

## Hastings Hockey Boosters Meeting Minutes

Meeting Date: July 11<sup>th</sup>, 2021

### Roll Call:

X	Curtis Gerrits (President)	X	Pat Gelhar (U8 Director)		Jake Caneff (Referee)
	Jesse Viall (Vice President)	X	Dan Zgoda (Director of Bantams/Jr. Gold)		Shannon Callahan (Registrar)
X	Kari Erickson (Treasurer)	X	Matt Dugstad (Director of Mites (I & II))	X	Randy Kruse (Technology)
X	Dana McGree (Secretary)	X	Kristi Woodwick (Director of Girls Travel)	X	Tiffany Newton (Tournaments)
X	Jim Zgoda (Director of Operations)	X	Sean McCabe (Director of Peewees)		Open (Sponsorships)
X	Jamie Stevens (Director of Hockey)	X	Bob Erickson (Director of Squirts)		Steve DeBus (Goalies)
X	Sarah Schneider (Director of Volunteers)		Jason Youngquist (Director of Learn Hockey)		Brittany Rasmussen (Recruitment)
	Open (Gambling Manager)	X	Jon Krauth (Director of Revenue)		

**Approval of Agenda:** A motion was made by Jim, seconded by Dan, and carried to approve the June 6<sup>th</sup> Agenda.

**Approval of Minutes:** A motion was made by Dan, seconded by Bob, and carried to approve the May 2<sup>nd</sup> meeting minutes.

Topic	Discussion	Next steps
<b>Membership Comment</b>	<p><b>Peewee A</b> A parent wanted to know why we went in the direction of having a Peewee A team. This decision was based on several factors. We looked at the numbers (returning and new). We want to put forth our best and challenge kids. Among the levels we discussed how we can continue to challenge our skaters (both in keeping higher level skaters and challenge lower level to improve).</p> <p><b>Tryout dates</b> Was any consideration given for two sport athletes?</p> <ul style="list-style-type: none"> <li>Last year tryouts were early, and parent was wondering where we are at with dates. Feels it is unfair for those athletes to miss out on end of year games. Normally try to get tryouts done before MEA as the season starts the 1<sup>st</sup> week of November so we'd like them to get some practice time in before the start.</li> </ul> <p>Why can't we start a week later to accommodate fall sports?</p> <ul style="list-style-type: none"> <li>Part of the reason is also due to only one sheet of ice available at the time, so we are trying to get practice in.</li> </ul> <p>Can a fall sport kid miss a tryout?</p> <ul style="list-style-type: none"> <li>It could be figured out. Accommodations have been made in the past</li> </ul> <p>What can we do better for the kids?</p> <ul style="list-style-type: none"> <li>We've got multi-sport kids, and we need to hear more from membership to understand the full picture so we can reach out to MN hockey. Curtis will reach out to D8 to inquire, but we are also up against school level and club level conflicts. We can communicate with Jeff and see if it is possible to put the ice in sooner.</li> </ul>	
<b>Coordinator Reports</b>	<ul style="list-style-type: none"> <li>Referee – Jake Caneff – not in attendance</li> <li>Registrar – Shannon Callahan – not in attendance</li> </ul>	

	<ul style="list-style-type: none"> <li>• Technology – Randy Kruse <ul style="list-style-type: none"> <li>○ Getting tournament links ready. <ul style="list-style-type: none"> <li>▪ River Rumble – Randy has a request in for changes but the other two are ready.</li> <li>▪ Randy will make them live.</li> </ul> </li> <li>○ Jon needs access to all the sponsorship areas as well as the sponsorship email should forward to him.</li> </ul> </li> <li>• Tournament Director/Golf – Tiffany Newton <ul style="list-style-type: none"> <li>○ Working through getting links up on the website for the tournaments.</li> <li>○ Golf tournament – Sunday Sept. 26<sup>th</sup> at the Hastings Golf Club. Kids do not have school the next day. Tiffany will send Randy info so he can get the registration link started.</li> <li>○ Sponsorship items will be emailed to Jon.</li> <li>○ Squirt end of year tournament? This was handled by Bob and Jesse last year.</li> <li>○ We will be hosting the Bantam B1 regionals.</li> </ul> </li> <li>• District 8 – Jesse Viall – not in attendance</li> <li>• Goalie – Steve DeBus <ul style="list-style-type: none"> <li>○ Jamie/Sean talked with Steve after reviewing budget. During the discussion they found out there has been some change at Shattuk (adding another girls team) so Steve is unsure of what his schedule will be like. Jamie and Sean will be meeting with Steve to discuss and devise a plan regarding attendance, training, and transition period. They are trying to get more coaches involved and sharing training with them for practices. Steve will build the plan out and Jamie and Sean would facilitate. This will be discussed in more detail when they meet. Steve will still be there for tryouts and assist with evaluations but will most likely not be able to attend all goalie clinics.</li> </ul> </li> <li>• Recruitment- Brittany Rasmussen – not in attendance</li> </ul>	
<b>Officer Reports</b>	<ul style="list-style-type: none"> <li>• President – Curtis Gerrits <ul style="list-style-type: none"> <li>○ D8 President’s Meeting – looking for volunteer to Attend <ul style="list-style-type: none"> <li>▪ Jesse said if no one else is available he can attend.</li> <li>▪ No official agenda yet.</li> </ul> </li> <li>○ Scoreboard and Arena Improvements Update <ul style="list-style-type: none"> <li>▪ Curtis met with Tina Folch, Brooks Savage, and Cory Hanson. About 3 years ago, this was on the city agenda and the city has approved funds. The city put aside \$30,000 for this and that is what the quote came in at. It does not cover electrical though. It would be a new scoreboard replacing the current scoreboard and a small scoreboard on the other side (need to determine if the wall will support). The old scoreboard would then be moved to the West arena. Longevity of a scoreboard is about 30 years or so. There are spots for sponsor names so we could sell sponsorships. There is potential to be able to get \$10,000 per spot.</li> <li>▪ Curtis set up a meeting with Chris Jenkins and the city engineer/planning to see about overall improvements needed. He would like to put some effort in getting before city</li> </ul> </li> </ul> </li> </ul>	

	<p>council and discussing improvements to our arena.</p> <ul style="list-style-type: none"> <li>▪ Suggestion of a Beautification day at the arena.</li> </ul> <ul style="list-style-type: none"> <li>• Vice President – Jesse Viall – not in attendance <ul style="list-style-type: none"> <li>○ Travel directors should enter tournament info into Avario. Jesse needs to confirm correct team designations. Sean will email Jesse.</li> <li>○ Avario training– if you don’t know the system, it is difficult when told to do something and get it done. We shouldn’t assume that everyone knows how to do it.</li> </ul> </li> <li>• Treasurer – Kari Erickson <ul style="list-style-type: none"> <li>○ Approval of Financial Statements – A motion was made by Kristi, seconded by Dan, and carried to approve the financial statements. <ul style="list-style-type: none"> <li>▪ Kari sent out financials. We ended the year with \$65,000 in income.</li> <li>▪ Financials have been cleaned up.</li> <li>▪ Had \$76,000 less of income last year and less \$116,000 expenses due to the shortened season.</li> <li>▪ Looked for prior purchases of major items and could only find her laptop and Jesse’s.</li> </ul> </li> </ul> </li> </ul>	
<p><b>Director Reports</b></p>	<ul style="list-style-type: none"> <li>• Secretary – Dana McGree <ul style="list-style-type: none"> <li>○ Items will be covered in old/new business.</li> </ul> </li> <li>• Gambling Manager Update – Curtis <ul style="list-style-type: none"> <li>○ Reviewed the job description – it is still vague and needs additional detail.</li> <li>○ Will post for this in about 2 weeks (as well as apparel coordinator).</li> <li>○ Amount to be paid is still to be determined.</li> <li>○ \$10,000 set aside for startup.</li> </ul> </li> <li>• Volunteers – Sarah Schneider – not in attendance <ul style="list-style-type: none"> <li>○ Looked into potential for electronically doing DIBS checks through SportsEngine. Based on several factors we will still collect checks this year.</li> </ul> </li> <li>• Revenue – Jon Krauth <ul style="list-style-type: none"> <li>○ Sponsorships – Curtis and Jon met with Lisa and she handed over all the sponsorship materials. The letters will go out in August.</li> <li>○ Tiffany and Jon will connect about throwing in the golf tournament as an option for sponsorships.</li> <li>○ Jon will be asking for help from someone to help with the sponsorship process. This is a great opportunity for DIBs.</li> <li>○ We will need to decide regarding fundraisers soon – are we doing anything else besides Heggies? <ul style="list-style-type: none"> <li>▪ Cards</li> <li>▪ Couple restaurants- will give a percentage</li> <li>▪ Pancake breakfast</li> <li>▪ Fundraising through letterman’s</li> </ul> </li> <li>○ Kari and Jon will coordinate once we get closer to Heggies start date.</li> </ul> </li> </ul>	

- Director of Hockey – Jamie Stevens
  - No update.
- Operations – Jim Zgoda
  - Order was put in last week for travel jerseys.
  - On the white home jersey – the yellow was light. Jim talked to Brad (meeting with K1) and will work on getting a brighter yellow/gold.
  - K1 promotion was for practice jerseys – get one per set we order (342). We do have to pay for the screen print on it but currently we are below budget with screen printing.
  - They asked for half down with the other half due after delivery.
  - We should have them by Sept. 1<sup>st</sup> and could reveal at the golf tournament.
- In-House Girls – Pat Gelhar
  - 8U numbers are borderline and will have two, maybe three teams. The girls would benefit a bit more if we went to three so we will do that.
  - Discussed with Curtis and Matt about fall clinics and potential to do a co-ed clinic with U6.
- Travel Girls – Kristi Woodwick
  - Interviews were held for 12U head coach.
    - TJ Johnson – 12U B Head Coach. A motion was made by Kristi, seconded by Jamie, and carried to approve TJ Johnson as the 12U B head coach.
  - Cottage Grove co-op at 15's and 12's – After the meeting Dave did some leg work and it turns out 12's are dead in the water. Kristi followed up with Trent Hanson and Tim and they gave her a number of 6 (6-10). We will most likely have a problem with goalies. Kristi will reach out to some associations to see who might need a goalie. Cottage Grove has 13 U15 players but the high school program needs a minimum of 8 and said they would take them all. If we have 6 from Cottage Grove and what we will have – it doesn't make as much sense to co-op. Would be hard to decide until HS makes a decision.
    - Co-op doesn't make sense based on number, logistics, etc.
    - As of right now could take 3-7 but can't say until after HS tryouts.
    - Sending out a survey to 15U – intent to play. Will be open and up front about everything.
  - 10U – A, B1, B2 vs A, 2 B2 – need to be consistent with our message at every level and change to A, B1, and B2.
    - Sugar and Spice – 10 B1, B2
- Learn Hockey – Jason Youngquist - not in attendance
- Mighty/Super Mites – Matt Dugstad
  - Getting Fall clinic ready.
  - Question – should he talk to Jesse about dates? Yes, send dates you would like to hold the clinic on to Jesse. He is planning on getting together with Jeff this week to discuss schedule.

	<ul style="list-style-type: none"> <li>• Squirts – Bob Erickson <ul style="list-style-type: none"> <li>○ Lettermans <ul style="list-style-type: none"> <li>▪ Thank you to everyone who ordered through Letterman’s.</li> <li>▪ The owner of Letterman’s was at our try-on event.</li> <li>▪ Equipment (gloves/helmets), etc.</li> <li>▪ We will have three other waves for apparel.</li> <li>▪ Very pleased with the turnout.</li> <li>▪ Push for some more female apparel.</li> </ul> </li> <li>○ Squirts – interviewed coaches; Bob, Pat <ul style="list-style-type: none"> <li>▪ Donnie Huemoeller – Squirt A head coach</li> <li>▪ Jesse Viall – Squirt B head coach</li> <li>▪ A motion was made by Bob, seconded by Pat, and carried to approve Donnie Huemoeller as Squirt A head coach and Jesse Viall as Squirt B head coach.</li> </ul> </li> <li>○ Squirts – hybrid model – there is potential to have two squirt c teams.</li> <li>○ Need to meet with coaches and discuss away tournaments and how we will run things.</li> <li>○ In the handbook, there is a portion that discusses a coach stipend. The travel coaches should receive a stipend.</li> <li>○ Set-up for hybrid – 12 games played independently travelling with 12 games in-house. Practices will be station based (2 days a week) with 3 to 1 ratio of practice/games.</li> <li>○ Will create draft of the program before the next board meeting.</li> </ul> </li> <li>• Peewees – Sean McCabe <ul style="list-style-type: none"> <li>○ Tournaments registered for Peewees.</li> </ul> </li> <li>• Bantams/Jr. Gold/U16 – Dan Zgoda <ul style="list-style-type: none"> <li>○ Held interviews for the Bantam B head coach position and offered it to Andy Burdick.</li> <li>○ Still working on finding a C Bantam head coach.</li> <li>○ Have been looking at tournaments but will have coaches look as well.</li> <li>○ Head coach approval - A motion was made by Dan, seconded by Kristi, and carried to approve the below head coaches. <ul style="list-style-type: none"> <li>▪ Bantam A – Matt Larsen</li> <li>▪ Bantam B1 – Andy Burdick</li> <li>▪ Jr Gold/U16 – Rick Navarro</li> <li>▪ Jr Gold B- JT Malm</li> </ul> </li> </ul> </li> </ul>	
<p><b>Old Business</b></p>	<ul style="list-style-type: none"> <li>• Reviewed changes to Hockey Handbook <ul style="list-style-type: none"> <li>○ Updated dates, registration fees, board member changes, and Player, Coach, and Parent Code of Conduct.</li> <li>○ Added new purchase policy for expenditures less than \$3000.</li> <li>○ Added mission statement/grit to the first page of the handbook.</li> <li>○ A motion was made by Kristi, seconded by Jim, and carried to approve the changes made to the Hockey Handbook.</li> </ul> </li> </ul>	

<b>New Business</b>	<ul style="list-style-type: none"> <li>• Player Registration <ul style="list-style-type: none"> <li>○ Copy/pasted registration into a word document. There are a few changes that need to be made and request will be sent to SportsEngine to make changes.</li> <li>○ Payment plan option – flat fee of \$20.</li> <li>○ Will go live hopefully next week some time.</li> </ul> </li> <li>• Standing Committee Ideas - We can ease into this and do not have to decide now. This is a potential way to promote involvement as well to get DIBs. A good one to start with – fundraising/sponsorship committee. <ul style="list-style-type: none"> <li>○ Arena Improvements</li> <li>○ Fundraising/Sponsorships</li> <li>○ Tournaments</li> <li>○ Recruiting/Community Relations</li> <li>○ Registration</li> <li>○ Gambling</li> <li>○ Equipment</li> </ul> </li> <li>• What’s the process to form a committee? <ul style="list-style-type: none"> <li>○ Up to each director?</li> <li>○ Reach out to people you know?</li> <li>○ Post it?</li> <li>○ It should be out there for all to see.</li> <li>○ Number of DIBs allotted?</li> <li>○ Bob will draft SOP.</li> </ul> </li> <li>• Hockey day – due to construction costs Shane is not revamping the United Heroes rink. Jamie emailed to find out if he is still getting glass installed.</li> <li>• Involvement with HS boys – Matt Klein – anyone reach out? Yes, this has been done.</li> </ul>	
<b>Board Comment</b>		
<b>Adjournment</b>	A motion was made by Jim, seconded by Bob, and carried to adjourn at 9:47 pm.	
<b>Next Meeting</b>	Next Meeting: August 1 <sup>st</sup> , 2021 Special meeting on August 15 <sup>th</sup> Sept. meeting rescheduled to the 12 <sup>th</sup> .	