

# 2024-25 Year in Review Board Highlights

As we look ahead to the **2025-26 season**, we wanted to pause and celebrate all of the great work that went into making this past season a success. While it's impossible to share every detail of what goes on behind the scenes, here's a recap of accomplishments:

#### GENERAL

- Congratulations players!: Association numbers are holding steady and we had 488 skaters on the ice this year. This was our second highest number of skaters since 2017. Let's keep it going!
- **Thank you volunteers!** All said and done, more than **37,000 volunteer hours** were contributed to the organization by parents, coaches, tournament volunteers, committee members and Board members. Thank you for your dedication to the EPHA.
- Post-season play: We had 5 Regional participants, 2 State participants and our Bantam C team were the District 6 champions and we had a number of second place finishes.
- (Upcoming) Registration changes: We've been planning ahead in order to open registration on July 1, 2025. This will allow us to have a better gauge on team sizes, jersey needs and ice demand. Stay tuned for more details. *Hockey Development Committee:* Reactivated and evolved the Player Development Committee to the Hockey Development Committee and added a mission, purpose, and strategic goals. Learn more.
- *New election process:* Proposed and voted in a **new election and position seating** process to reduce position churn and misalignment. Individuals now run for a specific position instead of an unknown role to better align skills and interests with available positions. View <u>Policies and Procedures</u>.
- *Girls Director:* After a few years without a Girls Director, we **reactivated the Girls Director position** to support girls growth, new player onboarding, travel teams, co-ops and more.
- **DEI Education:** Created trainings for athletes at all levels to promote **sensitivity and inclusivity** within the association. Additional programming included the high school/travel and travel/Mite 8U mentorship programs.

## PLAYER DEVELOPMENT

- Supported coaches by implementing a standardized practice planning tool called **Coach Them** and added Mite/8U practice leads for better continuity.
- Refreshed the **EPHA Way**, our playbook for coaches, players and parents.
- Partnered with Minnesota Hockey to host **checking/body contact clinics** for players transitioning from Peewee to Bantams.
- Helped travel players improve their technical skills with *Power Skating* sessions with Mak Langei and hosted **Intro to Power Skating and Edge Control** for Mite/ 8U.
- Implemented Intro to Goalie sessions at Mite/8U to support our youngest goaltenders and hosted 10 group goalie training clinics. Individual goalie lessons were also provided through Stauber's Goalcrease and we provided goalie consultations for travel teams during practice.

## FUNDRAISING

- Raised \$54k in sponsorship funds not including non-monetary donations.
- Secured **36 sponsors** for all EPHA team jerseys.
- Added two new <u>pull tab</u> locations at **Boom Island** and **T.J. Hooligans**.
- Secured funds and plans for dryland renovation.
- Worked with Scheels to update equipment for growth programs.

#### **GROWTH EVENTS**

- Launched the new Girls Summer Skating Series (GSS) to introduce girls of all ages to skating (and hockey). More than 86 skaters of all ages joined the 4-series event and even got to meet some PWHL players. Plus, GSS brought 26 new skaters to the EPHA this year! Learn about <u>GSS 2025</u>.
- EPHA players visited Prairie View Elementary to show off their skills, hand out flyers and teach more than 250 students in 12 classrooms about hockey. Three new skaters joined our Girls Hockey Day and Try Hockey for Free programs following the events.
- Overall, we hosted almost 400 skaters at our Girls Hockey Day (70+), Rookie Camp (80+), Termites (60+) and Try Hockey for Free events (180+). In support of those events, our Equipment Team worked their tails off behind the scenes to outfit 90+ players for events and another 14 players with rental equipment. Recent equipment sale events also helped raise over \$2k for new equipment.

## MITE/8U PROGRAMMING

- Introduced an early season **3v3 League** for all 8U players to replace shinny ice while promoting community and fun.
- Revamped the **8U evaluation process** to include one weekend of skills, five weeks of practices and one scrimmage before making final, informed team decisions.
- Introduced **Team Genius** at the 6U level which made the process of player evaluations significantly easier for coaches to execute, which also helped inform team leveling.
- **Eliminated tiering** of our M4 teams to create two balanced teams which made for more appropriate and competitive play with other associations.
- Improved the **Mite/8U scheduling** process and started a **game draw** in partnership with Minnetonka to improve game scheduling within D6.