

2017-2018 8 & UNDER MEMBERSHIP REPORT



Rhode Island Hockey

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This report focuses on the foundation of USA Hockey’s player base – the 8 & under age category. It examines the entry-level age group at both the National and the Affiliate level for the past five seasons, as well as the past three seasons at the local association level. The objective is to help all levels of USA Hockey’s structure understand their past performance and create achievable growth goals for the 2018-19 season.

TOTAL BOYS & GIRLS HOCKEY PARTICIPATION: AGES 8 & UNDER

	2013-14	2014-15	2015-16	2016-17	2017-18
Participants	103,961	105,925	107,703	115,694	122,135
% increase	1.0%	1.9%	1.7%	7.4%	5.6%

Recently, concentrated growth efforts in the 8 & under age category have produced positive results:

- 8 & under participation saw an increase for the fifth year in a row.
- During the 2017-18 season there were 122,135 players; the highest total in USA Hockey’s history.

By increasing the number of players at the 8 & under age level, associations are positively impacting growth at the older age levels. The table below demonstrates that recent growth at the 8 & under age level is improving the larger 9 to 14 age groups, thus supplementing long-term growth.

TOTAL BOYS & GIRLS HOCKEY PARTICIPATION: AGES 9 THROUGH 14

	2013-14	2014-15	2015-16	2016-17	2017-18
Participants	177,906	181,107	183,275	184,502	186,161
% increase	1.2%	1.8%	1.2%	0.7%	0.9%

RETENTION INCREASES WITH AGE

Youth hockey retention increases with both age and seasons played. While retention rates are fairly consistent from 10U, 12U and 14U age levels, the overall growth of hockey relies on acquiring more 8 & under players.

Rhode Island’s retention average for 2017-18 by age segment in comparison to the National average:

RHODE ISLAND RETENTION	AGE SEGMENT	NATIONAL RETENTION
47.4%	4 Year Olds returned as 5 Year Olds	34.8%
67.1%	5 Year Olds returned as 6 Year Olds	52.5%
74.7%	6 Year Olds returned as 7 Year Olds	66.3%
79.8%	7 Year Olds returned as 8 Year Olds	73.9%
88.6%	10 & Under	85.8%
91.9%	12 & Under	93.1%
95.4%	14 & Under	95.9%



2 AND 2 CHALLENGE

The 2 and 2 Challenge guides youth hockey leadership through national programs and tools to reach their growth goals of acquiring two new players and retaining two additional players than the previous season's total.

NATIONAL GOALS

	17-18 GOAL	17-18 ACTUAL	18-19 GOAL
TOTAL	120,738	122,135	127,231
NEW	54,598	55,769	58,317
RETAINED	66,140	66,366	68,914

Based on 1,274 associations that registered 5 players or more, the National 2018-19 goals are:

TOTAL: 122,135 + 5,096 = **127,231 (+4.2%)**

NEW: 55,769 + 2,548 = **58,317 (+4.6%)**

RETAINED: 66,366 + 2,548 = **68,914 (+3.8%)**

RHODE ISLAND GOALS

	17-18 GOAL	17-18 ACTUAL	18-19 GOAL
TOTAL	1,326	1,275	1,327
NEW	516	520	546
RETAINED	810	755	781

Based on 13 associations that registered 5 players or more, the Rhode Island 2018-19 goals are:

TOTAL: 1,275 + 52 = **1,327 (+4.1%)**

NEW: 520 + 26 = **546 (+5.0%)**

RETAINED: 755 + 26 = **781 (+3.4%)**

ASSOCIATION GOALS

Below is an example of an association that achieved their 2 and 2 Challenge goals from the 2017-18 past season and their new goals for 2018-19 season:

Previous three seasons results

2 and 2 Challenge results and goals

BOYS & GIRLS 8 & UNDER				2 AND 2 CHALLENGE			
	15-16	16-17	17-18	17-18 GOAL	VS. GOAL	VS. ACTUAL	18-19 GOAL
TOTAL	64	79	84	83	1	5	88
NEW	32	42	44	44	0	2	46
RETAINED	32	37	40	39	1	3	42
LOST	25	15	14				

If the 2 and 2 Challenge goals are achieved again in 2018-19, this program will enjoy a 4.8% increase.

TOTAL: 46 new + 42 retained = **88 (+4.8%)**

NEW: 44 + 2 = **46 (+4.6%)**

RETAINED: 40 + 2 = **42 (+5.0%)**

To learn more and to accept the 2 and 2 Challenge, visit www.2and2Challenge.com or call (719) 538-1124.



2017-18 KEY TAKEAWAYS—NATIONAL

Total

- In 2017-18, the total number of players ages 8 & under increased by 6,441 (+5.6%) to 122,135.
- With this increase, the 2017-18 season represents the largest total at the 8 & under level in USA Hockey history.
- In addition, both boys' and girls' participation saw new records for total players.

Acquisition

- New players increased from 52,076 to 55,769 in 2017-18, an addition of 3,693 (+7.1%).
- This marks the fifth consecutive season of growth in new players and a record total for acquisition.

Retained

- Retained players increased by 2,748 (+4.3%) to 66,366.
- This was a new record high for retained players.

NATIONAL BOYS AND GIRLS 8U

	2013-14	2014-15	2015-16	2016-17	2017-18
TOTAL	103,961	105,925	107,703	115,694	122,135
%	1.0%	1.9%	1.7%	7.4%	5.6%
NEW	44,628	45,480	45,539	52,076	55,769
%	8.8%	1.9%	0.1%	14.4%	7.1%
RETAINED	59,333	60,445	62,164	63,618	66,366
%	-4.2%	1.9%	2.8%	2.3%	4.3%
LOST	18,316	19,382	19,518	19,372	22,985
%	-6.1%	5.8%	0.7%	-0.7%	18.7%

NATIONAL BOYS 8U

	2013-14	2014-15	2015-16	2016-17	2017-18
TOTAL	88,168	89,386	89,353	95,136	99,605
%	0.4%	1.4%	-0.04%	6.5%	4.7%
NEW	36,744	37,184	36,198	41,346	44,054
%	8.3%	1.2%	-2.7%	14.2%	6.5%
RETAINED	51,424	52,202	53,155	53,790	55,551
%	-4.6%	1.5%	1.8%	1.2%	3.3%
LOST	14,559	15,304	15,463	14,792	17,515
%	-4.9%	5.1%	1.0%	-4.3%	18.4%

NATIONAL GIRLS 8U

	2013-14	2014-15	2015-16	2016-17	2017-18
TOTAL	15,794	16,539	18,350	20,558	22,532
%	4.2%	4.7%	10.9%	12.0%	9.6%
NEW	7,887	8,299	9,341	10,731	11,717
%	11.3%	5.2%	12.6%	14.9%	9.2%
RETAINED	7,907	8,240	9,009	9,827	10,815
%	-2.0%	4.2%	9.3%	9.1%	10.1%
LOST	3,759	4,082	4,055	4,581	5,471
%	-10.5%	8.6%	-0.7%	13.0%	19.4%



2017-18 KEY TAKEAWAYS—RHODE ISLAND

Total

- The total number of players ages 8 & under in Rhode Island increased by 1 (+0.1%) to 1,275.

Acquisition

- New players increased by 30 (+6.1%) to 520.

Retention

- Retained players decreased by 29 (-3.7%) to 755.

RHODE ISLAND BOYS AND GIRLS 8U

	2013-14	2014-15	2015-16	2016-17	2017-18
TOTAL	1,534	1,416	1,408	1,274	1,275
%	2.5%	-7.7%	-0.6%	-9.5%	0.1%
NEW	658	546	554	490	520
%	23.5%	-17.0%	1.5%	-11.6%	6.1%
RETAINED	876	870	854	784	755
%	-9.0%	-0.7%	-1.8%	-8.2%	-3.7%
LOST	337	382	316	353	284
%	-12.2%	13.4%	-17.3%	11.7%	-19.5%

RHODE ISLAND BOYS 8U

	2013-14	2014-15	2015-16	2016-17	2017-18
TOTAL	1,285	1,179	1,136	1,011	1,006
%	1.9%	-8.2%	-3.6%	-11.0%	-0.5%
NEW	523	418	411	365	401
%	20.2%	-20.1%	-1.7%	-11.2%	9.9%
RETAINED	762	761	725	646	605
%	-7.7%	-0.1%	-4.7%	-10.9%	-6.3%
LOST	261	287	244	255	213
%	-6.1%	10.0%	-15.0%	4.5%	-16.5%

RHODE ISLAND GIRLS 8U

	2013-14	2014-15	2015-16	2016-17	2017-18
TOTAL	249	237	272	263	269
%	6.0%	-4.8%	14.8%	-3.3%	2.3%
NEW	135	128	143	125	119
%	37.8%	-5.2%	11.7%	-12.6%	-4.8%
RETAINED	114	109	129	138	150
%	-16.8%	-4.4%	18.3%	7.0%	8.7%
LOST	76	95	72	98	71
%	-28.3%	25.0%	-24.2%	36.1%	-27.6%



2017-18 RHODE ISLAND ASSOCIATIONS

RIH0003 BROWN YOUTH HOCKEY ASSN

BOYS & GIRLS_8 & UNDER				2 AND 2 CHALLENGE			
	15-16	16-17	17-18	17-18 GOAL	VS. GOAL	VS. ACTUAL	18-19 GOAL
TOTAL	0	0	32	4	28	32	36
NEW	0	0	26	2	24	26	28
RETAINED	0	0	6	2	4	6	8
LOST	0	0	0				

BOYS_8 & UNDER				GIRLS_8 & UNDER			
	15-16	16-17	17-18		15-16	16-17	17-18
TOTAL	0	0	25	TOTAL	0	0	7
NEW	0	0	19	NEW	0	0	7
RETAINED	0	0	6	RETAINED	0	0	0
LOST	0	0	0	LOST	0	0	0
RATIO BOYS TO GIRLS			78.1%				21.9%

RIH0142 BURRILLVILLE JUNIOR HOCKEY LEAGUE

BOYS & GIRLS_8 & UNDER				2 AND 2 CHALLENGE			
	15-16	16-17	17-18	17-18 GOAL	VS. GOAL	VS. ACTUAL	18-19 GOAL
TOTAL	80	98	33	102	(69)	(65)	37
NEW	25	53	4	55	(51)	(49)	6
RETAINED	55	45	29	47	(18)	(16)	31
LOST	19	18	54				

BOYS_8 & UNDER				GIRLS_8 & UNDER			
	15-16	16-17	17-18		15-16	16-17	17-18
TOTAL	67	78	23	TOTAL	13	20	10
NEW	21	45	3	NEW	4	8	1
RETAINED	46	33	20	RETAINED	9	12	9
LOST	14	18	48	LOST	5	0	6
RATIO BOYS TO GIRLS			69.7%				30.3%

RIH0012 CRI KNIGHTS YOUTH HOCKEY LEAGUE

BOYS & GIRLS_8 & UNDER				2 AND 2 CHALLENGE			
	15-16	16-17	17-18	17-18 GOAL	VS. GOAL	VS. ACTUAL	18-19 GOAL
TOTAL	55	73	71	77	(6)	(2)	75
NEW	55	42	45	44	1	3	47
RETAINED	0	31	26	33	(7)	(5)	28
LOST	0	17	32				

BOYS_8 & UNDER				GIRLS_8 & UNDER			
	15-16	16-17	17-18		15-16	16-17	17-18
TOTAL	43	55	52	TOTAL	12	18	19
NEW	43	27	34	NEW	12	15	11
RETAINED	0	28	18	RETAINED	0	3	8
LOST	0	12	24	LOST	0	5	8
RATIO BOYS TO GIRLS			73.2%				26.8%



RIH0150 EDGEWOOD RHODE ISLAND

BOYS & GIRLS_8 & UNDER				2 AND 2 CHALLENGE			
	15-16	16-17	17-18	17-18 GOAL	VS. GOAL	VS. ACTUAL	18-19 GOAL
TOTAL	25	63	48	67	(19)	(15)	52
NEW	14	42	20	44	(24)	(22)	22
RETAINED	11	21	28	23	5	7	30
LOST	9	9	21				

BOYS_8 & UNDER				GIRLS_8 & UNDER			
	15-16	16-17	17-18		15-16	16-17	17-18
TOTAL	19	52	39	TOTAL	6	11	9
NEW	10	33	14	NEW	4	9	6
RETAINED	9	19	25	RETAINED	2	2	3
LOST	8	6	14	LOST	1	3	7
RATIO BOYS TO GIRLS			81.3%				18.8%

RIH0139 GPYHA

BOYS & GIRLS_8 & UNDER				2 AND 2 CHALLENGE			
	15-16	16-17	17-18	17-18 GOAL	VS. GOAL	VS. ACTUAL	18-19 GOAL
TOTAL	113	111	86	115	(29)	(25)	90
NEW	69	51	23	53	(30)	(28)	25
RETAINED	44	60	63	62	1	3	65
LOST	12	21	22				

BOYS_8 & UNDER				GIRLS_8 & UNDER			
	15-16	16-17	17-18		15-16	16-17	17-18
TOTAL	92	87	69	TOTAL	21	24	17
NEW	53	39	18	NEW	16	12	5
RETAINED	39	48	51	RETAINED	5	12	12
LOST	9	16	15	LOST	3	5	7
RATIO BOYS TO GIRLS			80.2%				19.8%

RIH0170 NEWPORT YOUTH HOCKEY

BOYS & GIRLS_8 & UNDER				2 AND 2 CHALLENGE			
	15-16	16-17	17-18	17-18 GOAL	VS. GOAL	VS. ACTUAL	18-19 GOAL
TOTAL	203	209	173	213	(40)	(36)	177
NEW	118	100	73	102	(29)	(27)	75
RETAINED	85	109	100	111	(11)	(9)	102
LOST	37	72	71				

BOYS_8 & UNDER				GIRLS_8 & UNDER			
	15-16	16-17	17-18		15-16	16-17	17-18
TOTAL	151	151	126	TOTAL	52	58	47
NEW	81	66	54	NEW	37	34	19
RETAINED	70	85	72	RETAINED	15	24	28
LOST	30	49	46	LOST	7	23	25
RATIO BOYS TO GIRLS			72.8%				27.2%



RIH0146 N.R.I. VIKINGS

BOYS & GIRLS_8 & UNDER				2 AND 2 CHALLENGE			
	15-16	16-17	17-18	17-18 GOAL	VS. GOAL	VS. ACTUAL	18-19 GOAL
TOTAL	58	74	30	78	(48)	(44)	34
NEW	14	45	6	47	(41)	(39)	8
RETAINED	44	29	24	31	(7)	(5)	26
LOST	17	9	34				

BOYS_8 & UNDER				GIRLS_8 & UNDER			
	15-16	16-17	17-18		15-16	16-17	17-18
TOTAL	49	62	22	TOTAL	9	12	8
NEW	11	34	4	NEW	3	11	2
RETAINED	38	28	18	RETAINED	6	1	6
LOST	16	8	30	LOST	1	1	4
RATIO BOYS TO GIRLS			73.3%				26.7%

RIH0008 PROVIDENCE CAPITALS

BOYS & GIRLS_8 & UNDER				2 AND 2 CHALLENGE			
	15-16	16-17	17-18	17-18 GOAL	VS. GOAL	VS. ACTUAL	18-19 GOAL
TOTAL	69	81	96	85	11	15	100
NEW	31	47	61	49	12	14	63
RETAINED	38	34	35	36	(1)	1	37
LOST	22	9	9				

BOYS_8 & UNDER				GIRLS_8 & UNDER			
	15-16	16-17	17-18		15-16	16-17	17-18
TOTAL	63	79	90	TOTAL	6	2	6
NEW	28	45	56	NEW	3	2	5
RETAINED	35	34	34	RETAINED	3	0	1
LOST	18	8	9	LOST	4	1	0
RATIO BOYS TO GIRLS			93.8%				6.3%

RIH0174 PROVIDENCE JR FRIARS

BOYS & GIRLS_8 & UNDER				2 AND 2 CHALLENGE			
	15-16	16-17	17-18	17-18 GOAL	VS. GOAL	VS. ACTUAL	18-19 GOAL
TOTAL	37	30	49	34	15	19	53
NEW	23	19	35	21	14	16	37
RETAINED	14	11	14	13	1	3	16
LOST	2	1	2				

BOYS_8 & UNDER				GIRLS_8 & UNDER			
	15-16	16-17	17-18		15-16	16-17	17-18
TOTAL	35	26	40	TOTAL	2	4	9
NEW	21	17	27	NEW	2	2	8
RETAINED	14	9	13	RETAINED	0	2	1
LOST	2	1	2	LOST	0	0	0
RATIO BOYS TO GIRLS			81.6%				18.4%



RIH0134 RHODE ISLAND STING

BOYS & GIRLS_8 & UNDER				2 AND 2 CHALLENGE			
	15-16	16-17	17-18	17-18 GOAL	VS. GOAL	VS. ACTUAL	18-19 GOAL
TOTAL	8	18	22	22	0	4	26
NEW	3	14	11	16	(5)	(3)	13
RETAINED	5	4	11	6	5	7	13
LOST	4	1	0				

BOYS_8 & UNDER				GIRLS_8 & UNDER			
	15-16	16-17	17-18		15-16	16-17	17-18
TOTAL	0	0	0	TOTAL	8	18	22
NEW	0	0	0	NEW	3	14	11
RETAINED	0	0	0	RETAINED	5	4	11
LOST	0	0	0	LOST	4	1	0
RATIO BOYS TO GIRLS			0.0%				100.0%

RIH0011 SOUTHERN RHODE ISLAND YOUTH HOCKEY ASSOC

BOYS & GIRLS_8 & UNDER				2 AND 2 CHALLENGE			
	15-16	16-17	17-18	17-18 GOAL	VS. GOAL	VS. ACTUAL	18-19 GOAL
TOTAL	155	131	139	135	4	8	143
NEW	60	48	56	50	6	8	58
RETAINED	95	83	83	85	(2)	0	85
LOST	12	20	16				

BOYS_8 & UNDER				GIRLS_8 & UNDER			
	15-16	16-17	17-18		15-16	16-17	17-18
TOTAL	126	107	110	TOTAL	29	24	29
NEW	43	34	40	NEW	17	14	16
RETAINED	83	73	70	RETAINED	12	10	13
LOST	11	12	11	LOST	1	8	5
RATIO BOYS TO GIRLS			79.1%				20.9%

RIH0144 WARWICK JUNIOR HOCKEY ASSOCIATION

BOYS & GIRLS_8 & UNDER				2 AND 2 CHALLENGE			
	15-16	16-17	17-18	17-18 GOAL	VS. GOAL	VS. ACTUAL	18-19 GOAL
TOTAL	216	117	62	121	(59)	(55)	66
NEW	71	15	4	17	(13)	(11)	6
RETAINED	145	102	58	104	(46)	(44)	60
LOST	54	56	24				

BOYS_8 & UNDER				GIRLS_8 & UNDER			
	15-16	16-17	17-18		15-16	16-17	17-18
TOTAL	184	104	57	TOTAL	32	13	5
NEW	56	14	4	NEW	15	1	0
RETAINED	128	90	53	RETAINED	17	12	5
LOST	44	51	22	LOST	10	5	2
RATIO BOYS TO GIRLS			91.9%				8.1%



RIH0161 WOONSOCKET NORTH STARS

BOYS & GIRLS_8 & UNDER				2 AND 2 CHALLENGE			
	15-16	16-17	17-18	17-18 GOAL	VS. GOAL	VS. ACTUAL	18-19 GOAL
TOTAL	88	30	50	34	16	20	54
NEW	57	9	29	11	18	20	31
RETAINED	31	21	21	23	(2)	0	23
LOST	12	47	1				

BOYS_8 & UNDER				GIRLS_8 & UNDER			
	15-16	16-17	17-18		15-16	16-17	17-18
TOTAL	77	30	45	TOTAL	11	0	5
NEW	48	9	24	NEW	9	0	5
RETAINED	29	21	21	RETAINED	2	0	0
LOST	11	39	1	LOST	1	8	0
RATIO BOYS TO GIRLS			90.0%				10.0%