



payment to the state is much less, so I am comfortable at this time, (even with the virus, etc) with making a substantial donation once again. I still think that going into the Fall, we should be mindful of donations in case anything else happens with bar closings, etc....

- c. Jeff motion to approve \$4500 for a gambling audit with Jonathan fields, Scott second. APPROVED.

## 2. Jeff: Exec Update

- a. Update on open board positions

### Old Business- None

### New Business

#### 1. Treasurer (Scott) (see attached financial packet)

- a. Review summary of the hours spent managing the Association's finances as documentation for the new role
  - i. Scott motion to add new role, Brennan second.
  - ii. Mike wants exec to discuss, will add to next meeting. Allison asked to look at efficiencies. Allison also wants to add the sales and marketing role to the agenda

#### 2. District 3 Updates (Mike)

- a. Updates from Minnesota Hockey and USA Hockey. – from July meeting, wanted to keep up the retention items. Tina put in pass the puck grant.

Subject: Membership Development News

**Gear Up Minnesota** – The Gear Up Minnesota equipment grant program opened today and is accepting online applications through Monday, August 10. Grants will be distributed via DICK's Sporting Goods gift cards in September. [Apply now!](#)

**Little Wild Learn to Play** – Unfortunately, the Little Wild Learn to Play program has been postponed for this fall. The tentative plan is to host the program twice in 2021 – April and September.

**Pass the Puck Grants** - Grants of up to \$2,500 are available on a first come, first serve basis to support Mite/8U growth programs you're planning for this coming season. [Apply Now!](#)

**Save the Dates for 2020-21** – USA Hockey's Try Hockey For Free days will be November 7, 2020 and February 20, 2021. Registration for host sites should be opening soon.

**Local Try Hockey Sanctioning** – There has been an adjustment in how local try hockey events are handled. To host a local event on your own date, please submit your event information at this [link](#) and select "Custom Event" for the event date.

**USA Hockey Membership Webinars** – USA Hockey has hosted several webinars focused on membership development over the past few weeks. I would strongly encourage everyone to view the sessions on [Marketing for Growth](#) and [Communicating with Your Membership](#).

**8U Membership Report** - The 2019-20 8U membership report is attached. Please note this report uses birth years (Jan. 1st) instead of Minnesota Hockey age levels (July 1st), which means your association's Mite numbers may not match this exactly, but it does provide valuable insight

on recent trends. For historical data, you can find previous reports [here](#).

**New Contacts** - If you are no longer active in a recruiting & retention-oriented role, please contact me directly to be removed from this email list and add the new contact for your association.

Thank you for all you are doing to welcome players and families to our great game, especially during this challenging time!

**3. Concessions (Natasha)**

- a. Last 2 manager positions have been filled (Chelsea Metz and Danielle Schmit)
- b. No news on when we can open concessions, they have not even been able to clean the space.
- c. Gina to add info to website regarding volunteer hours, rink has not yet provided information

**4. Registrar (Stacy)**

- a. Requesting to add info to website regarding volunteer hours, rink has not yet provided information- biggest questions, will I get refunded and what are we doing with volunteer hours. Association will continue to assess status of covid preparedness for the season. Gina and others will meet to put together information for website (recommendation from MN Hockey) but there are 2 docs on the homepage of the website. We need a covid waiver for parents to sign, Tina will send current version she created for Sunday night mites.
- b. 94 players registered at this time, #s are a bit down from last year. Stacy will send another email to association:
  - i. Bantam- 15
  - ii. Peewees-21
  - iii. Squirts- 17
  - iv. U10-7
  - v. U12-15
  - vi. U15- 2
  - vii. Mites- 27
- c. **Drop off dates for forms have been sent out**
  - i. **Rink- 8/11 6-8, 8/27 6-8**
  - ii. **All start sports 8/22 10-12**

**5. Marketing/Communications (Gina)**

- a. **Masks have been created and will be given to coaches. Partnering with HS teams as well. Sell for \$10. Dates are TBD for sales.**

**6. ACE director (Judd)**

- a. Update on coaches for 2020-21 season.
  - i. Interviewed 3 candidates for boys travel. Working hard to solidify returning coaches.
  - ii. Coaches meetings are being planned

**7. Boys Travel Coordinator (Brian)**

- a. Preparing for team placement.
- b. Camps start in September

- c. Dist 3 requested AC to run an A team, we have approved. Squirts will have A, 2B2, C
- d. Change to original proposal to Peewees. Peewee will have A, B1, B2, C
- e. Travel tourneys in 2020-2021 need to be discussed- and have a board decision/discussion
  - i. May need to send a poll asking families- Brian and Brennan will send a survey to get interest of families
  - ii. USA hockey/MN hockey will sanction a season and its up to the associations to decide.

**8. Girls Level Coordinator Update (Brennan)**

- a. Looks like we might have U15 with 12-14 skaters and 2 goalies
- b. Girls special events coordinator is in process
- c. Out of town tourneys are being review

**9. Mite Update (Tina/Matt)**

- a. Ice time for try hockey for free and learn to skate
  - i. Can do skate rental
  - ii. USA Hockey will sanction try hockey for free, may not have jerseys and giveaways like we did in the past
    - 1. Do we do a girls only event? Yes, in the past it was required with 2 and 2 challenge per Brian.
- b. Marketing will look different- more online
- c. Going to look at the Mentor program to plan for pairing families, MN has a \$500 grant
- d. Matt is helping Tina work on website, new to hockey will be added.
- e. Land of frost grant has been received and will be for jerseys
- f. Pass the puck grant is going to be applied for try hockey free and learn to skate
- g. Mite parent meeting cannot be held at rink, may look at a school gym
- h. Stacey will have registration built 8/11

**10. Tournaments (Susie)**

- a. 2 full tourney, still waiting on girls #s

**11. Sales and Fundraising director (Allison)**

- a. 2019-20 Year End Summary for the position. Will send updated version
- b. Edina Realty not renewing 3 yr contract - 2 boards being removed after 8/1/2020
- c. Appointment of Fundraising Committee members for 2020-21 season
  - i. Jodi Voelker (renewal)- Jeff appointed
  - ii. Nikki Friederich (new)- Jeff appointed
- d. Finalize Libby's appointment as the new Sales & Fundraising Director
  - i. Will meet with her soon ☺
- e. Would like to update the position to make 2 roles:
  - i. Sales
  - ii. Fundraising

**12. HDC Update(Hans)**

- a. No update

**13. Volunteer Program Director (Stephanie/Sasha)**

- a. Motion for families that still have volunteer hours, rink has not allowed us in and March-May was not available for volunteer hours. We would like to prorate the #s for the 2019-2020 season. Like they would pay the student ie \$10 per hour, for those who did 0, the full check would be cashed. We do not want to roll them into 20/21 season.
  - i. Jeff second. APPROVED
    - 1. Impacted 19 families and 189 hours
    - 2. Scott to send an invoice to the families

**14. Member at Large (Dave)**

- a. No update

**15. Equipment Director (Tim R)**

- a. No update

**16. Ice Scheduler (Derrick)**

- a. working with Mn made to to get ice at there new facility (former hat trick hockey)
- b. We discussed ice time allocations per team per level at HDC. What would be ideal. That's what we strive towers
- c. Camps are getting scheduled along with player placements Ice times. Will get posted soon to website.
- d. All THF and learn to skate are scheduled except for the national one working on that one as that is elite league invitational weekend. Do not need a lot of ice.

**17. Other**

**Motion to adjourn 8:13, Scott second.**

**NEXT MEETING: September 14<sup>th</sup>, 2020**