Program Ad Form

2022 Royal Oak Ice Show: Destination Vacation

April 23rd and 24th, 2022

Form Deadline: April 8, 2022 – No Extensions!

Advertiser's Name: _____

Address: _____

City: _____ State: _____ Zip: _____

Contact Person: _____ Phone: _____

Email: _____

Skaters' Name(s) (if applicable) _____

√	Location of Ad	Ad Size	Price
	Inside Front Cover (Ad must be approved)	7-1/2" w x 10"h	$200.00
	Inside or Outside Back Cover (Ad must be approved)	7-1/2" w x 10"h	$175.00
	Full Page	7-1/2" w x 10"h	$100.00
	1/2 Page	7-1/2" w x 5"h	$65.00
	1/4 Page	3-3/4" w x 5"h	$35.00
	1/8 Page or Business Card	3-3/4" w x 2.5"h	$20.00
	*Personal Message (50 characters incl. spaces)		$5.00

***Personal Message** (read below for explanation) *please PRINT:*

_____

_____

_____

Spaces between words count as characters. For example: ICE SHOW counts as 8 characters.* ***Personal Messages are not the same as ads and do not include a photo.* *They are just messages combined with other messages on 1-2 pages in program. Font style & layout is up to program designer.*

All ads must be predesigned, we will not design your ad for you!

When submitting ads please send in JPG or a PDF. All ads must be e-mailed to diana.skating@gmail.com. Please make all checks payable to **The City of Royal Oak**. Place all submissions in the New Edge mailbox, located in the rink front office. Clearly label all submissions! Ads cannot be accepted without payment.