



ERIE OTTERS HOCKEY CLUB

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MEDIA ADVISORY

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ERIE OTTERS, ERIE YOUTH HOCKEY ASSOCIATION RENEW BENEFICIAL PARTNERSHIP

Erie, Pennsylvania – Supporting youth in hockey is a cornerstone of a healthy, thriving hockey community. As the flagbearer of hockey excellence in Erie, the Erie Otters are excited to officially announce their renewed partnership with the Erie Youth Hockey Association. The partnership announcement was made official earlier today by Otters Senior Vice President of Business Operations **Chad Westerburg** and EYHA President **Ken Wolfarth**.

As part of this revitalized partnership together, EYHA will once again serve as the charitable beneficiary of the team's game day 50/50 raffle, have the opportunity to showcase one local youth hockey player with the team's game day Junior Starter promotion, and most importantly of all, allow all youth and minor hockey teams and programs affiliated with EYHA the opportunity to be branded as the Erie Jr. Otters.

"The entire Otters organization is excited to extend our partnership with the Erie Youth Hockey Association. We deeply care about the well-being and growth of youth hockey in Erie, and by working together, we aim to create a bigger and more inclusive hockey community where players, families, and fans can come together, share their love for the game, and build lifelong connections as members of the Otters." **said Westerburg**, "This partnership is about more than just hockey; it's about fostering a sense of community and youth enrichment that extends beyond the rink."

This will be the second season that every player within EYHA will be under the Jr. Otters umbrella - a tremendous mark of pride for young hockey players in the community.

The Erie Otters will also be committed to the presence and backing of youth hockey players in the community through the team's Youth Sports Night, as well as intermittent appearances by players, staff, and Otto at various EYHA-backed games and events. This will all be in an effort to showcase that the Jr. Otters are as big a part of the "Otters Family" as the players on the Erie Otters.

"The Erie Youth Hockey Association is extremely excited to officially partner with the Erie Otters this season. This partnership strengthens our ability to promote and grow the game of hockey in the Greater Erie area. We have a common goal to remove the financial barriers that are often associated with hockey and ensure anyone that wants to play is given the opportunity to play." **said Wolfarth**, "We will do such with a particular focus on our Learn To Play through the Little Pens, ADM (Mite), and recreational programs, as well as supporting our seven Jr. Otters travel teams. Once again, all our programs will be proudly wearing the Jr. Otters crest this year."

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Throughout the season, the Erie Otters will signal boost and promote events from the EYHA that are relevant to children & families in the Erie County community - especially those who may not have previously thought the opportunity to try hockey was possible. There are two upcoming opportunities for prospective youth hockey players to learn to play through the EYHA. The first is Girls Try Hockey For Free event on October 8, followed up in early November by an open-to-all Try Hockey For Free Day. For more information, please email Hockey@ErieYouthHockey.com or follow the EYHA on Facebook by searching "Official Erie Youth Hockey Association (EYHA)".

The Erie Otters are thrilled to once again support youth and minor hockey in the Erie County community, and look forward to Jr. Otters sweaters taking the ice and filling the stands at the Erie Insurance Arena.

Stay Informed:

Keep up-to-date with the latest Erie Otters news by visiting OttersHockey.com, or follow along on social media with the Otters [Facebook](#), [Twitter](#), or [Instagram](#).

About the Erie Otters:

The Erie Otters are an Ontario Hockey League (OHL) team based in Erie, Pennsylvania. Founded in 1996, the Otters have a rich history of excellence both on and off the ice. The organization is committed to creating memorable experiences for its fans and contributing to the growth and well-being of the Erie community.

For further information on the Erie Otters and for media inquiries, please contact Shawn Bednard at shawn.bednard@ottershockey.com.

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