



## MONTICELLO YOUTH FOOTBALL ASSOCIATION

### May 2024 Board Meeting

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Date: 5/18/24

Location: Monticello Community Center

Call to Order: 6:31 by Eric

Introductions of any visitors and Attendance:

Board in Attendance: Eric, Kelsey, Allison, Parker, and Andrew

Approval of last meetings notes: Motion to approve by Kelsey, seconded by Eric, unanimous approval.

Financial update (Kelsey):

- Registration fees getting deposited by sports engine
- Current balance of \$20,781.74
- \$2,500 to HS football for camp is outstanding
- Kelsey to follow up on April and May 2024 sports engine bills

Equipment update (Andrew):

- Sample Practice pullovers were not what we wanted
- Sample helmet stickers
  - Try for a brighter red
  - Andrew to ask about vinyl vs sticker
  - Andrew to work on blank helmets to be brought to jersey fitting
  - 550 to order
- Kelsey got with Rally Gear about a sample game jersey for \$65 with new logo
  - Change from last years jersey
  - Tony has been working on this as well, proofs of jerseys to arrive soon
- Kelsey to take on number assignments
  - Eric to send last year's numbers for us to put into MYFA drive
- Football order
  - Going with Play it again Rawlings R2
  - 7 pee wee
  - 8 junior

- 11 youth

Registration update:

- How many athletes and coaches registered for each grade (Parker)
- Do we want to advertise and if so when? (Damon)
  - Peachjar flier to be made by Kelsey
  - Large black tow behind signs Kelsey to do
    - Last year did 3: Little Mountain, Pinewood, Middle School (\$145 a sign for 2 weeks)
    - This year date to use July 1st - 15th
  - Cornerstone signs Damon to do (see what options are)
  - City Chamber digital reel Damon to do
  - Damon to ask sponsors to have flyers available
- How many scholarship apps so far (Andrew/Eric)
  - Andrew has 2 for total of 3 athletes
    - Andrew will get them to fill out request form
    - Parker added application deadline and status update info to website
- How many out of town apps so far
  - 1

Old Business:

Bylaws sent to lawyer (Andrew):

- Quorum not at the current meeting
- Vote to amend 2007 bylaws moved to June

Football scrimmage during HS halftime (Alison)

- Alison emailed the athletics director and he has not emailed him back
- Parker is going to ask the athletics director to reply

New Business:

Eric attended a meeting between sport association presidents on 4/22

- There will be a new rec and activity coordinator
  - Sport association talked about what all sports would like to see out of that new position
  - Associations shared some of their fundraising strategies

Bertram update (Eric):

- Shed
  - Bertram to build 2 pole bars for sport equipment storage
    - No definite ETA
  - Would Bertram allow us to have a storage pod in the parking lot during the season?
  - Costs of a storage unit to be found out by Andrew
- Fields
  - City is waiting on soccer to find out how many fields they will have available for football use
  - Fields L1 - L5 will not be our practice fields anymore, there are new fields to the east side
    - 5 - 100 yard practice fields
    - 1 - 80 yard practice field for 2nd/3rd grade
  - We will still use the same 2 game fields on the north side of the park
    - 2 premium game fields

Sponsorship update (Damon):

- 5 paid sponsors: 4 at 500 and 1 at 300 with ball sponsorship to be paid for prior to season and
- 1 at donated boards for top Von Hanson seller's prize
- One sponsor outstanding for deciding what level they would like to contribute.
- All money sponsors so far will have been paid by time of meeting 3 via PayPal
- 1 via check that Damon has
- Rally Gear payment outstanding
- 700 remaining in sponsorships to reach budgeted goals for the season.

Walk and roll event:

- Saturday 6/8 - 9am-12pm
- Attendees: Alison
- Kelsey to make and print fliers
- Kelsey to register us by 5/31
- Eric to work on details with Alison

To dos:

- Eric to photographer
- Kelsey to make flier for peachjar and etc
- Damon to work on registration advertising other than black trailer signs
- Kelsey to work on black trailer signage
- Parker/Alison to work on HS halftime scrimmage
- Kelsey to follow up on April and May 2024 sports engine bills
- Andrew to follow up on scholarship applicants to fill out the request form

- Andrew to research POD and storage unit cost
- Eric to see if Bertram would let us have a POD
- Damon to give sponsorship check to Kelsey for deposit
- Parker to change Allison to Alison on website
- Eric and Alison to work on walk and roll
- Parker to work on future AV capabilities
- Tony to get info on Schuler and HS equipment sales so we can send info to the association
- Tony to get jersey proofs for approval