<ul style="list-style-type: none">• Generalized complaint• Concerned from second parent in general with the team itself• Continuing to monitor the situation• Got on it early to keep the waters calm	

Ice Scheduler:	Jennifer Nelson
Most teams only have 1 or 2 game slots left Still have ice available if we need it.	
<ul style="list-style-type: none">• Feb 16th through the 18th / 5 team Bantom B district tourney Hearing complaints with to many games in SE	

AMC Report:	

Tournament Director:	Erica Neuman
Ordered metals and trophies for home Tourneys	

Marketing Fundraising	Matt Wenninger
Located in Old business	

Old Business:	Justin
Board Objectives for 23-24. Long Term Financial Health, Attract more families.	
<ul style="list-style-type: none">• Possibility of try Hockey for free in Sleepy Eye. There is not a lot of advertisement in SE today	

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- In the spring

Arena Marketing Contract: Pricing of Packages

- 10 businesses officially committed
- Businesses opting for a multi-year contract
- Put some advertising money in CD's so we can pull from it when we need it
- 8 businesses in the North rink
- Thinking about ways of maximizing space due to low hanging banners

Motion

All activities pass for any business with a multi-year contract \$70 a piece

1st Rick 2nd Andrea

Hockey Day Progress.

- Need to get the committee put together
- Putting a meeting together for next week (week of 11/20)
- Community access. Radio spots

Crossbar as possible Sports Engine replacement

Daktronics Video Board Update

Parent Skill Set: We utilize parents that can skate to coach. Can we do more with other duties as well?

Squirt Tournaments Hotel Booking

- All covered / Emails have been sent out

Great success with clothing stores

- Both clothing stores agreed to give back a donation
- Clothing store back open next week (wee of 11/20)

New Business:	Justin
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HS Locker room Dressup. Boys and Girls

- Sending out bid with Field Graphics

SE Ice Contract review.

NU \$151 per hour

We have seen a %3 increase per year

SE \$181 per hour

Current proposal

Goes up to \$213 per hour next year

After 5 year contract \$280 per hour

Adding %19 increase for next year

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NUSE to come up with a counter proposal.

Parade of Lights

\$50 approval for being a non-chamber member

Motion for budget of \$500 for the parade

1st Kristina 2nd Luke

Motion to Adjourn:	1 st :	Kristina	2 nd :	Luke	MC
Next Meeting	December 20 th		Turner Hall		