



# WE ARE BREAKING GROUND!



## PECONIC HOCKEY RINK ADVERTISING AND SPONSORSHIP INVENTORY

SPONSORSHIP ITEM	PRICE	TERM	APPROXIMATE SPONSORSHIPS AVAILABLE
Scoreboard	\$3,000.00	3 years	Ad Underneath – 1
Ice Resurfacers (Zamboni)	\$12,500.00	3 years	2
Dashboards – Position A	\$2,500.00	2 years	Straight Away Across from Bleachers – 22
Dashboards – Position B	\$2,000.00	2 years	Ends of Rink – 20
Dashboards – Position C	\$1,250.00	2 years	Outside Rink Facing Customers – 10
Dashboards – Position D	\$1,000.00	2 years	Opposite Benches – 22
In Rink – Banner	\$2,000.00	2 years	Hang Behind Benches – 6
In Ice – Center Ice	\$5,500.00	2 years	4
In Ice – By Blue Line	\$6,000.00	2 years	2
In Ice – Behind Net	\$4,000.00	2 years	4
Adult League	\$3,500.00	1 year	Annual Sponsorship, Name on Jerseys, Website Page, Email Blasts
Website	\$300.00	1 year	Rotating Ads on Website
Dome	\$30,000.00	5 years	Long Term Commitment.

**NOTES:** All Prices – Yearly ▪ Can Offer Multi-Year Discount for Certain Inventory  
Can Combine Packages; e.g. Dashboard, Web Ad and Jerseys

For sponsorship opportunities, please contact Caryn Albert: [Caryn@peconichockey.org](mailto:Caryn@peconichockey.org)



## About Peconic Hockey:

- The Peconic hockey foundation was established in 2015 by a group of local parents whose main goal was to build an ice rink on the East end of Long Island.
- The Peconic Hockey Foundation's mission is to grow the game of hockey through scholarships, training, community service, and other programs.
- Peconic's aim is to grow the culture of hockey and skating by helping to offset the cost of participation and by creating more opportunities for families who want to skate.
- Last year Peconic had over 2,000 families throughout the East end involved in our travel hockey teams, clinics, learn to skate programs, school floorball, scholarship opportunities, community service and events.
- Recently, we started building "The Dream".
  - Dome covered NHL size rink
  - An outdoor winter NHL size rink that will also be used for outdoor activities during the summer
  - An outdoor family area that will have picnic tables and fire pits for families to gather
- This will be the only full-size covered ice rink from exit 58 on the Long Island Expressway to the Eastern tip of the North and South forks of Long Island. It is an area that covers over 100 miles.
- We are anticipating 200,000 guests annually from the local community, NY metro and the New England areas.
- This "Mecca" will be a hot spot not only local community members, but for visitors alike. We will be providing a safe, healthy, and fun environment filled with activities for families and people of all ages and abilities. It will be a year-round haven for invitational tournaments, summer training camps, along with endless youth programs, adult programs, public skating, figure skating, and ice hockey.

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We are most grateful for these two vendors that have done a tremendous amount of pro bono work to make this project a reality:

**RK**  
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