

**Bogus Basin Ski Club Minutes**  
**January 4, 2022**

**The business meeting was called to order:** by President Paul Markowitz at 5:50 pm at Bogus Basin Conference room on Bogus Basin Road.

**Board of Directors Roll Call**

**President:** Paul Markowitz, **Vice President:** Steve Strickland; **Secretary:** Christine Hill; **Treasurer:** Ken Snider; **Membership:** Sue Baker; **Social Director:** Kimberly DeWit; **Marketing Coordinator:** Henry Gonzalez; **Communications Director/Web Master:** Sherri Lechten; **Purchasing:** Cliff Sell; **Trip Coordinator:** Doug Baker; **Social Media:** Carol Peterson

**\*\*Important to note that BBSC BOD is in transition with key board members that were voted in and approved during October 2021 meeting. The transition is going smoothly, and new officers are assuming their new responsibilities.**

**Assistants & Ex-Officio**

**Past President:** Lynda Clark, **Historian:** Fred Uranga **ISC Liaison:** Paul Markowitz, **Asst. Marketing Coordinator:** Vicki Kuebler, **Asst. Social Director:** Sussette Newsom, Sandra Hufsmith, **Quartermaster:** Zac Medek; **Asst. Social Media:** Nancy Moore

**Guests:** Larry Crockett was not present at meeting. However he provided an update regarding financial status of Warren Miller event prior to the meeting via email. Update is summarized as follows. Details are in the Treasures Report.

- WM changed sales tax process; it was charged to customer and added to ticket price. This is consistent with State Tax Commission. This change saved BBSC about \$862.
- Bar proceeds split with Egyptian as they took that over
- No revenue generated from booths this year as there weren't any, typically about \$1000
- BBSC incurred additional expense this year for security guards in amount of \$992
- No print paid advertising this year
- Donations calculated by 10% of ticket sales split four ways
- Larry provided comparative income statement on the event going back to 2005. That is available in Treasure's Report. He also has financial data in excel spreadsheet on the event since 1986.
- Huge shout out of appreciation to Lynda Clark for leadership on event this year!

**Minutes**

Doug Baker made motion to approve December 2021 minutes. Carol Peterson seconded. Motion carried, Dec meeting minutes accepted and approved.

## Main Topics

- Warren Miller recap provided by Larry Crockett, transition of Treasurer responsibilities, increasing efficiencies and effectiveness of communications and fiscal accountability, brief status updates on upcoming trips/events.

## Treasurer's Report: Ken Snider

- Warren Miller reconciled, everything good there. Egyptian theater paid us and BBSC paid WM. 10% of ticket sales donated to BB Ski Patrol (\$718.80), Boise Adaptive Snowsport Education (\$718.80), and BB Recreation Area (\$500). Cover letters to these entities were signed by the Board at this meeting to accompany checks.
- SISCRA – new date requested and confirmed with SISCRA for camp out event- June 17-19, 2022.
- Additional expenditures this month include liability insurance, which increased this year. Rate is based on number of members and events. Far West carries blanket rate risk insurance for ski clubs. Paul investigated previously whether BBSC could get better rates. He concluded that BBSC does get better rate of insurance going with current arrangement.
- Cliff Sell made motion to accept treasure's report; Sue Baker seconded; motion carried. Treasures Report was accepted and approved.

## Communications/Website: Sherri Lechten not present at meeting. Sherri provided email (1/4/2022) regarding her update prior to meeting, and it is summarized as follows:

- Sherri requests Pictures from Warren Miller and Holiday Party so she can post to website and Mogul
- Hopes to get Mogul formatted and put together by mid-month so it can be distributed (electronically) by the end of January. Has received articles from Barb about the scholarship, but still waiting on Brewery Bike Tours, Warren Miller & Holiday party recaps. Any other submissions, membership notes, upcoming event highlights, trips, etc. please send to Sherri Lechten.
- Sports Engine update- not likely to get better/faster response from Sports Engine. While it does have its quirks, Sherri assures us that Sports Engine provides for our needs and is best value. Given time, Sherri will become more proficient with Sports Engine, and in-turn our process and reporting should become more efficient. When Sherri has submitted questions, she has received timely responses. Not so user friendly from user perspective. Would like to do cost/benefit analysis for auto renewal of memberships.
- Processing Fees- Sports Engine is competitive with other providers such as Pay Pal and Square. A six-month refund window is generous. The problem with Italy trip refunds did not have to do with Sports Engine policy but rather credit card processing fees.
- Re-creating BBSC site and all its data onto a new site would be time consuming process.

### **Marketing: Henry Gonzalez**

- Proposed two questions for the board to think about to discuss next meeting: 1) What is our product? And 2) Who is our audience? Henry posed the questions at Dec meeting and provided handout with questions at this meeting. He would like feedback on response to questions by February meeting. There was some discussion around this such as- Are we family based? We do have some activities that cater to families. Is our club targeting the right audience? The club has evolved over the years, used to be more singles. Community is first. This information will help inform BBSC marketing strategies, increase involvement and membership.

### **Social Media- Carol Peterson**

- Nancy Moore was able to merge and consolidate two BBSC Facebook pages. 1900 people following BBSC on Facebook, great audience via this medium. Lynda Clark is still managing Meet Up site. Carol will work with Lynda to transition those responsibilities. Meet Up is another marketing tool that was discussed where there is room for improvement whereby BBSC could organize local ski trips and increase visibility.

### **Membership: Sue Baker**

- Sue Baker sent 16 letters to new ski club members and sent 49 letters in December. Sue working with Sherri, can send out messages via Sports Engine. Still cleaning up membership in Sports Engine.

### **Trip Coordinator: Doug Baker**

#### **Trip Planning for 2022**

#### **Sun Valley 1/9-16/2022, Paul Markowitz Coordinator**

- 56 people signed up, improvement in attendance over last few years. Everyone goes in to get their own tickets, 3 of 5 days for \$57/day. Friday night get together at Paul's Condo, folks are encouraged to bring something. Saturday ?? 12:30-1:00 Seattle Ridge meet for lunch. Have to make reservations for use of pool.

#### **Big Sky/Bridger - January 26 - 30, 2022, Doug Baker Coordinator**

- 38 people attending. Trip details included in appendix. Some people wanted to cancel but may or may not ? have due to cancellation penalty clause. Doug sent out via separate email (12/31/2022 and 1/4/20122) instructions to obtain ski passes online. Doug still not sure what to purchase for bus ride regarding beer, wine, cheese etc. Please give Doug your input. There are a couple of people that are members that are driving separately and camping but still want discount and to come to wine and cheese party. Discussion around making negotiated rate for people that just show up to Party or just let them come. Kim DeWit suggested to let them come. There was fair amount of discussion surrounding this. Situations like this will be decided

on case-by-case basis. It was decided to let them get the discount under the umbrella rate and they will transport self.

### **Italy/Dolomites- trip cancelled!**

- Jeffrey (trip coordinator) owes people money back. Doug made motion to divide current balance, which is about \$100K to issue partial rebate payment refund in the amount of approximately \$2500 a person. Ken Snider seconded. Motion carried. Doug added deadline of Friday 1/7/2022 to get checks out to folks due refund. People that used credit card will get \$3000. There are some folks that used Sports Engine and recognized risk that processing fee (\$125) was non-refundable. However, if within six months, it is refundable. There was also discussion and start of motion to pay portion of Sports Engine fees and it was decided that Board will come back to this topic.

### **Grand Targhee- Doug Baker Coordinator**

- **Trip cancelled**, vendor wanted BBSC to book 15 rooms immediately regardless of participation and it was 100% non-refundable, so Doug made executive decision to cancel.

### **SISCRA – Doug and Sue Baker Coordinators**

- New date for SISCRA event next year is 6/17-19/2022. That date is confirmed with SISCRA and BBSC is receiving discount with SISCRA member. Expect about same number (30 persons) for next year.
- Ken reserved campsites with SISCRA. Sherri may need to update calendar with new dates.

The following information is from Doug's notes on the event presented at November meeting. I am bringing forward here to keep in mind for 2022 planning:

- Recommendations for 2022-
  - Require all participants unless first time/non club members sign up and pay through Sports Engine, even if signing up the day of the event. Or ?
  - Have checks mailed to event planner for recording/copy and deposited by event planner
  - Consider setting two prices acknowledging early sign ups. i.e., \$45 if paid and registered two weeks in advance, \$55 within two weeks excepting new members.
  - Expect similar expenses of \$1,400.00-\$1,500.00. Expect 25 - 30 attendees
  - First come first serve day of event determines RV camp site preference vs sign up date.
  - regarding last minute cancelations i.e., perhaps charge 50% cancellation fee. Is there something else we can do regarding our return policy to benefit club instead of ending up short? Revisit for next year planning.

### **International Trip- Europe?**

- If Board wants to do trip for 2023, need to start planning that now. Sue stated that BBSC policy is to schedule international trips at two-year intervals and suggested perhaps plan something

for 2024. It was decided to defer further discussion about another potential Europe trip until we get the proposed 2022 Italy trip and refunds reconciled.

### **Portugal- Betty**

Wait and see, not a lot of communication or movement on this proposed trip currently. Current climate of COVID complicates international travel.

### **Activities and Updates: Kim DeWit, Social Director**

#### **Crab Crack – 2/12/2022 Paul Markowitz**

- Based on recent survey conducted via Sports Engine, Crab Crack is a go! 18 were in favor and 4 not. Same location as Christmas Party “Officers Club” and Band will be same. Paul has purchased Dungeness crab; meal will also include shrimp and scallops. Cost is \$50 for members and \$60 for non-members. Going to execute contract with band. Limit of 100 seats, inviting Primetimers and Vertigals. Non-members should send check.
- Paul, Henry, and Kim are on committee to help with Crab Crack. Nancy will be out of town.

#### **Ski with Kim DeWit, BBSC Social Director and renowned ski instructor**

- Kim proposed hosting meet and ski on second Tuesdays of month around 4:45- 5 pm. This was enthusiastically discussed. Received confirmation from Kim for first meet up. It is Tuesday, February 8, 2022 @ 4:45-5 pm. Meet by large digital map outside of Simplot lodge.

### **Annual Meeting**

- Some discussion on whether to have annual meeting in fall or spring and pros and cons of each. Spring is traditionally more of a business meeting. Decision was made to have next annual meeting on Sunday May 1, 2022. The decision was influenced by optimism that mountain may be open for skiing until end of April. Kim, Sue, Nancy and Henry volunteered for this committee.

### **Old Business:**

#### **Scholarship Committee - Sue, John, Barb and Lynda**

- Scholarships paid off

#### **Warren Miller**

- Kudos to Lynda, Doug, Henry, Kim and Steve for dedication to making Warren Miller such a success for BBSC and our community.

**New Business-**

- Doug proposed question whether BBSC should pay membership for SISCRA for future as opposed to trying to find someone from club that is a member that will be in attendance. Decision deferred.
- Metal detector, a lot of discussion surrounding BBSC obtaining a metal detector for folks to rent out to retrieve lost skis, phones, etc. Would Ski Patrol or Mountain Host buy into it? Discussion on this topic deferred to March meeting. Carol has subsequently received additional information from Ski Patrol.
- Kim proposed BBSC consider purchasing banner advertisement for the back of chairlifts on Chair 2 (Morning Star) to increase visibility for BBSC, Cost is \$1000 for year. Good idea, no decision was made.

Meeting adjourned at 7:48 pm. Next meeting is 2/1/2022 @ 5:30 pm located at Bogus Basin Conference Room.

**Respectfully Submitted by**

CHRISTINE A. HILL

Secretary

### Appendix- Big Sky details/itinerary:

Bridger Bowl- ticket prices, Lori @ 406-556-5662, [groupsales@bridgerbowl.com](mailto:groupsales@bridgerbowl.com)

- new system requires everyone buy plastic card for \$5 that you load tickets onto
- Seniors over 70- online purchase price is \$5 for card, plus \$39 for lift ticket vs \$54 window cost (7 each).
- Group discount on up to 70 years old- online purchase, with minimum of 25 plus skiers = \$5 for card plus \$58 ticket vs \$84 at window. We have 25 and need to provide them a list of names to assign a promo code for them to use at online sign-up time.
- Super seniors (those over 80 yrs) still need \$5 card, but tickets are free 😊 (1 each)

Have executed contract from Big Sky (attached to these minutes). **Big Sky contract ticket costs-**

- All skiers need RFID card for \$5.00
- For seniors cost is **\$119/day** vs. \$151 normally
- adult cost is **\$129/day** vs. \$189 normally online advance purchase
- tram ticket prices \$80/day
- notice in previous notes that ticket prices differ for weekends, does that apply to us? Pr we get exactly what is executed in contract??

Lodging provided at the beautiful Cmon Inn, Bozeman, MT. Great amenities include full buffet breakfast each day, five hot tubs, pool, exercise room, large comfortable gathering room for our wine and cheese party and free internet/wifi.

Depart Boise on a luxury, 56 passenger touring bus, early morning Wednesday, January 26. Stop in Idaho Falls to stretch and purchase lunch at a local Sub/sandwich shop (self-pay). Snacks, beer wine and water provided. Arrive Cmon Inn, Bozeman, MT early evening, check in, join us for a club sponsored wine and cheese party at their beautiful gathering room, dinner on your own at a local (walk to) restaurant including an Outback Steak House, Local favorite BBQ restaurant or burger or sandwich shops.

**Thursday**, January 27, 2022. Depart hotel on the bus (time to be determined) for skiing all day at Big Sky Resort, Mt (Bigskyresort.com). Big Sky participates in the IKON ski pass for those of you that have that pass. Big Sky is regarded as one of the premier mountains in the USA with exciting terrain for all levels of skier. We plan to arrange Mountain Host tours for those that are interested. Lunch on your own. Return about 4pm to hotel. Bus ride downtown for dinner (on your own) and return.

**Friday**, January 28, 2022. Depart hotel on bus (time to be determined) for skiing all day at Bridger Bowl (Bridgerbowl.com). Bridger Bowl is a local mountain similar to Bogus Basin and or Brundage Mountain. Always a crowd favorite with fun terrain. Depending upon interest, we can try and arrange for a tour

with a mountain host if available. Return from mountain around 4pm. We are arranging for the bus to take those that wish downtown Bozeman for dinner (on your own) about 6pm and return us to the hotel 8-9pm, final details determined closer to the trip.

**Saturday, January 29, 2022.** Depart hotel for another day of skiing at Big Sky Resort. Dinner on your own Saturday evening.

**Sunday, January 30, 2022.** Depart hotel early morning for return trip to Boise. Snacks, beer, wine and water provided. Lunch on your own in Idaho Falls. Arrive Boise early evening.

**Total anticipated trip costs**, includes bus travel, hotel room, full buffet breakfast each day based on a minimum of 30 people participating.

\$485.00 per person, double occupancy

\$743.00 per person, single occupancy

Big Sky individual day passes \$161 Thursday, \$189 Saturday (age 15-69), \$132 Thursday, \$151 Saturday - Senior (70+)

Lunches and dinners on your own

Registration must be completed by September 15, 2021 with payment in full due at that time.

-100% refund if you notify Doug of cancellation in writing by October 26, 2021.

- 50 % refund if you notify Doug of cancellation in writing by November 26, 2021.

- 25% refund if you notify Doug of cancellation in writing by December 26, 2021.

- No refunds after December 26, 2021.

If you want trip insurance, please arrange for that on your own, just google trip insurance and pick one.